PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Robert Baum	10/04/2004

RECEIVING PARTY DATA

Name:	Robert A. Baum Corporation	
Street Address:	1 East 33rd Street	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10016	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	6718796

CORRESPONDENCE DATA

Fax Number: (203)972-7627

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 203-972-0006

Email: levin@bmtpatent.com

Correspondent Name: Buckley, Maschoff & Talwalkar LLC

Address Line 1: Five Elm Street

Address Line 4: New Canaan, CONNECTICUT 06840

NAME OF SUBMITTER: Nathaniel Levin

Total Attachments: 1

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PATENT REEL: 015223 FRAME: 0402

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ASSIGNMENT OF PATENT

Whereas I, Robert Baum of 857 Fifth Avenue, New York, New York 10021, hereinafter referred to as "patentee", am sole owner of and named as an inventor in a United States Patent for DESIGN FEATURE FOR DISTINGUISHING ONE EARRING OF A SET FROM THE OTHER, No. 6,718,796, dated April 13, 2004; and

Whereas Robert A. Baum Corp., hereinafter referred to as "assignee" whose post office address is 1 East 33rd Street, New York, New York 10016 is desirous of acquiring the entire right, title and interest, including any rights to damages for past infringement, in the same;

Now, therefore, in consideration of the sum of one dollar (\$1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I, the patentee, by these presents do sell, assign and transfer unto said assignee the entire right, title and interest, including any rights to damages for past infringement, in said Patent aforesaid; the same to be held and enjoyed by the said assignee for its own use and behoof, and for its legal representatives and assigns, to the full end of the term for which said Patent is granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Assignor's signature:	1h/	for	
	Robert Ba	aum	

1/1

Citizenship: United States

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal this _______, 2004

STATE OF NEW YORK)

SS.:

COUNTY OF NEW YORK)

On this _______ day of _______, 2004, before me, the undersigned authority, personally appeared to me ROBERT BAUM, known and known to me to be the individual who is described in and who executed the foregoing Assignment, and who duly acknowledged to me that he executed the same as his own voluntary act and deed for the uses and purposes therein specified.

Notary Public

PETER J GEMIGNANI
NOTARY PUBLIC, State of New York
No. 49-64349
Qualified in Nassau County
Certificate filed in New York County
Commission Expires April 2, 2006

RECORDED: 10/07/2004 PATENT REEL: 015223 FRAME: 0403