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Area Code and Telephone Number 603-382-6228 Name Howard Sobelman	FORM PTO-1619B Expires 08/30/99 OMB 0851-0027	Page 2	U.S. Department of Commerce Patent and Trademark Office PATENT
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Name of Person Signing / Signature		Signature	

PATENT REEL: 015074 FRAME: 0660

ASSIGNMENT

UTILITY PATENT

WHEREAS, Rosenbluth International, Inc. (hereinafter "ASSIGNOR") having its principal place of business as 2401 Walnut Street, Philadelphia, Pennsylvania 19103, is the owner of the U.S. Patent No. 5,021,953, entitled TRIP PLANNER OPTIMIZING TRAVEL ITINERARY SELECTION CONFORMING TO INDIVIDUALIZED TRAVEL POLICIES, issued on June 4, 1991;

AND WHEREAS, American Express Travel Related Services Company, Inc. (hereinafter "ASSIGNEE"), a New York corporation having its principal place of business at General Counsel's Office, American Express Tower, World Financial Center, New York, New York 10285-4900, is desirous of acquiring an interest therein;

AND WHEREAS, a "formal application," as referred to herein, shall mean any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive rights to the aforesaid patent, to the invention as described in the aforesaid issued patent including all patents, copyrights and other intellectual property rights, and to all formal applications which aforesaid issued patent claims priority to, and all formal applications which may be filed based in whole or in part on the aforesaid issued patent, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREES to transfer, upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, a like interest in and to any improvements and formal applications based thereon, growing out of or relating to the invention; and, without further remuneration, to provide all reasonable assistance and execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, to preserve and/or acquire ASSIGNEE's full protection and title in and to the invention hereby transferred and any improvements therein,

AGREEING, FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of formal applications based on the invention or improvements therein, and the perfecting of title thereto in ASSIGNEE.

UTILITY PATENT ASSIGNMENT

EXECUTED as of the date(s) written below by ASSIGNOR:

ASSIGNOR:	Rosenbluth International, Inc.
Dated: 7-1-04	Ву:
	Name: TIM R JOHNSON
	Title: SENIOR VICE PRESIDENT
STATE OF Manyole) SS COUNTY OF Manyole)	
COUNTY OF Now YOR)	
On this <u>2th</u> day of the r	, 2004, before me appeared person who signed this instrument, who acknowledged
that he or she signed it as a free act on beha	If of the identified corporation.
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ASSIGNEE:	American Express Travel Related Services Company, Inc
Details 7 7 - 4/	By: Dome
Dated: <u>7-7-04</u>	·
	Name: Stephen P. Norman Title: Secretary
COLATE OF MENU YORK	Title: Secretary
STATE OF NEW YORK)) SS	
COUNTY OF New York)	
On this 7 the	person who signed this instrument, who acknowledged
that he or she signed it as a free act on bel	alf of the identified corporation.
[SEAL]	Notary Public
My Commission Expires:	Notary Public
-10-31-06	ANNE C. SCHEPP Notary Public, State of New York
1534870.1	No. 01SC4762211 Qualified in New York County Commission Expires Oct. 31, 20 2
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RECORDED: 08/23/2004

PATENT REEL: 015074 FRAME: 0662