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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Mid-Western Outdoor Specialties, L.L.C.

2. Name and address of receiving party(ies)

Name: EverGreen Outdoors, Inc.

Internal Address: _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:



Assignment



Merger



Security Agreement



Change of Name



Other _____

Street Address: Suite 201

423 S. Northpark Lane

City: Joplin, State: MO Zip: 64801-8441

Execution Date: 02/27/2004

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s) 10/307,901

B. Patent No.(s) _____

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Clifford C. Dougherty, III

Internal Address: McAfee & Taft

Street Address: 211 North Robinson

10th Floor, Two Leadership Square

City: Oklahoma City, State: OK Zip: 73102

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00



Enclosed



Authorized to be charged to deposit account

8. Deposit account number:

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OPR/FINANCE

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9. Signature.

Clifford C. Dougherty, III

Name of Person Signing

Signature

March 2, 2004

Date

Total number of pages including cover sheet, attachments, and documents: 4

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

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PATENT
REEL: 015039 FRAME: 0186

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

WHEREAS, Mid-Western Outdoor Specialties, L.L.C. ("Mid-Western"), a Missouri limited liability company having a place of business in Joplin, Missouri, is the owner of all right, title and interest in and to an invention for an "Automatic Hook Setting, Fishing Rod Holder" (the "Invention"); and

WHEREAS, an application for United States Patent directed to the Invention was filed December 2, 2002, and assigned Serial No. 10/307,901 (filed as a continuation-in-part of Serial No. 29/156,082 (filed February 22, 2002)) (the "Patent Application"); and

WHEREAS, Mid-Western is the owner of all right, title and interest in and to the trademarks "LIGHTNIN' STRIKE" and "LIGHTNIN' STRIKE AUTOMATIC HOOK-SET ROD HOLDERS & Design" (as shown by Exhibit A attached hereto) (the "LIGHTNIN' STRIKE" Trademarks); and

WHEREAS, EverGreen Outdoors, Inc. ("EverGreen"), a Missouri corporation having a place of business in Joplin, Missouri, is desirous of acquiring all of Mid-Western's right, title and interest in and to the Invention, the Patent Application, any related patent applications, and any patents that may be granted therefor; and

WHEREAS, EverGreen is desirous of acquiring all of Mid-Western's right, title and interest in and to the LIGHTNIN' STRIKE Trademarks, together with the goodwill of the business connected with the use of and symbolized by said trademarks;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Mid-Western hereby sells, assigns and transfers unto EverGreen the entire right, title and interest in and to: 1) the Invention; 2) the Patent Application; 3) any related patent applications; 4) any patents which may be granted for the Invention in the United States and its territorial possessions and in any and all other countries; and 5) the LIGHTNIN' STRIKE Trademarks together with the goodwill of the business connected with the use of and symbolized by said trademarks.

IN TESTIMONY WHEREOF, Art Morton, Vice President of Mid-Western, has hereunto
set his hand on behalf of the company this 27th day of February, 2004.

MID-WESTERN OUTDOORS, L.L.C.

By Art Morton
Art Morton, Vice President

STATE OF MISSOURI)
)
COUNTY OF Jasper) ss.

The foregoing instrument was acknowledged before me this 27th day of February,
2004, by Mike Richards, as President of Mid-Western Outdoors, L.L.C.

GIVEN UNDER MY HAND AND SEAL this 27th day of February, 2004.

Notary Public



My Commission Expires:

May 19 2004

EXHIBIT A

LIGHTNIN'  STRIKE™
Automatic Hook-Set Rod Holders