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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TEK NEK Toys International, Inc.	01/15/2004

RECEIVING PARTY DATA

Name:	TEK NEK Toys International, L.P.
Street Address:	612 East Dallas Road
City:	Grapevine
State/Country:	TEXAS
Postal Code:	76051

PROPERTY NUMBERS Total: 12

Property Type	Number
Application Number:	10334853
Application Number:	10334641
Application Number:	10364138
Application Number:	10443485
Application Number:	10751772
Patent Number:	6524156
Patent Number:	D469477
Patent Number:	D473599
Patent Number:	D484546
Patent Number:	D485871
Patent Number:	6474659
Application Number:	10331836

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

PATENT REEL: 014943 FRAME: 0511

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NAME OF SUBMITTER:

David L. Newman

Total Attachments: 2 source=Page 1#page1.tif source=Page 2#page1.tif

> PATENT REEL: 014943 FRAME: 0512

PATENT ASSIGNMENT

THIS PATENT ASSIGNMENT, executed this 15th day of January 2004 is made by Tek Nek Toys International, Inc., a Delaware corporation, with its main corporate offices located at 612 East Dallas Road, Grapevine, TX 76051 ("Assignor") to Tek Nek Toys International, L.P., a Texas corporation with its main corporate offices located at 612 East Dallas Road, Grapevine, TX 76051 ("Assignee") and with respect to each listed Patent set forth on the attached Exhibit as of the respective effective date listed therewith.

TERMS AND CONDITIONS

For good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey to Assignee the entire right, title and interest in and to the patents and patent applications listed on the attached Exhibit ("Patents"), including all inventions and improvements claimed therein; all reissues, divisionals, continuations, renewals, and continuations-in-part of any of the foregoing; including all income, right, damages or payments now and hereafter due and/or payable with respect to the Patents, including without limitation damages or payments for infringement of the Patents, the royalty to use of the Patents, to be held and enjoyed by Assignee's own use and enjoyment as fully and entirely as would have been held and enjoyed by Assignor if this assignment, transfer, conveyance and sale had not been made.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as the owner of the true right, title and interest in and to the Patents. Assignor hereby covenants that it has the full right to convey the entire interest herein assigned, and that it has not executed and will not execute any agreement in conflict herewith.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement the day and year first above written.

ASSIGNOR:	ASSIGNEE:
Tek Nek Toys/International, Inc.	Tek Nek Toys International, P.
By: ////	By:
Name: Terry b. bson	Name: Throng bibson
Title: President and CEO	Title: Precident and CEO

CH3 1009377.1 / 36934-000009

EXHIBIT

UTILITY PATENTS

Patent No.	<u>Title</u>	Issue Date	
6474659	Ride-On Toy Interactive Playset	11/05/02	
6524156	Talking Stick Horse	02/25/03	
DESIGN PATENTS			
D469477	Foot-To-Floor Ride-On Vehicle	01/28/03	
D473599	Vehicle	04/22/03	
D484546	Electronics Package	12/30/03	
D. CONTROL OF THE CON			

PATENT APPLICATIONS

Application No.	<u>Title</u>	Filing Date
10/331836	Talking Stick Horse	12/30/02
10/334853	Interactive Coloring Toy	12/31/02
10/334641	Interactive Puzzle	12/31/02
60/437812	Handlebar Toy For Ride-On Vehicle	01/03/03
10/364138	Interactive Puzzle	02/11/03
60/452666	Electronic Role-Playing Footwear	03/06/03
10/443485	Role-Playing Shoes With Sound And Light	05/22/03
10/751772	Handlebar Toy For Ride-On Vehicle	01/05/04
10/817648	Interactive Ride-On Toy	04/02/04

CH3 1009377.1 / 36934-000009

RECORDED: 08/05/2004

PATENT

REEL: 014943 FRAME: 0514