02-11-2004	
FORM PTO - 1595 U.S. DEPARTMENT OF COMMERCE	and Trademark Office
To the Honorable Commissioner of Patents and Trademarks, Please record the attached original documents or copy thereof	
Name of conveying party(ies):	2. Name and address of receiving party (ies):
Robert T. Mitten	Name: Philip Morris USA Inc.
Scott A. Fath	Address: 120 Park Avenue
	City: New York
Additional name(s) of conveying party(ies) attached? Yes X No	
3. Nature of conveyance: X Assignment Merger	State: New York
Security Agreement Change of Name Other	zip: 10017
Execution Date: January 16, 2004; January 12, 2004	Additional name(s) address(es) attached? Yes _X No
4. Application number (s) or patent number (s): 29/196,581 filed on December 31, 2003	
If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s)	
A. Patent Application No.(s) B. Patent No.(s) Additional numbers attached? Van X. No.	
Additional numbers attached? Yes X_ No	
Name and address of party to whom correspondence concerning document should be mailed:	6. Total Number of applications and patents involved: 1
Name: RICHARD M. BECK	7. Total Fee (37 CFR 3.41) \$40.00 \(\sigma\) \(\begin{array}{cccccccccccccccccccccccccccccccccccc
Internal Address: CONNOLLY BOVE LODGE & HUTZ LLP	Previously submittedAuthorized to be charged to deposit account
Street Address: P.O. BOX 2207	8. Deposit account number: 03-2775 (If any
City: WILMINGTON State: DE Zip: 19899	additional fee is required)
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9. Statement and Signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	
Richard M. Beck Name of Person Signing Reg. No. 22,580 Signature	February 5, 2004 Date
Attorney Docket #: 4981*479 Total number of pages including cover sheet, attachments and document: 5 OMB No. 0651-0011 (exp. 4/94)	
Do not detend this section	
Do not detach this portion Mail documents to be recorded with required cover sheet information to:	
02/10/2004 BBYRNE 00000026 29196581 Mail Stop Assignments	
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Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems,	
PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.	

<u>ASSIGNMENT</u>

THIS ASSIGNMENT, by Robert T. Mitten and Scott A. Fath (hereinafter referred to as "the Assignors"), residing at 10221 Brookemoor Lane, Glen Allen, VA 23060 and 9608 Gaslight Place, Richmond, VA 23229, respectively, witnesseth:

WHEREAS the Assignors have made certain new and useful inventions in "Cigarette Mini-Pack Shell and Slide" set forth in application for Letters Patent of the United States of America, Application Serial No. 29/196,581, filed on December 31, 2003; and

WHEREAS, PHILIP MORRIS USA INC., a corporation duly organized under and pursuant to the laws of the State of Virginia and having an office and place of business at 120 Park Avenue, New York, New York 10017, is desirous of acquiring the entire right, title, and interest in and to the inventions for the United States and the application for Letters Patent of the United States, and in any United States Letters Patent or Patents, to be obtained therefore and thereon; and

WHEREAS, PHILIP MORRIS PRODUCTS S.A., a corporation organized and existing under the laws of the Switzerland and having an office and place of business at Quai Jearnrenaud 3, CH-2000, Neuchatel, Switzerland, is desirous of acquiring the entire right, title, and interest in and to the inventions for countries foreign to the United States, and in and to any foreign patent applications, and in and to any foreign Letters Patent or Patents to be obtained therefore and thereon; and

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged.

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ASSIGNMENT OF UNITED STATES PATENT RIGHTS

We do hereby sell, assign and transfer unto PHILIP MORRIS USA INC., its successors, assigns and legal representatives, all right, title and interest in and to the inventions for the United States, and in and to the United States patent application, including any continuations and divisions thereof, and any substitute applications therefor and any United States patents which may issue thereon and any reissues and extensions of the same; and we hereby authorize and request the Commissioner of Patents to grant and issue any and all patents on the inventions in the United States to PHILIP MORRIS USA INC. as the assignee thereof.

ASSIGNMENT OF FOREIGN PATENT RIGHTS

Further in view of the consideration hereinabove referred to we do hereby sell, assign, and transfer unto PHILIP MORRIS PRODUCTS S.A., its successors, assigns and legal representatives, all right, title and interest in and to the inventions for all countries foreign to the United States, including the right to claim priority under the International Convention based on the United States patent application, and in and to any foreign patent application, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any foreign patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on the inventions in any foreign country to PHILIP MORRIS PRODUCTS S.A. as the assignee thereof.

We further agree to execute upon request of the assignee PHILIP MORRIS USA INC. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in the United States, and to execute upon request of assignee PHILIP MORRIS PRODUCTS S.A. such additional documents, if any, as are necessary and proper to

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secure patent protection on the inventions in countries foreign to the United States, and to otherwise give full effect to and perfect the rights of the assignee PHILIP MORRIS USA INC. in the United States and of assignee PHILIP MORRIS PRODUCTS S.A. in countries foreign to the United States.

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions and any and all applications for Letters Patent above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that the Assignors will, whenever counsel of the assignees, or counsel of their successors, legal representatives, and assigns, shall advise that any proceeding in connection with the inventions or any and all applications for Letters Patent, or any proceeding in connection with Letters Patent for the inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation, or continuation-in-part of any application for Letters Patent, or any reissue or extension of any Letters Patent to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for the inventions, without charge to the assignees, their successors, legal representatives, and assigns, but at the cost and expense of the assignees, their successors, legal representatives, and assigns.

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REEL: 014959 FRAME: 0560

IN TESTIMONY THEREOF, I have hereunto signed my name at the date hereinafter indicated. STATE OF VIRGINIA): SS.: CITY/COUNTY OF RICHMOND day of ___ **8**, appeared before me in person the above-named individual, and acknowledged the above to be his/her signature and that he/she signed, sealed and delivered the above instrument as his voluntary act and deed, and for the uses and purposes therein set forth. My Commission Expires: Woven Der 30, 2007 (Notarial Seal) IN TESTIMONY THEREOF, I have hereunto signed my name at the date hereinafter indicated. STATE OF VIRGINIA CITY/COUNTY OF RICHMOND ___ day of Januaus _, 200**3**, appeared before me in person the above-named individual, and acknowledged the above to be his/her signature and that he/she signed, sealed and delivered the above instrument as his voluntary act and deed, and for the uses and purposes therein set forth. **NOTARY PUBLIC** My Commission Expires: Lovember 30,2007 (Notarial Seal)

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RMB/alh/304595

RECORDED: 02/09/2004