U.S. DEPARTMENT OF COMMERCE **FORM PTO-1595** 03-01-2004 (Rev. 6-93) FEB 2 5 2004 OMB No. 0651-0011(e) Patent and Trademark Office & TRANSMARY 102680826 To the Assistant Commissioner for Patents: Please record the attached original documents or copy thereof. 2.25-66 Name of conveying party(ies): 2. Name and address of receiving party(ies): Ronald D. BLUM; William KOKONASKI; Joseph A. THIBODEAU; Boaz HAHARI; Name: INTELLIMATS, LLC Youval KATZMAN; Kobby GREENBERG Internal Address: Additional name(s) of conveying party(ies) attached? □Yes ⊠No Street Address: 2840 Hershberger Road 3. Nature of conveyance: Suite A Assignment
■ □ Merger Roanoke, VA 24017 □ Security Agreement □ Change of Name □ Other Execution Date: Ronald D. BLUM - 1/26/04 William KOKONASKI - 2/10/04 Joseph A. THIBODEAU - 1/29/04 Additional name(s) & address(es) attached? □Yes ⊠No Boaz HAHARI - 2/22/04 Youval KATZMAN - 2/22/04 Kobby GREENBERG - 2/22/04 Application number(s) or patent number(s); If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No. 10/682,435 filed October 10, 2003 B. Patent No.(s) Additional numbers attached: □ Yes ⊠ No 5. Name and address of party to whom correspondence 6. Total number of applications concerning document should be mailed: and patents involved: 1 7. Total fee (37 CFR 3.41)\$40.00 Kenyon & Kenyon □ Enclosed 1500 K Street, N.W., Suite 700 Washington, DC 20005 8. Deposit account number: 11-0600 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. William E. Curry February 25, 2004 Name of Person Signing tal number of pages including cover sheet, attachments, and document: 5 OMB No. 0651-0011 (exp. 4/94) 10551/522 484948v1 7/2004 MGETACHE 00000183 110600

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PATENT REEL: 015010 FRAME: 0833

ASSIGNMENT AND AGREEMENT

For value received, We,

Ronald D. BLUM, 5320 Silver Fox Road, Roanoke, Virginia 24014;

William KOKONASKI, 1807 44th Street Court, N.W., Gig Harbor, Washington 98335;

Joseph A. THIBODEAU, 3263 White Oak Road, Roanoke, Virginia 24014;

Boaz HARARI, 35 ABA Hushi Av., Haifa 34987, Israel

Youval KATZMAN, Yigal Alon St., P.O. Box 5271, Zichron Yaaqov, 30900 Israel

Kobby GREENBERG, 6, Hgiva St., P.O.B. 1702, Even-Yehuda 40500, Israel

hereby sell, assign and transfer to INTELLIMATS, LLC, a limited liability corporation having an office at 2840 Hershberger Road, Suite A, Roanoke, Virginia 24017, U.S.A., (hereinafter "the Assignee") and its successors, assigns and legal representatives, the entire right, title and interest, for the United States of America, in and to certain inventions related to FLOOR DISPLAY SYSTEM WITH VARIABLE IMAGE ORIENTATION described in an application for Letters Patent of the United States, filed October 10, 2003, as United States Application Serial Number 10/682,435 and all the rights and privileges in said application and under any and all Letters Patent that may be granted in the United States for said inventions; and we also concurrently hereby sell, assign and transfer to the Assignee the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the application aforesaid, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

We authorize the Assignee to make application for such protection in their own names and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from us, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

We hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of the

PATENT REEL: 015010 FRAME: 0834 Assignee to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

We request that any and all patents for said inventions be issued to the Assignee in the United States and in all countries foreign to the United States, or to such nominees as the Assignee may designate.

We agree that, when requested, we shall, without charge to the Assignee but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

We, have hereunto set our hands on the date indicated below:

Date: 112(104	Ronald D. BLUM
Date:	William KOKONASKI
Date:	Joseph A. THIBODEAU
Date:	Boaz HARARI
Date:	Youval KATZMAN
Date:	Kobby GREENBERG

471493v1

PATENT REEL: 015010 FRAME: 0835

Serial No. 10/682,435 Attorney Docket No. 10551/514

Assignee to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

We request that any and all patents for said inventions be issued to the Assignee in the United States and in all countries foreign to the United States, or to such nominees as the Assignee may designate.

We agree that, when requested, we shall, without charge to the Assignee but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

We, have hereunto set our hands on the date indicated below:

Date:	Ronald D. BLUM
Date: 2-10-04	William KOKONASKI
Date: 1/29/04	Joseph A. THIBODE AU
Date:	Boaz HARARI
Date:	Youval KATZMAN
Date:	Kobby GREENBERG
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Serial No. 10/682,435 Attorney Docket No. 10551/514

Assignee to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

We request that any and all patents for said inventions be issued to the Assignee in the United States and in all countries foreign to the United States, or to such nominees as the Assignee may designate.

We agree that, when requested, we shall, without charge to the Assignee but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

We, have hereunto set our hands on the date indicated below:

Date:	Ronald D. BLUM
Date:	William KOKONASKI
Date:	Joseph A. THIBODEAU
Date: 22/2/2004	Boaz HARARI
Date: 22/2/2004	Youval KATZMAN
Date: 22/2/204	Kobby GREENBERG
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RECORDED: 02/25/2004