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Atty. Docket: 00946.006037.

To the Director, U.S. Patent and Trademark Office

1. Name of conveying party(ies):

Eric Van De Wal
Jacqueline Kramer

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

2-5-04

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: January 27, 2004

102667271

2. Name and address of receiving party(ies):

Name: MARS, INCORPORATED

Foreign Address:

Domestic Address: 6885 Elm Street

City: McLean State VA ZIP 22101

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application Number:

29/191,144

Filing Date: October 3, 2003

B. Title of Invention:

CONFECTIONERY BAR

Additional numbers attached?

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Fitzpatrick, Cella, Harper & Scinto

30 Rockefeller Plaza

New York, New York 10112-3800

Telephone No.: (212) 218-2100

Facsimile No.: (212) 218-2200

6. Number of applications and patents involved:

One

7. Total fee (37 CFR 3.41): \$ 40.00

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number (for deficiency or excess)

06-1205

(Attach duplicate copy of this page if paying by deposit account):

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and the attached is the original document or is a true copy of the original document.

Raymond R. Mandra (34,382)

Name of Person Signing

Raymond R. Mandra

Signature

February 2, 2004

Date

Total number of pages including cover sheet, attachments, and documents: 3

02/10/2004 MGETACHE 00000158 29191144

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40.00 DP

PATENT
REEL: 014959 FRAME: 0301

FOR VALUE RECEIVED, WE, Eric VAN DE WAL and Jacqueline KRAMER, citizens of the United States of America,
 residing, respectively, at 370 Rockport Road, Port Murray, New Jersey 07865 and 1751 Douglas Avenue, Stroudsburg,, Pennsylvania 18630,
 hereby sell, assign, transfer and convey unto MARS, INCORPORATED
 a corporation of Delaware
 having a place of business at 6885 Elm Street, McLean, VA 22101

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries, in and to certain inventions relating to

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and described in an application for Letters Patent of the United States filed by us on October 3, 2003, and assigned serial number 29/191,144,

and in and to said application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be filed, and which may be granted, upon said inventions in any countries or regions foreign to the United States, and all reissues, renewals and extensions thereof; and we hereby authorize and request the Commissioner for Patents and Trademarks of the United States, and all officials of countries or regions foreign to the United States having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

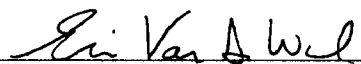
AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from us.

AND we hereby consent that a copy of this assignment shall be deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest herein assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

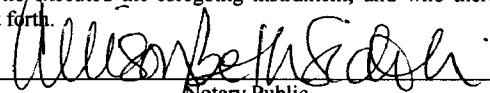
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 27 day of JAN., 2004.


 Eric VAN DE WAL L.S.

STATE OF New Jersey)
) ss.:
 COUNTY OF Sassex)

On this 27th day of Jan., 2004, before me personally appeared Eric VAN DE WAL,
 to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that she executed the same for the purposes therein set forth.

(Seal)


 Notary Public
 (Notary Stamp)

ALLISON BETH SIDOLI
NOTARY PUBLIC OF NEW JERSEY
 Commission Expires 9/1/2008

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 27 day of Jan, 2004.

Jacqueline Kramer L.S.
Jacqueline KRAMER

STATE OF New Jersey)
COUNTY OF Sussex) ss.:
)

On this 27th day of Jan., 2004, before me personally appeared Jacqueline KRAMER,
to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon
acknowledged to me that she executed the same for the purposes therein set forth.

(Seal)

Allison Beth Sidoli
Notary Public
(Notary Stamp)

ALLISON BETH SIDOLI
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 9/1/2008

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