

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

## CONVEYING PARTY DATA

Name	Execution Date
Sridhar Chandrashekar	08/13/2004
Dale E. Rogerson	08/13/2004
J. Shane McRoberts	08/13/2004
Wenlong Dong	08/13/2004
Andrew D. Reddish	08/13/2004

## RECEIVING PARTY DATA

Name:	Microsoft Corporation
Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052

## PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	10819606

## CORRESPONDENCE DATA

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NAME OF SUBMITTER:

Joanne Gallagher

Total Attachments: 3  
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PATENT

REEL: 015066 FRAME: 0613

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CH \$40.00 10819606



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial Number.....10/819,606  
Filing Date .....April 7, 2004  
Inventorship.....Sridhar Chandrashekar et al.  
Applicant .....Microsoft Corporation  
Attorney's Docket No. ....MSFT-2907  
MS Docket No. ....305488.01  
Title: Activating Content Based On Site

**PATENT ASSIGNMENT**

**PARTIES TO THE ASSIGNMENT**

**Assignor(s):**

Sridhar Chandrashekar  
15306 North East 66<sup>th</sup> Court  
Redmond, Washington 98052

Dale E. Rogerson  
1618 3<sup>rd</sup> Avenue West  
Seattle, Washington 98119

J. Shane McRoberts  
1907 North West 73<sup>rd</sup> Street  
Seattle, Washington 98117

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16117 North East 95<sup>th</sup> Court  
Redmond, Washington 98052

Andrew D. Reddish  
2047 24<sup>th</sup> Avenue East  
Seattle, Washington 98112

**Assignee:**

Microsoft Corporation  
Corporation in the State of Washington  
One Microsoft Way  
Redmond, WA 98052

**AGREEMENT**

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled  
"Activating Content Based On State", for which:

☐ a provisional application for United States Letters Patent was filed on..... and was given U.S. Serial No. .... and/or

☒ a non-provisional application for United States Letters Patent was:

☒ filed on April 7, 2004 and was given U.S. Serial No. 10/819,606 ; or

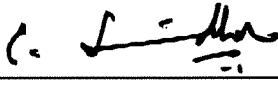
☐ executed on..... and filed concurrently herewith.

WHEREAS, Microsoft Corporation (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, WA 98052, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

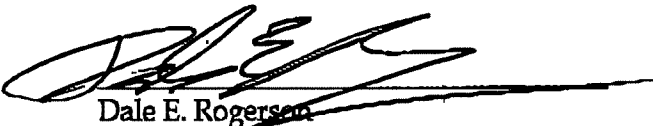
NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

Attorney Docket No. MSFT-2907  
MS Docket No. 305488.1  
Serial No. (if known) 10/819,606

08/13/04  
Date

  
Sridhar Chandrashekar

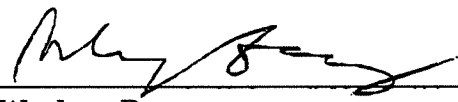
13 Aug 04  
Date

  
Dale E. Rogerson

8/13/4  
Date

  
J. Shane McRoberts

8/13/04  
Date

  
Wenlong Dong

8/13/04  
Date

  
Andrew D. Reddish