

02-09-2004



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PATENTS ONLY

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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

2-5-04

Please record the attached original document or copy thereof.

1. Name of party or parties conveying an interest: Brian S. Potempa	2. Name and address of party or parties receiving an interest: Newell Operating Company 29 East Stephenson Street Freeport, Illinois 61032
3. Description of the interest conveyed: <input checked="" type="checkbox"/> Assignment Other: <input type="checkbox"/> Merger <input type="checkbox"/> Change of Name <input type="checkbox"/> Security Agreement Execution Date: January 26, 2004	
4. Application number(s) or patent number(s). If the document is being filed together with a new application, the execution date of the application is: Additional sheet attached? YES _____ NO <u> X </u> A. Patent application no. <u> 29/190,930 </u> B. Patent no.(s):	
5. Name and address of party to whom correspondence concerning this cover sheet should be mailed: Andrew M. Lawrence Reg. No. 46,130 MARSHALL, GERSTEIN & BORUN LLP 6300 Sears Tower 233 South Wacker Drive Chicago, Illinois 60606-6357	6. Number of applications and/or patents identified on this cover sheet: 1 7. Amount of fee enclosed or authorized to be charged: \$ 40.00 ----- 8. Any additional required fee may be charged, or any overpayment credited to our deposit account: 13-2855

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OPR/FINANCE

9. To the best of my knowledge and belief, the information contained on this cover sheet is true and correct and any copy submitted is a true copy of the original document.

February 2, 2004

Andrew M. Lawrence

Andrew M. Lawrence, Reg. No. 46,130

Total number of pages including cover sheet, attachments, and document: 3

02/06/2004 01:23:02 00000034 29190930 40.00 DP

PATENT
REEL: 014949 FRAME: 0248

Sole Inventor

Atty. Docket No.: 29641/39624

ASSIGNMENT

Serial No: 29/190,930
Filed: September 29, 2003
Title: "Brush Handle"

For \$10.00, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assign to, Newell Operating Company, organized under the laws of the State of Delaware, 29 East Stephenson Street, Freeport, Illinois 61032, (hereinafter "assignee"), its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, in said application and any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any reissue or extension thereof.

The undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

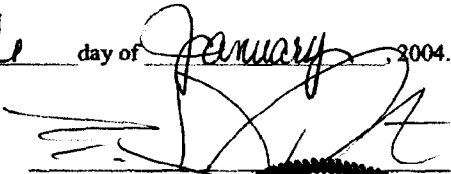
The undersigned warrants himself to be the owner of the interest herein assigned and to have the right to make this assignment and further warrants that there are no outstanding prior assignments, licenses, or other rights in the interest herein assigned.

For said consideration the undersigned hereby agrees, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation, continuation-in-part and substitute applications for said invention or improvements, and any necessary oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application, and any and all applications and other documents for Letters Patent in foreign countries on said invention or improvements, that said assignee, its successors or assigns, may deem necessary or expedient, and for said consideration the undersigned further agrees upon the request of said assignee, its successors or assigns, in the event of any application or Letters Patent assigned herein becoming involved in Interference, to cooperate to the best of the ability of the undersigned with said assignee, its successors or assigns, in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, the undersigned hereby agreeing to perform, upon request, any and all affirmative acts to obtain said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in said assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by said assignee, its successors and assigns, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made.

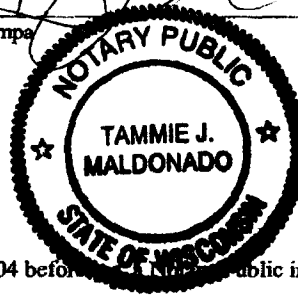
MARSHALL, GERSTEIN & BORUN LLP, 6300 Sears Tower, 233 South Wacker Drive, Chicago, Illinois 60606-6357

Sole Inventor

WITNESS my hand this 26 day of January, 2004.


Brian S. Potempa

State of WI)
County of Milwaukee) SS



On this 26 day of January, 2004 before me, Notary Public in and for the County and State aforesaid, appeared Brian S. Potempa, to me personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the same day and year last above given.

My Commission Expires: Tammie J. Maldonado

Notary Public
TAMMIE J. MALDONADO
Notary Public Milwaukee County, WI
My Commission Expires 9-2-2007