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To the honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Scott Metzger

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: February 13, 2004

2. Name and address of receiving party(ies)
Name: TrueLink, Inc.

Internal Address: _____

Street Address: 100 Cross Street, Suite 202City: San Luis Obispo State: CAZip: 93401Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

2-13-04

If this document is being filed together with a new application, the execution date of the application is: February 13, 2004

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

10778532

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark James Spolyar

Law Office of Mark J. Spolyar

Internal Address: _____

Street Address: 38 Fountain StreetCity: San Francisco State: CA Zip: 94114

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41). \$ 40.00☒ Enclosed☐ Authorized to be charged to deposit account

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark James Spolyar

Name of Person Signing

Signature

February 13, 2004

Date

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PATENT
REEL: 014991 FRAME: 0744

PATENT APPLICATION
Attorney Docket 6512/53813

ASSIGNMENT

I, Scott Metzger, a citizen of the United States, (hereinafter called "ASSIGNOR"), for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, have assigned and do hereby assign to TrueLink, Inc., a Delaware corporation, having a principal place of business at 100 Cross Street, Suite 202, San Luis Obispo, CA 93401 (hereinafter called "ASSIGNEE"), its successors, assigns and legal representatives, the entire right, title and interest in and to all subject matter invented by me and disclosed in the United States patent application, filed concurrently herewith, executed by me on February 13, 2004, and entitled "**Methods, Apparatuses and Systems Facilitating Seamless, Virtual Integration of Online Membership Models and Services**", including the right to claim priority rights deriving from said United States patent application by virtue of U.S. law and any International Convention, plus the entire right, title and interest in and to any and all letters patent which claim priority therefrom and may be granted in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations of any such patents, said applications and letters patents issuing from said application to be held and enjoyed by ASSIGNEE for its use and benefit and of its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made.

ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and comparable officials in foreign countries to issue or grant all letters patent from these applications to ASSIGNEE. ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent, for litigation regarding said letters patent, or for the purpose of protecting title to any such applications or letters patent therefor.

Assignment

Execution Date: February 13, 2004



Scott Metzger

Assignment of Patent Application to TrueLink, Inc.

TITLE: "**Methods, Apparatuses and Systems Facilitating Seamless, Virtual Integration of Online Membership Models and Services**"

Inventor: Scott Metzger

Attorney Docket 6512/53813