

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sridhar Chandrashekar</td> <td>08/13/2004</td> </tr> <tr> <td>Dale E. Rogerson</td> <td>08/13/2004</td> </tr> <tr> <td>J. Shane McRoberts</td> <td>08/13/2004</td> </tr> <tr> <td>Wenlong Dong</td> <td>08/13/2004</td> </tr> <tr> <td>Andrew D. Reddish</td> <td>08/13/2004</td> </tr> </tbody> </table>		Name	Execution Date	Sridhar Chandrashekar	08/13/2004	Dale E. Rogerson	08/13/2004	J. Shane McRoberts	08/13/2004	Wenlong Dong	08/13/2004	Andrew D. Reddish	08/13/2004
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RECEIVING PARTY DATA													
Name:	Microsoft Corporation												
Street Address:	One Microsoft Way												
City:	Redmond												
State/Country:	WASHINGTON												
Postal Code:	98052												
PROPERTY NUMBERS Total: 1													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>10819606</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	10819606								
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CORRESPONDENCE DATA													
Fax Number:	(215)568-3439												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	215-568-3100												
Email:	gallaghe@woodcock.com, ochroch@woodcock.com, piliro@woodcock.com												
Correspondent Name:	Woodcock Washburn LLP												
Address Line 1:	One Liberty Place												
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NAME OF SUBMITTER:	Joanne Gallagher												

CH \$40.00 10819606

Total Attachments: 3
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**PATENT
 REEL: 015066 FRAME: 0613**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial Number..... 10/819,606
Filing Date April 7, 2004
Inventorship..... Sridhar Chandrashekar et al.
Applicant Microsoft Corporation
Attorney's Docket No. MSFT-2907
MS Docket No. 305488.01
Title: Activating Content Based On Site

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Sridhar Chandrashekar
15306 North East 66th Court
Redmond, Washington 98052

Dale E. Rogerson
1618 3rd Avenue West
Seattle, Washington 98119

J. Shane McRoberts
1907 North West 73rd Street
Seattle, Washington 98117

Wenlong Dong
16117 North East 95th Court
Redmond, Washington 98052

Andrew D. Reddish
2047 24th Avenue East
Seattle, Washington 98112

Assignee:

Microsoft Corporation
Corporation in the State of Washington
One Microsoft Way
Redmond, WA 98052

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled
"Activating Content Based On State", for which:

a provisional application for United States Letters Patent was filed on..... and was given U.S. Serial No. and/or

a non-provisional application for United States Letters Patent was:

filed on April 7, 2004 and was given U.S. Serial No. 10/819,606 ; or

executed on..... and filed concurrently herewith.

WHEREAS, Microsoft Corporation (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, WA 98052, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

08/13/04
Date


Sridhar Chandrashekar

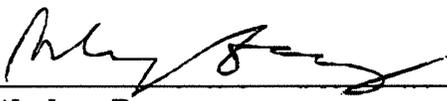
13 Aug 04
Date


Dale E. Rogerson

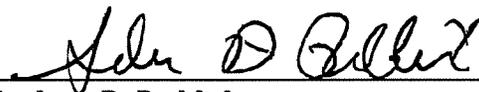
8/13/4
Date


J. Shane McRoberts

8/13/04
Date


Wenlong Dong

8/13/04
Date


Andrew D. Reddish