(Rev. 10/02) 2 5 5 5 5	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
	2664465all documents or copy thereof.
Name of conveying party(ies):     Kurt J. Huntsberger     William R. Howell	Name and address of receiving party(ies)     Name: Mattel, Inc.  Internal Address:
Additional name(s) of conveying party(ies) attached? Yes V No	Ö 1
3. Nature of conveyance:	S Total
Assignment Merger  Security Agreement Change of Name	Street Address: 333 Continental Boulevard
October 9, 2003 and October 8, 2003	City: El Segundo State: CA Zip: 90245
Execution Date:4. Application number(s) or patent number(s):	Additional name(s) & address(es) attached? Yes V No
If this document is being filed together with a new appli  A. Patent Application No.(s) 29/191,660	B. Patent No.(s)tached? Yes No
5. Name and address of party to whom correspondence	6. Total number of applications and patents involved:
concerning document should be mailed: Name:	7. Total fee (37 CFR 3.41)\$
Kolisch Hartwell, P.C. Internal Address:	Enclosed  Authorized to be charged to deposit account
Street Address: 520 S.W. Yamhill Street, Suite 200	8. Deposit account number:
City: PortlandState: OR Zip: 97204	
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9. Signature.  David S. D'Ascenzo  Name of Person Signing	February 2, 2004 Date
NAME TACHE 00000044 29191660 Mail documents to be recorded with Commissioner of Patents & T	er sheet, attachments, and documents: 4 required cover sheet information to: Trademarks, Box Assignments 1, D.C. 20231

PATENT REEL: 014950 FRAME: 0203 **ASSIGNMENT** 

WHEREAS, WE, KURT J. HUNTSBERGER, of Chaffee, County of

Wyoming, State of New York, and WILLIAM R. HOWELL, of Chaffee, County of

Wyoming, State of New York, have invented certain improvements in a CHILDREN'S

RIDE-ON VEHICLE COMPONENT (design), for which we have executed an application

for Letters Patent of the United States on the date we executed this Assignment as

hereinafter set forth; and

WHEREAS, MATTEL, INC., a Delaware corporation, having its principal

place of business in El Segundo, County of Los Angeles, State of California, is desirous of

acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and

sufficiency of which hereby are acknowledged, we, KURT J. HUNTSBERGER and

WILLIAM R. HOWELL, have sold, assigned and transferred, and by these presents do sell,

assign and transfer unto MATTEL, INC. the full and exclusive right to the said invention in

the United States and its territorial possessions and in all foreign countries and the entire

right, title and interest in and to any and all Letters Patent which may be granted therefor in

the United States and its territorial possessions and in any and all foreign countries and in

and to any and all related applications, divisionals, reissues, continuations and extensions

thereof.

We hereby authorize and request the Patent Office officials in the United

States and any and all foreign countries to issue any and all of said Letters Patent, when

Page 1 of 3 - ASSIGNMENT

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granted, to MATTEL, INC., as the assignee of our entire right, title and interest in and to the same, for the sole use of MATTEL, INC., its successors and assigns.

Further, we agree that we will communicate to the said MATTEL, INC. or its representatives any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all related, divisional, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to MATTEL, INC., make all rightful oaths and generally do everything possible to aid MATTEL, INC., its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunt get my hand this 9th

day of October, 2003.	
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Witness:	
VICKI E- Hoffman	
(Printed Name)	
Vicki E. Hoffman	
(Signature)	
(Address)	~
Holland, NY	
(City, State)	

IN TESTIMONY WHEREOF, I have hereunto set my hand this
day of October, 2003. Willie R. Hill
WILLIAM R. HOWELL
Witness:
VICK E. Hoffman (Printed Name)
Vicki E- Hoffman (Signature)
8126 Hurster's Creek Road (Address)
Nolland, Ny (City, State)

**RECORDED: 02/05/2004**