



To the Honorable Commissioner of Patents

102681055

and original documents or copy thereof.

1. Name of conveying party(ies): 2-19-04
 Jose LONGORIA
 Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: Longoria Design LLC
 Internal Address: _____

 Street Address: 8325 S.W. 108th Street

 City: Miami State: Florida Zip: 33156
 Country: United States
 Additional name(s) & address(es) attached? Yes No

22154 U.S. PTO
 29/199739



3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
 Execution Date: February 19, 2004

4. Application number(s) or patent number(s): 29199739
 If this document is being filed with a new application, the execution date of the application is: February 19, 2004

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Mark D. Passler
 Internal Address: Akerman Senterfitt

 Street Address: Post Office Box 3188

 City: West Palm Beach State: FL Zip: 33402-3188

6. Total number of applications and patents involved: 1

7. Total Fee (37 CFR 34) \$40.00
 Enclosed
 Authorized to be charged to deposit account

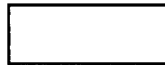
8. Deposit account number
50-0951
 (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark D. Passler 2-19-04
 Mark D. Passler Reg. No. 40,764 Date



Docket No: 6865-27-3

ASSIGNMENT

WHEREAS, I, Jose Longoria of 8325 S.W. 108th Street, Miami, Florida 33156 have made certain inventions which are described in U.S. Patent Application entitled COVER FOR HAIR COLORING APPARATUS HEAD executed by me on even date herewith; and

WHEREAS, Longoria Design LLC (hereinafter referred to as Assignee), having an address at 8325 S.W. 108th Street, Miami, Florida 33156 is desirous of acquiring all of my right, title and interest in said inventions throughout the world,

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, I hereby sell, assign and transfer unto Assignee, its successors and assigns, the entire right, title and interest throughout the world in and to said inventions, the aforesaid applications, all other applications hereafter filed in the United States or in any other countries, based in whole or in part on said inventions, and all patents granted upon said applications, and I do hereby authorize and request the issuance of said patents to said Assignee. I further grant to Assignee, its successors and assigns, the right to claim for any of said applications the full benefits and priority rights of any international agreement between the United States and any foreign country or countries.

I hereby warrant that I have the full right to make the conveyance herein, and I hereby covenant that I, my heirs, legal representatives and assigns, will when requested, communicate to Assignee, its representatives, successors and assigns, all facts known respecting said inventions, execute all divisional, continuing, reissue, reexamination and foreign or international applications, together with individual assignments therefor, make all rightful oaths, sign all lawful papers, testify in any legal proceeding and generally do everything possible to aid Assignee, its successors and assigns, in the obtaining of Letters Patent.

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date indicated with my signature.

Date: _____

2/19/04



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