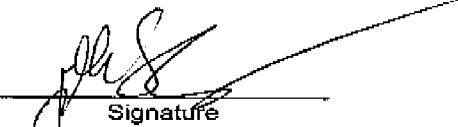


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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.					
1. Name of conveying party(ies): Andrew Jonathan Bray Steven Holford Alan Douglas Tearle Adrian Roy Stewart-Cox Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			2. Name and address of receiving party(ies) Name: <u>British American Tobacco (Investments) Limited</u> Internal Address: _____ _____ _____ Street Address: <u>Globe House, 1 Water Street</u> City: <u>London</u> Country: <u>United Kingdom</u> Postal Code: <u>WC2R 3 LA</u> Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>07/26/2004</u>					
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: _____ A. Patent Application No.(s) <u>29/205,554</u> <u>29/205,551</u> Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No					
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>John F. Salazar</u> Internal Address: <u>MIDDLETON REUTLINGER</u> _____ _____ Street Address: <u>2500 Brown & Williamson Tower</u> _____ City: <u>Louisville</u> State: <u>KY</u> Zip: <u>40202</u>			6. Total number of applications and patents involved: <u>2</u> 7. Total fee (37 CFR 3.41).....\$ <u>80.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: _____		
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9. Signature. <div>John F. Salazar, Reg. No. 39,353 Name of Person Signing</div> <div> Signature</div> <div>July 30, 2004 Date</div>					
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Mail documents to be recorded with required cover sheet information to:
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ASSIGNMENT

WHEREAS, WE,

Andrew Jonathon Bray, Alan Douglas Tearle, Steven Holford and Adrian Roy Stewart-Cox, all British citizens, all of British American Tobacco R&D Centre, Regents Park Road, Southampton SO15 8TL, United Kingdom;

do hereby declare that we are the inventors of United States Letters Patent entitled **CIGARETTE PACK**, application number 29/205,554, filed on May 17, 2004;

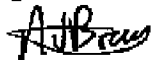
and hereby assign all our rights and interests therein insofar as the United States of America is concerned to:

British American Tobacco (Investments) Limited,

incorporation organized and existing under the laws of England and Wales

located at Globe House, 1 Water Street, London WC2R 3LA, United Kingdom;

and do hereby authorize the said corporation to apply for and obtain said application, including any divisions, continuations, and continuations-in-part, in its name in the United States of America in accordance with this assignment.



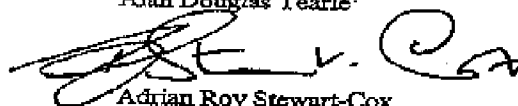
Andrew Jonathon Bray



Steven Holford



Alan Douglas Tearle




Adrian Roy Stewart-Cox

Signed at: BAT R&D CENTRE, REGENTS PARK ROAD, SOUTHAMPTON, SO15 8TL

Witnesses:

 - ROBERT FORSYTH DONALD

DATE: 26 JULY 2004

 - JAMES CUNNINGTON

Patents Department
British American Tobacco R&D Centre
Regents Park Road
Southampton SO15 8TL
United Kingdom

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Atty. Dkt. No. BW-442-2CIP2 (Wallet 8)

ASSIGNMENT

WHEREAS, WE,

Andrew Jonathon Bray, Alan Douglas Tearle, Steven Holford and Adrian Roy Stewart-Cox, all British citizens, all of British American Tobacco R&D Centre, Regents Park Road, Southampton SO15 8TL, United Kingdom;

do hereby declare that we are the inventors of United States Letters Patent entitled CIGARETTE PACK, application number 29/205,551, filed on May 17, 2004;

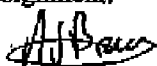
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located at Globe House, 1 Water Street, London WC2R 3LA, United Kingdom;

and do hereby authorize the said corporation to apply for and obtain said application, including any divisions, continuations, and continuations-in-part, in its name in the United States of America in accordance with this assignment.



Andrew Jonathon Bray



Steven Holford




Alan Douglas Tearle



Adrian Roy Stewart-Cox

Signed at: BAT R&D CENTRE, REGENTS PARK ROAD, SOUTHAMPTON, SO15 8TL

Witnesses:  - ROBERT FORSYTH DONALD

 - JAMES CUNNINGTON

DATE: 26 JULY 2004

Patents Department
British American Tobacco R&D Centre
Regents Park Road
Southampton SO15 8TL
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