04-08-2004

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PATENT ADI-079CP

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PATENT PATENT				
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Name Michael Lucaion	Month Day Year			
Name Michel Lussier	12/01/03			
Name Michael Steszyn	12/01/03			
Name John P. Devlin	01/29/04			
Name James S. K. Pelletier 01/29/04				
Name Stuart R. Jang	01/26/04			
Receiving Party	Mark if additional names of receiving parties attached			
Name (line 1) adidas International Marketing B.V.				
Name (line 2)				
Address (line 1)				
Address (line 2) Koningin Wilhelminaplein 30				
Address (line 3) Amsterdam The Netherlands 1062 KR City State/Country Zip Code				
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PATENT

REEL: 015179 FRAME: 0421

	Page 2	PATENT
Correspondent Name and Address Area Code and	Telephone Number	
Name Patent Administrator		
Address (line 1) Testa, Hurwitz & Thibeault, LL	D.	
Address (line 2) High Street Tower		
Address (line 3) 125 High Street		
Address (line 4) Boston, MA 02110		
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Application Number(s) or Patent Numbe Enter either the Patent Application Number or the F	r(s)	lark if additional numbers attached numbers for the same property).
Patent Application Number(s)	Pater	nt Number(s)
10/702,111		
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Number of Properties Enter the	e total number of properties involv	ved. # 1
Fee Amount Fee Amoun	nt for Properties Listed (37 CFR 3.4	41): \$ 40.00
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Christopher W. Stamos, Reg. No. 35,370	Chilophal Stan	April 5, 2004
Name of Person Signing	Şîgnature [*]	Date

3047654

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ASSIGNMENT

WHEREAS, We, Michel Lussier, Michael Steszyn, John P. Devlin, James S. K. Pelletier, and Stuart R. Jang have invented one or more inventions described in an application (or provisional application) for Letters Patent of the United States entitled:

SHOE WITH TUNABLE CUSHIONING SYSTEM

an	identified by
to be filed	Attorney Docket No. ADI-079CP, and/or executed by us on even date herewith and about the United States Patent Office;
\boxtimes	Serial No. 10/702,111 filed in the United States Patent Office on November 5, 2003; and
w	EREAS adidas International Marketing R.V. (hereinafter "ASSIGNEE"), a corporation

WHEREAS, adidas International Marketing B.V. (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of The Netherlands, and having a usual place of business at Koningin Wilhelminaplein 30, 1062 KR Amsterdam, The Netherlands, desires to acquire an interest therein, in accordance with agreements duly entered into with us;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns, and legal representatives, our entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to the invention(s) described in said application, together with our entire right, title and interest in and to said application and such Letters Patent as may issue thereon or claim priority under United States law or international convention, including but not limited to non-provisionals, continuations, divisionals, reissues, reexaminations, extensions, and substitutions of said application or such Letters Patent, and any right, title and interest we may have in provisional applications to which said application claims priority; said invention(s), applications and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment and sale not been made; we hereby convey all of our rights arising under or pursuant to any and all United States laws and international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent, including but not limited to any cause(s) of action and damages accruing prior to this assignment. We hereby acknowledge that this assignment, being of our entire right, title and interest in and to said invention(s), carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all Letters Patent to ASSIGNEE in its own name as assignee of our entire right, title and interest therein;

AND, we hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention(s) to said ASSIGNEE, its successors, assigns, and legal representatives, but at its or their expense and charges, including the execution of non-provisional, substitution, continuation, divisional, reissue, reexamination, or corresponding foreign or international patent applications;

Joint Assignment Attorney Docket No. ADI-079CP Page 2 of 3

AND, we hereby further agree to provide statements or testimony in any interference or other proceeding in which said invention(s) or any application or patent directed thereto may be involved;

AND, we hereby authorize ASSIGNEE or its attorneys or agents to insert the correct serial number and filing date into this assignment, if none is indicated on the date of our execution of this assignment;

AND, we hereby authorize and request the Director of the United States Patent and Trademark Office to issue such Letters Patent as shall be granted upon said application, or applications based thereon, to said ASSIGNEE, its successors, assigns, or legal representatives.

IN TESTIMONY WHEREOF, we have hereunto set our hands and affixed our seals on date(s) set forth below. Inventor:	the
Inventor:	
mventor.	
Michel Lussier	
State of Oregon) County of WASHINGTON) ss	
Subscribed and sworn to before me, by the above-named Michel Lussier this day of December, 2003.	
Wisha S. Killian	_
Notary Public OFFICIAL SEAL My Commission Expires: April 1, 2001c	
ALISHA B. KILLIAN NOTARY PUBLIC-OREGON COMMISSION NO. 355026	
MY COMMISSION EXPIRES APR. 1, 2006 () Inventor:	
Michael Steszyn //	
State of Oregon) County of WASHINGTON)ss	
Subscribed and sworn to before me, by the above-named Michael Steszyn this Lecember, 2003.	of
alishi B. Killian	
Notary Public My Commission Expires: April 1, 2006	-
OFFICIAL SEAL ALISHA B. KILLIAN NOTARY PUBLIC-OREGON COMMISSION NO. 355026 MY COMMISSION EXPIRES APR. 1, 2006	
Inventor:	_

Joint Assignment Attorney Docket No. ADI-079CP		
Page 3 of 3		INVENTOR. John P. Devlin
		John P. Devlin
Commonwealth of Massachusetts)	V
County of SUFFULK) ss	At.
Subscribed and sworn to befo	re me. b	by the above-named John P. Devlin this $\frac{29}{100}$ day of
JANUARY , 2008.2004,	, -	C 1/2
ERROL M. DOMI	NR2136 7	(M)
Notary Publ My Commission E	lic xpires	Notary Public My Commission Expires: 4/27/07
September 27, 2	!007	
		Inventor:
		James S. K. Pelletier
Commonwealth of Massachusetts County of Subscribed and sworn to before 2003.)) ss re me, b	y the above-named James S. K. Pelletier this day o
		N (D1)
		Notary Public My Commission Expires:
		Wiy Commission Expires.
		Inventor:
		Stuart R. Jang
Commonwealth of Massachusetts)	
County of) ss	
Subscribed and sworn to before 2003.	re me, b	y the above-named Stuart R. Jang this day of
	k.	Notary Public
		My Commission Expires:

2710756_1

Joint Assignment Attorney Docket No. ADI-079CP Page 3 of 3

2710756_1

John P. Devlin

Commonwealth of Massachusetts County of)) ss	
Subscribed and sworn to befor, 2003.	e me, by	the above-named John P. Devlin this day of
		Notary Public My Commission Expires:
		Inventor: James S. K. Pelletier
Commonwealth of Massachusetts County of)) ss	
Subscribed and sworn to befor, 2003.	e me, by	the above-named James S. K. Pelletier this 29 day of
EILEEN M. BUGGS Notary Public My Commission Expires February 4, 2005		Eller W Birghton Notary Public My Commission Expires: Feb. 4, 260.5
Commonwealth of Massachusetts County of)) ss	✓Stuart R. Jang
Subscribed and sworn to befor, 2003.	e me, by	the above-named Stuart R. Jang this day of
		Notary Public My Commission Expires:

Joint Assignment Attorney Docket No. ADI-079CP Page 3 of 3

2710756_1

RECORDED: 04/07/2004

John P. Devlin Commonwealth of Massachusetts County of) ss Subscribed and sworn to before me, by the above-named John P. Devlin this ____ day of _, 2003. **Notary Public** My Commission Expires: ___ Inventor: James S. K. Pelletier Commonwealth of Massachusetts County of) ss Subscribed and sworn to before me, by the above-named James S. K. Pelletier this ____ day of , 2003. **Notary Public** My Commission Expires: Inventor: Commonwealth of Massachusetts) ss County of NURFULK Subscribed and sworn to before me, by the above-named Stuart R. Jang this 26 day of Notary Public

My Commission Expires:

PATENT REEL: 015179 FRAME: 0427

Notary Public My Commission Expires April 4, 2008