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HEET

Atty. Docket Number 9754-038

15364 US PTO
29/203248



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1. Name of conveying party(ies): Edgar F. Trombly Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies): Name: <u>Punch Products USA, Inc.</u> Address: <u>2131 Felver Court</u> <u>Rahway, New Jersey 07065</u> Country (if other than USA):
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other Execution Date: <u>April 7, 2004</u>	


4. Application number(s) or patent number(s): 29/203248
 If this document is being filed together with a new application, the execution date of the application is: April 12, 2004
 A. Patent Application No.(s) B. Patent No.(s)
 Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: JONES DAY 222 East 41st Street New York, New York 10017	6. Number of applications and patents involved: <u>1</u> 7. Total fee (37 CFR 3.41):.....\$ <u>40</u> Please charge to the deposit account listed in Section 8. 8. Deposit account number: <u>503013</u>
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.



Samuel B. Abrams	<u>30,605</u>	<u>Matthew E. Hanley, Reg. No. 51,773 for Sam Abrams</u>	<u>April 12, 2004</u>
Name of Person Signing	Reg. No.	Signature	Date

Total number of pages including cover sheet: 2

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04/16/2004 6TON11 00000107 503013 29203248
01 FC:0021 40.00 DA

ASSIGNMENT

WHEREAS, I, EDGAR F. TROMBLY, ASSIGNOR, citizen of the United States, residing at 420 Barclay Road, Grosse Pointe Farms, Michigan, 48236, am the inventor of the invention in DESK MUG for which I have executed an application for a Patent of the United States which is identified by Jones Day docket no. 9754-038,

and WHEREAS, PUNCH PRODUCTS USA, INC., ASSIGNEE is desirous of obtaining my entire right, title and interest in, to and under the said invention and the said application:

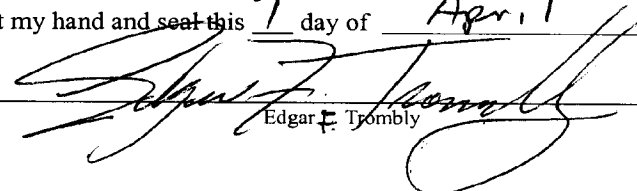
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, my entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

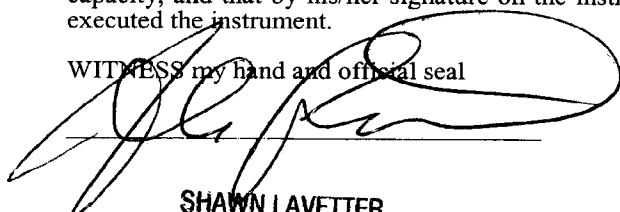
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 7 day of April, 2004


Edgar F. Trombly L.S.

State of Michigan)
County of Oakland) SS.:

On April 7, 2004, before me, Shawn Lavetter, Notary Public, personally appeared Edgar Trombly, personally known to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal



SHAWN LAVETTER
Notary Public, Oakland County, MI
My Commission Expires 04/24/2004