



REC

04-07-2004



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Substitute Form PTO-1595
Attorney Docket No.: 06181-915001

Commissioner for Patents: Please record the attached original document(s) or copy(ies).

1. Name of conveying party(ies):

Richard Maddocks and Jeffrey M. Ford

Additional name(s) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies):

Hasbro, Inc.

1027 Newport Avenue

P.O. Box 1059

Pawtucket, RI 02862-1059

3. Nature of conveyance:

- ☒ Assignment
☐ Merger
☐ Security Agreement
☐ Change of Name
☐ Other:

Execution Date: 03/11/2004

Additional names/addresses attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed with a new application, the execution date of the application is:

A. Patent Application No(s):

10/667,977

B. Patent No(s):

Additional numbers attached? ☐ Yes ☒ No

5. Name/address of party to whom correspondence concerning document should be mailed:

DIANA DIBERARDINO

Fish & Richardson P.C.

1425 K Street, N.W.

11th Floor

Washington, DC 20005-3500

6. Total number of applications/patents involved: 1

7. Total fee (37 CFR §3.41): \$40

- ☒ Enclosed
☐ Authorized to charge Deposit Account.

8. Deposit Account No.: 06-1050

Please apply any additional charges, or any credits, to our Deposit Account No. 06-1050.

DO NOT USE THIS SPACE

9. Statement and Signature: *To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Diana DiBerardino

Reg. No. 45,653

Name of Person Signing

Diana DiBerardino
SignatureApril 2, 2004
Date

Total number of pages including coversheet, attachments and document: 4

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04/06/2004 REGISTRATION 00000138 10667977

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PATENT
REEL: 015178 FRAME: 0201

ASSIGNMENT

For valuable consideration, we, RICHARD MADDOCKS of Barrington, RI 02086,
JEFFREY M. FORD of Warwick, RI 02888, hereby assign to:

Hasbro, Inc., a corporation of Rhode Island having a place of business at:

1027 Newport Avenue
P.O. Box 1059
Pawtucket, RI 02862-1059; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled ELECTROMECHANICAL TOY, filed September 23, 2003, and assigned U.S. Serial Number 10/667,977, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

IN WITNESS WHEREOF, I hereto set my hand and seal at Pawtucket,
this 11th day of March, 2004
Richard Maddocks L.S.
RICHARD MADDOCKS

State of Rhode Island :
: ss.
County of Providence :

Before me this 11th day of March, 2004, personally
appeared RICHARD MADDOCKS known to me to be the person whose name is subscribed to
the foregoing Assignment and acknowledged that he executed the same as his free act and deed
for the purposes therein contained.

Natalie Butler
Notary Public

My Commission Expires:

**My Commission Expires on
January 14, 2007**

[Notary's Seal Here]

IN WITNESS WHEREOF, I hereto set my hand and seal at Pawtucket,
this 11th day of March, 20 04
Jeffrey M. Ford L.S.
JEFFREY M. FORD

State of Rhode Island :

: ss.

County of Providence :

Before me this 11th day of March, 20 04, personally
appeared JEFFREY M. FORD known to me to be the person whose name is subscribed to the
foregoing Assignment and acknowledged that he executed the same as his free act and deed for
the purposes therein contained.

Catalina Butler
Notary Public

My Commission Expires:

**My Commission Expires on
January 14, 2007**

[Notary's Seal Here]

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