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February 17, 2004

2-23-04
Mail Stop Assignment Recordation Services
Director of the U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Re: Recordation of Patent Assignment (Atty Docket ID-D06)

Dear Sir:

Please record the attached original Assignment document.

1. The names of the conveying parties are Evan T. Ward and Donald J. Nole.
2. The name and address of the receiving party is: Ignite Design, LLC, 954 West Washington Street, Chicago, IL 60607.
3. The conveyance is an Assignment signed by Evan T. Ward and Donald J. Nole on January 28, 2004.
4. The Patent Application against which the document is to be recorded is Serial No. 29/189,217 filed on August 29, 2003.
5. All correspondence concerning this document should be mailed to Olson & Hierl, Ltd., 20 North Wacker Drive, 36th Floor, Chicago, IL 60606. Please return original document to the attention of Michael A. Hierl.
6. One Patent Application is involved at a recordal fee of \$40.00. [§37 CFR 1.21 (h)].
7. The total fee (37 C.F.R. 3.41) of \$40.00 is enclosed.
8. Please credit any overpayment or charge any underpayment to Deposit Account No. 15-0508.

No. 15-0508.

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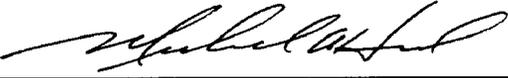
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PATENT
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9. To the best of my knowledge and belief, the foregoing information is true and correct and the attached is the original document.

Respectfully submitted,

OLSON & HIERL, LTD.

By 

Michael A. Hierl

Enclosure

CERTIFICATE OF MAILING

I hereby certify that this paper with attachments and fee is being deposited with the U.S. Postal Service with sufficient postage as First Class Mail in an envelope addressed to Mail Stop Assignment Recordation Services, Director of the U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22323-1450 on February 17, 2004.



Michael A. Hierl

ASSIGNMENT

Serial No. 29/189,217Filed August 29, 2003

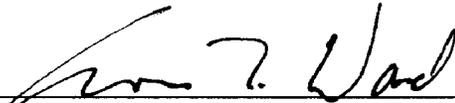
In Consideration of One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, the entire right, title and interest in the invention or improvements of the undersigned in **CONTAINER WITH SLEEVE** and in the application for Letters Patent of the United States therefor, executed by the undersigned concurrently herewith and in any reissue or extension of any Letters Patent that may be granted upon said application are hereby assigned to **Ignite Design LLC**, a corporation of the State of Illinois, and the successors, legal representatives and assigns thereof (hereinafter collectively called the Assignee), and the Commissioner of Patents and Trademarks is hereby authorized and requested by the undersigned to issue said Letters Patent to said Assignee.

For said consideration, it is hereby agreed by the undersigned, upon the request of said Assignee, to execute any necessary and proper oaths or affidavits relating to said application or required for the filing or prosecution of any divisional or continuing application thereof or for the filing or prosecution of any application for the reissue or extension of any Letters Patent that may be granted on said invention or improvements that said Assignee may deem necessary or expedient, and for said consideration it is further agreed by the undersigned, upon the request of said Assignee, in the event of said application or any division thereof, or Letters Patent issued thereon, or any reissue or application for the reissue thereof, becoming involved in Interference, to cooperate to the best of the ability of the undersigned with said Assignee in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, and further to perform, upon such request, any and all affirmative acts to obtain said Letters Patent and vest all rights therein hereby conveyed in said Assignee as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made. And for said consideration, the entire right, title and interest in said invention or improvements, including all priority rights, and the right to claim priority rights and the privileges and benefits thereof, including those under the International Convention, and all other Conventions, and the right to file applications for patent in said Assignee's own name for said invention or improvements in each and every country of the world are hereby assigned and granted by the undersigned to said Assignee. It is further agreed by the undersigned, upon the request of said Assignee, to execute any and all documents that shall be required of the undersigned to be executed in connection with any and all applications for foreign Letters Patent therefor, including the prosecution thereof, and to execute any and all documents necessary to invest title in said foreign applications and patents in said Assignee. The undersigned also further agrees, for the said consideration, upon the request of said Assignee, to promptly perform all lawful acts deemed by said Assignee to be necessary or advisable in connection with maintaining, enforcing, or transferring the resulting grants of said Letters Patent in the United States or

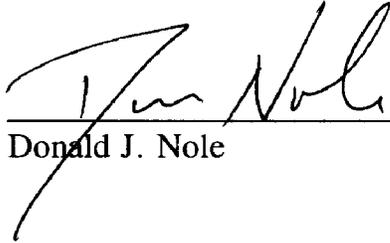
foreign countries. It is agreed that such lawful acts include, but are not limited to, taking oaths, executing declarations, powers, assignments and other papers and giving testimony.

The attorneys of record in said application for patent are hereby authorized and requested by the undersigned to insert in this Assignment the date and serial number thereof in the places provided therefor.

1/28/04
Date


Evan T. Ward

1/28/04
Date


Donald J. Nole