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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **Method for Educating a Caregiver About Baby Care and Development**, Attorney's Docket No. 9742 and filed in the **United States** Patent Office as Number 10/918,632 on **August 13, 2004** (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Mickey J. Suh of 8161 Asbury Hills Drive, Anderson Township, Ohio 45255; Mara Ines Rodriguez of 3571 Zumstein Avenue, Apt. 1, Cincinnati, Ohio 45208; Peter James Borowski of 970 Stream View Court, Cincinnati, Ohio 45255

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Far East, Inc.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 10/918.632 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown

below or 2) the filing date of the first-filed of said patent application(s).

Mickey J. Sulfi State of Onio

County of Hamilton

) ss

On this <u>13</u> day of <u>Quarter</u>, 2004, before me personally appeared Mickey J. Suh, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Marcin ann Mueller Notary Public Witness

8/13/04



Mara Ines Rodriguez

State of Ohio

County of Hamilton

SS

8/17/04 Date (

On this <u>//</u> day of <u>Claquest</u>, 2004, before me personally appeared Mara Ines Rodriguez, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Marcia ann Muella Notary Public/Witness



MARCIA ANN MUELLER Notary Public, State of Ohio My Commission Expires February 16, 2009

Peter James Borowski

08/12/04

Date

State of Ohio

5 88

County of Hamilton

On this <u>/Z</u> day of <u>Queyus</u>t, 2004, before me personally appeared Peter James Borowski, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes

therein set forth.

Mucia Ann Muuller Notary Public Witness



RECORDED: 08/31/2004

MARCIA ANN MUELLER Notary Public, State of Ohio My Commission Expires February 16, 2009

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