UNUS #04-0066-UNI; DM7432(V) U.S. DEPARTMENT OF COMMERCE RECORDATION FORM COVER SHEET PATENT & TRADEMARK OFFICE PATENTS ONLY Please record the attached original documents or copy thereof. To the Honorable Commissioner of Patents and Trademarks: NAME AND ADDRESS OF RECEIVING PARTY(IES): NAME OF CONVEYING PARTY(IES): NAME: Unilever Bestfoods, North America, Division of Conopco, Inc. Antonio COCCO Robert Maria Joseph Hubert EURLINGS STREET ADDRESS: 800 Sylvan Avenue Lucas Paulus Elizabeth Marie HECKER ZIP: 07632 STATE: NJ CITY: Englewood Cliffs Sandro PANAIOLI ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? YES [] NO [XX] NO [XX] YES [] NATURE OF CONVEYANCE: [] CHANGE OF NAME [] OTHER [] MERGER [XX] ASSIGNMENT [] SECURITY AGREEMENT EXECUTION DATE: August 22, 2004; July 30, 2004; July 30, 2004; August 22, 2004 APPLICATION NUMBER(S) OR PATENT NUMBER(S): 29/209,650 FILED: July 20, 2004 IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS: PATENT NO.(S) В. PATENT APPLICATION NO.(S): 29/209,650 ADDITIONAL NUMBERS ATTACHED? [] YES [XX] NO NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020 TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1 [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT [] ENCLOSED TOTAL FEE (37 CFR 3.41): \$40.00 [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155. (Duplicate copy of this page is attached for payment by deposit account) DEPOSIT ACCOUNT NUMBER: 12-1155 DO NOT USE THIS SPACE STATEMENT AND SIGNATURE: TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. I FURTHER CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW. -6) DATE GEŘARD J. MCGOWAN, ATTORNEY FOR APPLICANT(S) **REGISTRATION NO. 29,412**

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 4

OMB NO. 0651-0011 (EXP, 4/94)

DO NOT DETACH THIS PORTION

MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231

PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231

> PATENT **REEL: 015140 FRAME: 0518**



ASSIGNMENT

DM 7432 (V)

WHEREAS, WE, Antonio COCCO, of SAGIT SPA, Via Appia Km 55.300, Cisterna di Latina, 04012, Italy, Robert Maria Joseph Hubert EURLINGS of IGLOMORA GROEP B.V., Mora Productie B.V., Fregatweg 53, Maastricht 6222 NZ, The Netherlands, Lucas Paulus Elizabeth Marie HECKER, of IGLOMORA GROEP B.V., Mora Productie B.V., Fregatweg 53, Maastricht 6222 NZ, The Netherlands, and Sandro PANAIOLI, of SAGIT Srl, Unilever Italia, Cisterna Factory, Via Appia Km 55.300, 04012 Cisterna di Latina, Italy

have invented certain improvements in: FOOD PRODUCT
(bearing Attorney's Docket Number: DM 7432 (V)), which is found in
[Check and complete (a), (b) or (c)]
(a)U.S. design application executed on
(b) X. To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.
U.S. application Serial No. $29/209/650$ filed on $7/20/04$

AND WHEREAS, UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK having a principal place of business at 800 SYLVAN AVENUE, ENGLEWOOD CLIFFS, NEW JERSEY 07632 desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Design Model which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid. UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK., its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Design Model of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK., its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Design Models to issue the said Design Model of the United States to said UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK., as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK., in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written

> PATENT **REEL: 015140 FRAME: 0519**

instruments which, in the opinion of counsel for said UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK., its successors and assigns, may be necessary in this country fully to secure to said UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK its successors and assigns, any and all said applications, inventions, improvements, Design Model, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 22 Augusī 2009 (1)

Robert Waria Joseph Hubert EURLINGS

Lucas Paulus Elizabeth Marie HECKER

Dated: 22 Augus; 2004 (4)

Sandro PANAIOLI

REEL: 015140 FRAME: 0520

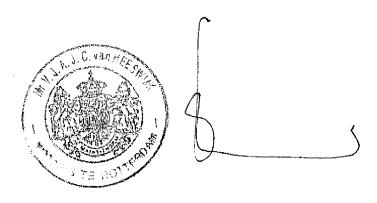


Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

UNILEVER PATENT DEPT

- 1. mr Sandro Panaioli, c/o Sagit Srl, Unilever Italia, Cisterna Factory, Via Appia Km 55.300, 04012 Cisterna di Latina, Italy;
- 2. mr Robert Maria Joseph Hubert Eurlings, c/o IgloMora Groep B.V., Mora Productie B.V., Fregatweg 53, 6222 NZ Maastricht, the Netherlands;
- 3. mr Lucas Paulus Elizabeth Marie Hecker, c/o IgloMora Groep B.V., Mora Productie B.V., Fregatweg 53, 6222 NZ Maastricht, the Netherlands;
- 4. mr Antonio Cocco, c/o Sagit Spa, Via Appia, km 55.300, Cisterna di Latina, 04012, Italy.

Rotterdam, 26 August 2004



APOSTILLE

(Convention de la Haye du 5 octobre 1961)

- 1. Country: The NETHERLANDS
 This public document
- 2. has been signed by mr V.J.A.J.C. van Heeswijk
- 3. acting in the capacity of notary
- 4. bears the stempel of mr V.J.A.J.C. van Heeswijk te Rotterdam Certified
- 5. at ROTTERDAM 6. on 27-08-2004
- 7. by the clerk of the District Court

.

(Griffier van de Arrondissementsre 8. N° 148201

9. Stempel:

REESIGNIE: 0521

