PATENT ASSIGNMENT

Electronic Version v07 Stylesheet Version v02

SUBMISSION TYPE:

NEW ASSIGNMENT

APPLICATION NUMBER

10/710809

NATURE OF CONVEYANCE:

ASSIGNMENT OF ASSIGNOR'S INTEREST

CONVEYING PARTY DATA

Name	Execution Date	
Ryan D. Tasma	2004-07-28	
David H. Cotter	2004-07-29	
Ronald C. Ehlert	2004-07-29	

RECEIVING PARTY DATA

Name	Street Address	Internal Address	City	State/Country	Postal Code
Rapistan Systems Advertising Corp.	507 Plymouth Avenue, NE		Grand Rapids	MICHIGAN	49505

CORRESPONDENCE DATA

FAX NUMBER: 6169755505

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

When the customer number has been provided, the Office of Public Records will obtain the correspondence data from the

official record on file at the USPTO. CUSTOMER NUMBER: 028101

 NAME OF PERSON SIGNING:
 Timothy A. Flory

 DATE SIGNED:
 2004-08-04

Total Attachments: 1 source=asnmt2.tif

CH \$40.00 220190 10

PATENT REEL: 014942 FRAME: 0829

800013121

ASSIGNMENT

WHEREAS, Ryan D. Tasma, David H. Cotter and Ronald C. Ehlert, residing at 10707 Whispering Valley Lane, Middleville, Michigan 49333; 5071 Leonard Avenue, NW, Coopersville, Michigan 49404; 4549 Valleyridge SW, Wyoming, Michigan 49509, respectively (hereinafter referred to as Assignors, have invented certain new and useful improvements in a MOTORIZED ROLLER TRANSVERSE DRIVE for which a U.S. provisional application was filed on August 5, 2003 and assigned Serial No. 60/492,497, and for which an application for United States Letters Patent was executed on even date herewith.

WHEREAS, Rapistan Systems Advertising Corp., a corporation of the State of Delaware, having a place of business at 507 Plymouth Avenue, NE, Grand Rapids, Michigan 49505 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable considerations, Assignors hereby sell, assign and transfer unto said Assignee the full and exclusive right, title and interest to the said invention in the United States and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and in any and all foreign countries and in and to any and all divisions, reissues, continuations, continuation-in-part, and extensions thereof including the full right to claim for any such applications the benefits of the International Convention.

Assignors hereby authorize and request the Patent Office Officials in the United States and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said Assignee as the owner of the entire right, title and interest in and to the same, for the sole use and behoof of said Assignee, its successors and assigns.

FURTHER, Assignors agree to communicate to said Assignee or its representatives any facts known to Assignors respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitution, renewal, and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said Assignee, make all rightful oaths and generally do everything possible to aid said Assignee, its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date appearing next to my signature.

Witness:	Inventors:	Date:	
Kennel / Kooutra	Ryan D. Tasma	7-28-04	
/h17. 32 m	David H. Cotter	7/29/04	
	2 0 01 1		