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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereto: 1. Name of conveying party(ies): 2. Name and address of receiving party(ies): Yong Duek KIM, Bon Cheol KOO, Jae Chan LG Electronics Inc. LEE, Myung Kwan KO* and Mi Young CHO Internal Address: Additional name(s) of conveying party(ies) attached? Yes X No 3. Nature of conveyance: X Assignment Merger Street Address: 20, Yoido-dong, Youngdungpo-gu Security Agreement Change of Name City: Seoul Other State/Country: KOREA ZIP: Execution Date: March 17, 2004* and March 18, 2004 Additional name(s) & address(es) attached? 4. Application number(s) or patent number(s): If the document is being filed together with a new application, the execution date of the application is: March 17, 2004* and March 18, 2004 A. Patent Application No(s).: B. Patent No(s) Filed: Additional numbers attached? Yes X No 5. Name and address of party to whom correspondence 6. Total number of applications and patents involved: concerning document should be mailed: Name: FLESHNER & KIM, LLP 7. Total fee (37 C.F.R. 3.41)..... \$40.00 Internal Address: X Enclosed (Check No. 11509) Authorized to be charged to deposit account Street Address: P. O. Box 221200 8. Deposit account number: 16-0607 City: Chantilly State: VA ZIP: 20153-1200 DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signature

03/24/2004 NGETACHE 00000090 10803907 01 FC:8021 40.00 OF

CMB No. 0851-0011 (exp. 4/94)

Daniel Y.J. Kim, Reg. No. 36,186

Name and Registration No. of Person Signing

Total number of pages including cover sheet: 2

March 19, 2004

		ASSIGNMENT	
hereby	Lis consideration of the premises and other good schnowledged, the undersigned,	gieroo eldaniky bas	epution it, hand paid, the tecephand sufficiency of which
(1)	Yong Duck KDM	(5)	Mi Young CHD
(2)	Bon Cheni KOO	_ (6)	
(3)	Jac Chan LRE	- (7)	
(4)	Moung Kwan KO	(8)	L
who h	ave made a certain new and useful invention, bereby	rsell, assign add tran	infer unito
LGE	LECTRONICS INC.	···	
define	ed in 15 U.S.C. 160 in the invention entitled ETHOD AND APPARATUS FOR CALCULATING AN AV	erage picture le	bit, title and interest for the United States of America as EVEL AND PLASMA DISPLAY USING THE SAME "
end of	f of said ASSIGNEE; AND the undersigned hereby agree to mansfer abtaining original, discisional, reissued or extended I sense, assigns and legal representatives, and without	s like interest, and Letters Parent of th further renameration winn; sad in execut	recompys of record in said application shall hereafter act to render all necessary assistance in making application to render all necessary assistance in making applications. United Source, upon request of the said ASSIGNEE, in, in and to any improvements, and applications for part any papers by the and ASSIGNEE, its successors, assistant in and to the invention breety transferred.
	ED on the dates indicated aside our signatures:		
	INVENTORS		TE SIGNED
1)	Inne: Yong Dunk KIM		40×. 3.18
2)	21111	د	104.3.18
N	Amd: Bon Cheol KOO	יבי	×4 03.18
3)	ame: Jag Chan LEE		
4)	All 24	2	004.09.17
5)	Ame: Myung Kwan KO MI UB (sine: Mi Young CHO	_2	2004.03.18
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RECORDED: 03/19/2004

PATENT REEL: 015122 FRAME: 0303