

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Andrew J. Pennella		08/13/2004
RECEIVING PARTY DATA		
Name:	Eveready Battery Company, Inc.	
Street Address:	533 Maryville University Drive	
City:	St. Louis	
State/Country:	MISSOURI	
Postal Code:	63141	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	10861658	
CORRESPONDENCE DATA		
Fax Number:	(860)527-0464	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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Address Line 2:	CityPlace II	
Address Line 4:	Hartford, CONNECTICUT 06103-3402	
NAME OF SUBMITTER:	Richard D. Getz	
Total Attachments: 2		
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PATENT
REEL: 014996 FRAME: 0413

ASSIGNMENT

THIS INSTRUMENT OF ASSIGNMENT WITNESSETH THAT:

WHEREAS, I, Andrew J. Pennella, have invented improvements in:

SHAVING AID DISPENSING DEVICE

for which I have executed an application for Letters Patent, Serial No. 10/861,658 filed June 4, 2004 in the United States Patent and Trademark Office, and

WHEREAS,
a corporation of the
having a place of business at

Eveready Battery Company, Inc.
State of Delaware
533 Maryville University Drive
St. Louis, Missouri 63141

is desirous of acquiring an interest in said invention, said application and the Letters Patent to be issued therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of ONE DOLLAR to each in hand paid and other good and valuable consideration, the receipt whereof is hereby acknowledged, we have sold, assigned and set over, and do hereby sell, assign and set over to said corporation, its successors or assigns, the entire right, title and interest to and in said invention in the United States and in all countries foreign to the United States, said United States application for Letters Patent therefor and the Letters Patent when issued; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue the Letters Patent based upon said application to said corporation as the assignees of my entire right, title and interest to and in the same, for the sole use and behoof of said corporation, its successors or assigns.

And we also hereby covenant and agree to sign all proper papers including divisional and other applications for patents and assignments thereof in the

United States and application for patents and assignments in all countries foreign to the United States, and to execute all rightful oaths and to take any other proper action that may in the judgment of the said corporation be necessary for securing thereto full rights to said invention, all of the foregoing to be at the expense of said corporation.

IN TESTIMONY WHEREOF, I have hereunto set my hand this
13TH day of AUGUST, 2004.

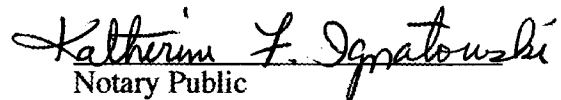


Andrew J. Pennella

STATE OF CONNECTICUT)
COUNTY OF NEW HAVEN) ss:

On this 13th day of August, 2004, before me, the subscriber,
personally came Andrew J. Pennella, known to me to be the person whose name is
subscribed to the within instrument and acknowledged that he executed the same for the
purposes therein contained.

[SEAL]



Notary Public

KATHERINE F. IGNATOWSKI
NOTARY PUBLIC
My Commission Expires: May 31, 2007

