Attorney Docket No.: 70655.5800 HIS

Form PTO -1595 (Rev. 06/04) OMB No. 0651-0027 (exp. 6/30/2005)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office
RECORDATION FOR	
PATENT	S ONLY
.To the Director of the U.S. Patent and Trademark Office: Pleas	se record the attached documents or the new address(es) below.
1. Name of conveying party(ies)/Execution Date(s):	2. Name and address of receiving party(ies)
(1) Lee Allard	Name: American Express Travel Related Services Co., Inc.
(See attached for additional inventors)	Internal Address:
Execution Date(s)(1) August 4, 2004 Additional name(s) of conveying party(les) attached? Yes No 3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Government Interest Assignment Executive Order 9424, Confirmatory License Other 4. Application or patent number(s): This A. Patent Application No.(s) U.S. Serial No. 29/206,931 Filing Date: June 3, 2004	Street Address: General Counsel's Office American Express Tower, World Financial Center City: New York State: New York Country: USA Additional name(s) & address(es) attached? Yes V No document is being filed together with a new application. B. Patent No.(s)
Additional numbers att	ached? Yes No
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:
Name: Howard I. Sobelman, Reg. No. 39,038	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00
Internal Address: SNELL & WILMER L.L.P.	Authorized to be charged by credit card Authorized to be charged to deposit account
Street Address: One Arizona Center	Enclosed
400 East Van Buren	None required (government interest not affecting title)
City: Phoenix	8. Payment Information
State: Arizona Zip: 85004-2202	a. Credit Card Last 4 Numbers Expiration Date
Phone Number: (602) 382-6228	b. Deposit Account Number 19-2814
Fax Number: <u>(602) 382 6970</u>	
Email Address: hegbelshan@syllaw.cg/n	Authorized User Name Howard I. Sobelman
9. Signature:	September 10, 2004
Signature	Date
H6ward I. Sobelman Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:

Documents to be recorded (Including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

Recordation Form Cover Sheet Patents Only Page 2 of 2

Additional names and execution dates of conveying parties continued 1. from page 1:

Inventor No.	Inventor Name	Assignment Execution Date
(2)	David Bonalle	August 5, 2004
(3)	Gail Francolini	August 5, 2004
(4)	Pam Kornfeld	August 30, 2004
(5)	Leigh Malnati	August 5, 2004
(6)	Sue Mueller	August 6, 2004
(7)	Zarita Norcross	August 5, 2004
(8)	Danielle Nulle	August 5, 2004
(9)	Steve Rank	August 4, 2004
(10)	Lisa Skilling-Belmond	August 4, 2004
(11)	Lisa Webb	August 5, 2004

ASSIGNMENT

DESIGN PATENT

WHEREAS, the undersigned Inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented the design disclosed in the design patent application entitled CARD WITH AN ANTENNA AND A BLUE ORNAMENTAL RECTANGLE filed herewith or was filed on June 3, 2004 and assigned U.S. Serial No. 29/206,931;

AND WHEREAS, AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC., a subsidiary of AMERICAN EXPRESS COMPANY (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at General Counsel's Office, American Express Tower, World Financial Center, New York, New York 10285-4900, is desirous of memorializing its interest therein;

NOW, THEREFORE, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee, past employee or a contractor of ASSIGNEE, AMERICAN EXPRESS COMPANY or one of it's subsidiary companies, and that ASSIGNOR developed the subject matter of the invention on ASSIGNEE's time and at the expense of ASSIGNEE and within the scope of ASSIGNOR's duties to ASSIGNEE and thereby ASSIGNOR recognizes that the ASSIGNEE owns the invention as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and;

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the invention, as described in the aforesaid application, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREES to transfer to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, a like interest in and to any improvements, derivative works, and applications based thereon, growing out of or relating to the invention; and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal

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representatives, to preserve, acquire and/or perfect ASSIGNEE's full protection and title in and to the invention and any improvements and to file any of the aforementioned applications.

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with Snell & Wilmer L.L.P., Customer No. 20322, to insert above the filing date and/or the application number of said application when known.

EXECUTED as of the date(s) written below by ASSIGNOR:

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INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Lee Allard	2 Firle Green, Uckfield East Sussex, England	LaWard,	4/Aug04
<u>David Bonalle</u>	77 Rose Hill Avenue New Rochelle, New York	k 10804	
Gail Francolini	48 West 76th Street, #25 New York, New York 10		. ——
Pam Korrifeld	800 Knollwood Terrace Westfield, New Jersey 0	7090	
<u>Leigh Mainati</u>	111 Morris Avenue Mountain Lakes, NJ 070	<u>.</u> 146	
Sue Mueller	40306 North 3rd Avenue Phoenix, Arizona 85086		
Zarita Norcross	4641 W. Mariposa Grand Glendale, Arizona 85310		
<u>Danjelle Nulle</u>	55 Grand Avenue Atlantic Highlands, NJ 07	7716	
Steve Rank	243 West 21, Apt, 5C New York, New York 100	11	

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<u>Leigh Malnati</u>	111 Morris Avenue Mountain Lakes, NJ 0704	<u>fugger machenti</u>	<u> श</u> <िव
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Zarita Norcross	4641 W. Mariposa Grande Glendale, Arizona 85310	2	
<u>Danielle Nulle</u>	55 Grand Avenue Atlantic Highlands, NJ 077	716	8/5/04
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<u>Leigh Malnati</u>	111 Morris Avenue Mountain Lakes, NJ 070	4 <u>6</u>	
Sue Mueller	40306 North 3rd Avenue Phoenix, Arizona 85086		 -
Zarita Norcross	4641 W. <u>Mariposa Grand</u> Glendale, Arizona 85310	e	
<u>Danielle Nulle</u>	55 Grand Avenue Atlantic Highlands, NJ 07	716	
Steve Rank	243 West 21, Apt. 5C New York, New York 1001	<u>11</u>	-

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Pam Kornfeld	800 Knollwood Terra Westfield, New Jerse	oce ey 07090	
<u>Leigh Malnati</u>	111 Morris Avenue Mountain Lakes, NJ	07046	
Sue Mueller	40306 North 3rd Aver Phoenix, Arizona 850	nue Sue/healh	8/6/07
Zarita Norcross	4641 W. Mariposa Gr Glendale, Arizona 85	ande 3310	
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RECORDED: 09/10/2004

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PATENT REEL: 015129 FRAME: 0517, **