

Form PTO-1595  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
Tab settings ⇌ ⇌ ⇌ ▼

02-27-2004  
102680274

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Robert P. Sparkowski *2-19-04*  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Chicago Display Marketing Corporation  
Internal Address: \_\_\_\_\_  
Street Address: 1999 North Ruby  
City: Melrose Park State: IL Zip: 60160  
Additional name(s) & address(es) attached?  Yes  No

22151 U.S. PTO  
29/199825  
021904

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_  
Execution Date: February 18, 2004

4. Application number(s) or patent number(s):  
If this document is being filed together with a new application, the execution date of the application is: February 18, 2004  
A. Patent Application No.(s) 29199825  
B. Patent No.(s) \_\_\_\_\_  
Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Angelo J. Bufalino  
Internal Address: \_\_\_\_\_  
Vedder Price Kaufman & Kammholz  
Street Address: 222 N. LaSalle Street  
City: Chicago State: Illinois Zip: 60601

6. Total number of applications and patents involved:  1  
7. Total fee (37 CFR 3.41).....\$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account  
8. Deposit account number:  
22-0259  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
Angelo J. Bufalino *[Signature]* 2/19/2004  
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and documents:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

02/26/2004 LMUELLER 00000187 220259 29199825  
01 FC:8021 40.00 DA

PATENT  
REEL: 015010 FRAME: 0653

ASSIGNMENT

WHEREAS, Robert P. Sparkowski of 601 Groen Court, Schaumburg IL 60193, hereinafter called the "Assignor", has made new and useful inventions and improvements in

**FLOOR STAND**

for a full description of which reference is hereby made to an application for Letters Patent of the United States, executed on 2-18-2004 by said Assignor and identified as Attorney Docket No. 28901.00.0044;

WHEREAS, Chicago Display Marketing Corporation, a corporation organized and existing under the laws of the State of Illinois, having a place of business at 1999 North Ruby, Melrose Park IL 60010, is desirous of acquiring the entire right, title and interest in and to said invention, to the application above identified, and in, to and under Letters Patent which may be obtained for said invention, and to other applications or patents covering said inventions, as hereinafter more fully set forth;


NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged by said Assignor, the Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the said Assignee, the entire right, title and interest for the United States in and to the invention and application hereinabove identified, and any Letters Patent of the United States

that may issue for said invention, together with the entire right, title and interest in and to said invention and applications for Letters Patent and Letters Patent therefor in all countries foreign to the United States, including the right to claim priority under the International Convention for the Protection of Industrial Property and other agreements and treaties of like purpose; to have and to hold for the sole and exclusive use and benefit of the said Assignee, its successors and assigns, to the full end of the term or terms for which any and all of said Letters Patent for said invention may issue.

And the Assignor does hereby covenant and agree, for himself and his legal representatives, that he will assist his said Assignee in the prosecution of any of the applications herein referred to; in the making and prosecution of any other applications for Letters Patent that the said Assignees may elect to make covering the invention herein referred to, including any divisional, continuation, or continuation-in-part application; or any application to reissue any patent referred to herein; in vesting in the said Assignee exclusive title in and to all applications and Letters Patent referred to herein; and in the prosecution of any interference or infringement action which may arise involving said invention or any claim thereto or thereunder, or any application or Letters Patent herein referred to; and he will execute and deliver to the said Assignee any and all additional papers which may be requested by said Assignee to vest title in said Assignee in the United States and in countries foreign thereto, and will otherwise fully carry out the terms of this agreement.

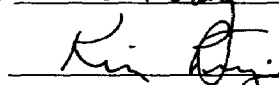
And the Commissioner of Patents and Trademarks is hereby authorized and requested to issue Letters Patent to the said Assignee in accordance with the terms of this assignment.

IN TESTIMONY WHEREOF, the said Assignor has hereunto set his hand and affixed his seal.

Date: 2-18-2004   
Robert P. Sparkowski

STATE OF ILLINOIS )  
COUNTY OF COOK ) SS 336 36 0556

I, Kimberly Prezioso, a Notary Public in and for the county and state aforesaid, do hereby certify that Robert P. Sparkowski, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 18<sup>th</sup> day of February, 2004.  
  
Notary Public

My Commission Expires:  
9/29/05

SEAL

