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Form PTO-1595 (Rev. 03/01) (Pexp. 5/31/2002) RE 3700916

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof		
Name of conveying party(ies):	Name and address of receiving party(ies)	
David Linn Burnett (3/15/04) and Reid Matthew Hecker (3/15/04)	Name: Lifetime Hoan Corporation	
(3/13/04)	Internal Address: One Merrick Avenue	
Additional name(s) of conveying party(ies) Yes X No	Street Address: One Merrick Avenue	
3. Nature of Conveyance:		
x Assignment Merger		
Security Agreement Change of Name	City: Westbury	
Other		
	State: New York Zip: 11590 Additional name(s) & Yes x No	
Execution Date: March 15, 2004	Additional name(s) & Yes X No address(es) attached:	
Application number(s) or patent number(s):		
If this document is being filed together with a new application, the execution date of the new application is:		
A. Patent Application No.(s):	B. Patent No.(s):	
29/201,228	r R	
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Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:	
Name: Lekha Gopalakrishnan JENKENS & GILCHRIST, A PROFESSIONAL CORPORATION	7. Total fee (37 CFR 3.41) \$40.00	
Street Address: 1445 Ross Avenue, Suite 3200	x Enclosed Authorized to be charged to deposit account Authorized to be charged to credit card	
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Lekha Gopalakrishnan Lulu	March 26, 2004	83 85.65
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Name of Person Signing Total number of pages including cover sheet, attachments, and documents: I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First Class Mail, in an envelope addressed to: MS Assignment Recordation Services, Director of the US Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450, on the date s hown below. Dated: March 26, 2004 Signature: Marcy Overstreet) Marcy Overstreet)		
Dated: March 26, 2004 Signature: YY	(Marcy Overstreet)	ETACH
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PATENT REEL: 015142 FRAME: 0684 I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First Class Mail, in an envelope addressed to: MS Assignment Recordation Services, Director of the US Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450, on the date s hown below.

Dated: March 26,2004

Signature: Marcy Overstree (Marcy Overstree

ASSIGNMENT BY INVENTORS

THIS ASSIGNMENT, made this 15th day of March, 2004, by David Linn Burnett and Reid Matthew Hecker (hereinafter referred to as Assignors), residing at 249 East 48th St., Apt. 14C, New York, New York 10017; and 56-20 Marathon Pkwy., 3-D, New York, New York 11362, respectively;

WHEREAS, Assignors have invented certain new and useful improvements in SPICE RACK, set forth in a Design application for Letters Patent of the United States, filed herewith; and

WHEREAS, Lifetime Hoan Corporation, a Corporation organized under and pursuant to the laws of Delaware having its principal place of business at One Merrick Avenue, Westbury, New York 11590 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the

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same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Design application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply

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with the rules of the United States Patent and Trademark Office for recordation of this document:

Andre M. Szuwalski, Reg. No. 35,701 Stanley R. Moore, Reg. No. 26,958 Steven R. Greenfield, Reg. No. 38,166 Lekha Gopalakrishnan, Reg. No. 46,733

All practitioners at Customer Number 23932

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

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David Linn/Burnett

Date: 3/15/04		
United States of America State of County of Suffack)) ss.:)	
On this S day of March , DOY , before me personally came David Linn Burnett , to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.		
	Notary Public	

Reid Matthew Hecker

DIANE WEILL
Notary Public, State of New York
No 4851889
Qualified in Suffolk County
Commission Expires Fab. 3, 200 6,

RECORDED: 03/29/2004