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SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT	
EFFECTIVE DATE:		06/16/2004	06/16/2004	
CONVEYING PARTY DATA				
N		Name	Execution Date	
Mr. Kendrew Lee			06/16/2004	
Mr Noel Lee			06/16/2004	
RECEIVING PARTY DATA				
Name:	Monster Cable Products, Inc.			
Street Address:	455 Valley Drive			
City:	Brisbane			
State/Country:	CALIFORNIA			
Postal Code:	94005-1209			
PROPERTY NUMBERS Total: 1				
Property Type		Number		
Application Number:		29196971		
CORRESPONDENCE DATA				
Fax Number: (831)649-8835				
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.				
Phone: (831) 649-8800				
Email: uspto@lgpatlaw.com				
Correspondent Name:LaRiviere, Grubman & Payne, LLPAddress Line 1:19 Upper Ragsdale Drive, Suite 200				
Address Line 1:19 Upper Ragsdale Drive, Suite 200Address Line 4:Monterey, CALIFORNIA 93940				
Address Line 4:		-		
Address Line 4:	Monterey,	-		
	Monterey,	CALIFORNIA 93940		

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ASSIGNMENT AGREEMENT

FOR good and valuable consideration, receipt of which is hereby acknowledged,

KENDREW LEE of Fremont, CA NOEL LEE of Las Vegas, NV

hereinafter ASSIGNORS, do hereby sell, assign and transfer unto MONSTER CABLE PRODUCTS, INC., doing business at 455 Valley Drive, Brisbane, CA 94005-1209, hereinafter ASSIGNEE, its successors and assignees, the entire title, interest and right, including the right of priority, in an application for Letters Patent of the United States entitled "Confection Container Design", Serial No. 29/196,971, filed January 7, 2004, and the inventions and any of them therein set forth and described, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefor, and any and all provisional, divisional, reissue, continuation, substitute or renewal applications thereof which have been or shall be filed in the United States and any and all equivalents thereto in any and all foreign countries;

And for the above consideration ASSIGNORS covenant to assign to ASSIGNEE, under identical terms herein, any and all improvements which have been or shall be developed by ASSIGNORS regarding subject matter herein;

And for the above consideration ASSIGNORS agree promptly upon request of the ASSIGNEE, its successors and assignees, to execute and deliver without further compensation any power of attorney, assignment, application (whether original, continuation, renewal, substitute, divisional or reissue) or other papers which may be necessary or desirable fully to secure to ASSIGNEE, its successors and assignees, the inventions and any of them described in said application and patent rights therein, in the United States and in any country foreign thereto, and to cooperate and assist in the prosecution of appeal and interference proceedings involving said inventions and/or in the adjudication or re-examination of said Letters Patent, provided that the expenses which may be incurred by ASSIGNORS in lending such cooperation and assistance be paid by ASSIGNEE; and

1

PATENT REEL: 014962 FRAME: 0860

ASSIGNORS covenant that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by ASSIGNORS, and that full right to convey the same as herein expressed is possessed by ASSIGNORS.

This agreement constitutes the entire agreement of the parties and supersedes and cancels any and all prior and/or contemporaneous utterances, statements, representation, understandings and/or agreements whether oral and/or written in connection with this agreement.

IN WITNESS WHEREOF, ASSIGNORS agree to the above-mentioned terms and conditions as evidenced by their signatures below:

<u>G/16/04</u> DATE

6/16/04

KENDREW LEE NOEL LEE

. 2

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STATE OF CALIFORNIA

COUNTY OF San Mateo On <u>June 16</u>, 2004, before me, <u>Myr</u> Fale personally appeared KENDREW LEE

_____ personally known to me

OR ______ proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Notary Public

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STATE OF CALIFORNIA

COUNTY OF <u>Jan Mateo</u> On <u>June 16</u>, 2004, before me, <u>Myla Jebr</u> personally appeared <u>NOEL LEE</u> personally known to me

OR ______ proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



otarv Public

RECORDED: 08/09/2004

PATENT REEL: 014962 FRAME: 0863

4