

RECORDED

03-23-2004

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks

all documents or copy thereof.

1. Name of conveying party(ies):

Mark S. Nichols

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ OtherExecution Date: March 16, 2004

2. Name and address of receiving party(ies):

Name: D.O.A. Inc.

Internal Address: _____

Street Address: 1253 SE Dixie Cutoff RoadCity: Stuart State: FL Zip: 34994Country: USAAdditional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or patent number(s):

If this document is being filed with a new application, the execution date of the application is: March 16, 2004

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael K. DixonInternal Address: Akerman SenterfittStreet Address: Post Office Box 3188City: West Palm Beach State: FL Zip: 33402-3188

6. Total number of applications and patents involved:

1

7. Total Fee (37 CFR 34) \$40.00☐ Enclosed☒ Authorized to be charged to deposit account

8. Deposit account number

50-0951

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael K. Dixon

Reg. No. 46,665

Date

Docket No:

7522-8

03/22/2004 ECDOPER 00000183 500951 10801350

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40.00 DA

ASSIGNMENT

WHEREAS, I, the undersigned, residing at the indicated address given below, have invented certain new and useful improvements in a FISHING LURE for which a United States design patent application will be filed herewith;

WHEREAS D.O.A. Inc., existing by virtue of the laws of the State of Florida, and having an office at 1253 SE Dixie Cutoff Road, Stuart, Florida, 34994, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent which may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in view of one dollar that I received from D.O.A. Inc., or other valuable consideration, or any combination thereof, I, the undersigned, have sold, assigned, and transferred, and by these presents do sell, assign and transfer, unto said D.O.A. Inc., its successors and assigns, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, and extensions thereof.

I hereby authorize and request the Patent Office Officials in the United States and in any foreign countries to issue any and all of said Letters Patent, when granted, to said D.O.A. Inc., as the assignee of the entire right, title and interest in and to the same, for the sole use and on behalf of said D.O.A. Inc., its successors and assigns.

FURTHER, I agree that I will communicate to said D.O.A. Inc., or its representatives, any facts known to me respecting said invention; testify in any legal proceedings; sign all

lawful papers; execute all divisional, continuation, substitution, renewal, and reissue applications; execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said D.O.A. Inc.; make all rightful oaths; and generally do everything possible to aid the said D.O.A. Inc., its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 16 day of March, ~~2003~~ 2004 ^{mm}

Signed: Mark S. Nichols
MARK S. NICHOLS

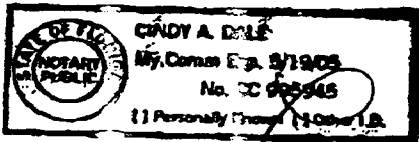
Address: 124 S.E. Villas Street
Stuart, Florida 34994

State of Florida :

County of Vernon :

On this 16 day of March, 2004, personally appeared before me the above-named **MARK S. NICHOLS**, known to me to be the person described in the foregoing instrument, who executed the foregoing instrument, and who acknowledged the same to be his free act and deed in and for the purposes set forth in said instrument.

SEAL



Cindy A. Dale
(Signature of Notary Public)

Cindy A. Dale
(Print, Type or Stamp Commissioned Name of Notary Public)

3064P
12/08

My Commission expires: 5-19-05