

PATENT ASSIGNMENT

Electronic Version v08
Stylesheet Version v02

| SUBMISSION TYPE: | NEW ASSIGNMENT | APPLICATION NUMBER 10/711368 | | | | | | | | | | | | | | | |
|--|-----------------------------------|--|----------|---------------|-------------|------|----------------|------------------|------------|-----------------|-------------|--------------------|------------|-------------|------------|----------------|------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF ASSIGNOR'S INTEREST | | | | | | | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | | | | | | | |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Mark Cuddihy</td><td>2004-09-02</td></tr><tr><td>Gurpreet Aulakh</td><td>2004-09-01</td></tr><tr><td>James Helmke</td><td>2004-08-31</td></tr><tr><td>Frank Perry</td><td>2004-09-01</td></tr><tr><td>Judy Bridgeman</td><td>2004-09-01</td></tr></tbody></table> | | | | | | Name | Execution Date | Mark Cuddihy | 2004-09-02 | Gurpreet Aulakh | 2004-09-01 | James Helmke | 2004-08-31 | Frank Perry | 2004-09-01 | Judy Bridgeman | 2004-09-01 |
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| Mark Cuddihy | 2004-09-02 | | | | | | | | | | | | | | | | |
| Gurpreet Aulakh | 2004-09-01 | | | | | | | | | | | | | | | | |
| James Helmke | 2004-08-31 | | | | | | | | | | | | | | | | |
| Frank Perry | 2004-09-01 | | | | | | | | | | | | | | | | |
| Judy Bridgeman | 2004-09-01 | | | | | | | | | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | | | | | | | |
| <table border="1"><thead><tr><th>Name</th><th>Street Address</th><th>Internal Address</th><th>City</th><th>State/Country</th><th>Postal Code</th></tr></thead><tbody><tr><td>Ford Motor Company</td><td></td><td></td><td>Dearborn</td><td>MICHIGAN</td><td>48120</td></tr></tbody></table> | | | | | | Name | Street Address | Internal Address | City | State/Country | Postal Code | Ford Motor Company | | | Dearborn | MICHIGAN | 48120 |
| Name | Street Address | Internal Address | City | State/Country | Postal Code | | | | | | | | | | | | |
| Ford Motor Company | | | Dearborn | MICHIGAN | 48120 | | | | | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | | | | | | | | | |
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| When the customer number has been provided, the Office of Public Records will obtain the correspondence data from the official record on file at the USPTO. | | | | | | | | | | | | | | | | | |
| CUSTOMER NUMBER: 028549 | | | | | | | | | | | | | | | | | |
| NAME OF PERSON SIGNING: | | Kevin G. Mierzwa | | | | | | | | | | | | | | | |
| DATE SIGNED: | | 2004-09-14 | | | | | | | | | | | | | | | |
| Total Attachments: 2 source=assign1.tif source=assign2.tif | | | | | | | | | | | | | | | | | |

CH \$40.00 061510 10711368

Please direct all correspondence to: 28549

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, THE UNDERSIGNED, has/have invented certain new and useful improvements in:

Attorney Docket No. **81107271** entitled: CRASH NOTIFICATION SYSTEM FOR AN AUTOMOTIVE VEHICLE


for which I/we intend to make application for Letters Patent of the United States listing the following as inventors:

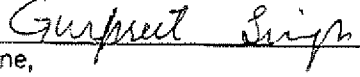
Mark Cuddihy
Gurpreet Aulakh
James Helmke
Frank Perry
Judy Bridgeman and

WHEREAS, FORD MOTOR COMPANY, a corporation organized and existing by virtue of the laws of the State of Delaware, having its principal place of business at Dearborn, County of Wayne, and State of Michigan, is desirous of acquiring an interest therein;


NOW, THEREFORE, pursuant to my employment agreement heretofore made with FORD MOTOR COMPANY, or by my contractual obligation, I do sell, assign and transfer unto FORD MOTOR COMPANY the full and exclusive right for the United States of America and for all foreign countries to the said invention, as described in the specification executed by me on the date listed below, preparatory to obtaining Letters Patent of the United States therefor (and I hereby authorize my attorneys to insert the serial number and filing date herein:

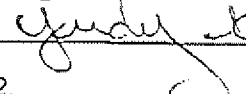
Serial No. _____, Filing Date _____), and I hereby request the Commissioner of Patents and Trademarks to issue said Letters Patent to FORD MOTOR COMPANY as the assignee. Executed by:

Name: Mark Cuddihy  Date: 9/2/04
Home Address: 32975 West Rd.,
City, State, Zip: New Boston, MI 48164
Country: United States of America

Name: Gurpreet Aulakh  Date: 9/1/04
Home Address: 17260, Buckeye Lane,
City, State, Zip: Brownstown Twp, MI-48174,
Country: United States of America

Name: James Helmke _____ Date: _____
Home Address: 1162 St. Andrews,
City, State, Zip: Highland, MI 48357,
Country: United States of America

Name: Frank Perry  Date: 9/1/04
Home Address: 29217 Hunter Court,
City, State, Zip: Brownstown, MI 48183,
Country: United States of America

Name: Judy Bridgeman  Date: 9/1/04
Home Address: 651 West Boston Blvd,
City, State, Zip: Detroit, Michigan 48202,
Country: United States of America

Jennifer Stec

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Name: James Helmke James W. Helmke Date: 8/31/04
Home Address: 1162 St. Andrews,
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Jennifer Stec

PATENT

RECORDED: 09/14/2004

REEL: 015124 FRAME: 0746