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1. Name of conveying party(ies):

David YURMAN

2.6.04

2. Name and address of receiving party(ies):

DAVID YURMAN SA
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29/198826

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Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

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Execution Date: December 18, 2003

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4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: December 18, 2003

A. Patent Application No.(s)
(Submitted simultaneously alongside new application
- therefore unknown at the time of submission)

B. Patent No.(s)

29/198826

Additional numbers attached? ☐ Yes ☒ No5. Name and address of party to whom correspondence
concerning document should be mailed:

SUGHRUE MION, PLLC

WASHINGTON OFFICE

23373

CUSTOMER NUMBER

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41): \$40.00

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February 6, 2004

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PATENT
REEL: 014966 FRAME: 0327

Assignment

Whereas, I/We, David Yurman, a citizen of
24, Vestry Street, New York NY 10013, United States of America
 hereinafter called assignor(s), have invented certain improvements in

WATCH-BRACELET

and executed an application for letters Patent of the United States of America therefor on
DEC 18 2003; and

Whereas, David Yurman SA
Rue Neuve 9
2300 La Chaux-de-Fonds
Switzerland

(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and designs, the entire right, title and interest in the application and the invention disclosed therein for the United States America, including the right to claim priority under 35 U.S.C § 119, and I/We request the Director- U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/We will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys SUGHRUE MOIN, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses

(Application number _____ and confirmation number _____
 _____, filed **FEB 06 2004** _____) the filing date
 and application number of said application when known.

Date : 
12 18. 03 s/ David Yurman

Date : _____
 s/

Date : _____
 s/

Date : _____
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