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1. Name of conveying party(ies): 3.16.04 Woo Seong YOON	2. Name and address of receiving party(ies): LG Electronics, Inc. 20, Yoido-Dong, Yongdungpo-Gu, Seoul, Korea
2. Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: March 11, 2004	

22386 U.S.PTO
 10/802224
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4. Application number(s) or patent number(s): FILED HEREWITH **10802224**
 If this document is being filed together with a new application, the execution date of the application is: March 11, 2004

A. Patent Application No.(s) N/A	B. Patent No.(s)
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Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: AMIT SHETH, ESQ. LEE, HONG, DEGERMAN, KANG & SCHMADEKA P.C. 801 S. FIGUEROA STREET, 14 TH Floor LOS ANGELES, CALIFORNIA 90017 03/18/2004 STEUMEL1 00000075 10802224 FD:8021 40.00 0P	6. Total number of applications and patents involved: [1]
	7. Total fee (37 CFR 3.41) \$40 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account
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9. Statement and signature.
To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Amit Sheth
 AMIT SHETH, REG. NO. 50,176 Date: March 16, 2004

OMB No. 0651-0011 (exp. 4/94)

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ASSIGNMENT

(1-8) *Insert Name(s) of Inventor(s)* (1) Woo Seong YOON (5)
 (2) (6)
 (3) (7)
 (4) (8)

In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to

(9) *Insert name of Assignee* (9) LG Electronics, Inc.
 (10) *Insert state of Incorporation of Assignee* (10) Republic of Korea
 (11) *Insert address of Assignee* (11) 20, Yoldo-dong, Youngdungpo-gu
 Seoul, Korea

(hereinafter designated as the Assignee) the entire worldwide right, title and interest in the invention known as

(12) *Insert Identification of Invention, such as Title, Case Number or Foreign Application Number* (12) METHOD OF EXCHANGING USER MESSAGES AMONG INTERACTIVE DISK PLAYERS

for which the undersigned has (have) executed an application for patent in the United States of America and all patent applications in foreign countries corresponding thereto or based thereon.

(13) *Insert Date of Signing of Application* (13) March 11, 2004

1) The undersigned agree(s) to execute all papers necessary in connection with any original, reissue, divisional and continuing United States and foreign applications for the above-identified invention and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.


2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed any agreement in conflict herewith.
 The undersigned hereby appoints JONATHAN Y. KANG, REG. NO. 38,199; AMIT S. SHETH, REG. NO. 50,178; RICHARD K. YOON, REG. NO. 42,247; EDWARD GRAY, REG. NO. 35,166; DAVID N. MAKOUS, REG. NO. 29,559; JOHN S. CHRISTOPHER, REG. NO. 30,937

the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: Mar-11-2004 Signature of Inventor Woo Seong YOON 
 Date: _____ Signature of Inventor _____
 Date: _____ Signature of Inventor _____
 Date: _____ Signature of Inventor _____