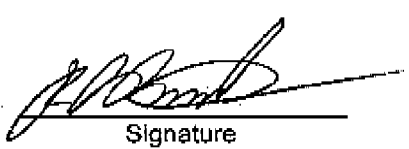


<p>Form PTO-1595 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)</p> <p>Tab settings ⇨ ⇨ ⇨ ▼ ▼ ▼ ▼ ▼ ▼ ▼</p>	<p>RECORDATION FORM COVER SHEET PATENTS ONLY</p>	<p>U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office</p>
<p>To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.</p>		
<p>1. Name of conveying party(ies): West Direct, Inc.</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: 10/12/2004</p>	<p>2. Name and address of receiving party(ies) Name: West Corporation Internal Address: _____ _____ _____ Street Address: 11808 Miracle Hills Drive _____ _____ City: Omaha State: NE Zip: 68154</p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	
<p>4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: _____ A. Patent Application No.(s) 09/505,619 _____ B. Patent No.(s) _____ _____ Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>		
<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: Rocco L. Adornato Internal Address: _____ _____ _____ Street Address: West Corporation 11808 Miracle Hills Dr., MSW11-Legal City: Omaha State: NE Zip: 68154</p>	<p>6. Total number of applications and patents involved: <input type="checkbox"/> 1</p> <p>7. Total fee (37 CFR 3.41).....\$ 40.00 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: _____</p>	
<p>DO NOT USE THIS SPACE</p>		
<p>9. Signature.</p> <div style="display: flex; justify-content: space-between; align-items: flex-end; margin-top: 20px;"> <div style="width: 30%;"> <p>Rocco L. Adornato Name of Person Signing</p> </div> <div style="width: 30%; text-align: center;">  Signature </div> <div style="width: 30%; text-align: center;"> <p>14 00 04 Date</p> </div> </div> <p style="text-align: center; margin-top: 10px;">Total number of pages including cover sheet, attachments, and documents: <input checked="" type="checkbox"/> 5</p>		

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

OP \$40.00 09505619

PAT-009B

ASSIGNMENT

WHEREAS, WEST DIRECT, INC., having a place of business at 11808 Miracle Hills Drive, Omaha, Nebraska 68154, is the Assignor of METHODS AND APPARATUS FOR INTELLIGENT, PURPOSE-BASED SELECTION OF GOODS AND SERVICES IN TELEPHONIC AND ELECTRONIC COMMERCE and own an application for a United States patent disclosing and identifying the invention, which application has been filed and assigned U.S. Serial No. 09/505,619; and

WHEREAS, West Corporation, a Nebraska corporation, having a place of business at 11808 Miracle Hills Drive, Omaha, Nebraska 68154 (hereinafter "Assignee") is desirous of acquiring the exclusive right, title and interest in and to the invention and any patent applications filed thereon, and in and to any Letters Patent or similar legal protection to be granted and issued therefore in the United States of American, its territories and possessions, and in all countries foreign thereto;

NOW, THEREFORE, for good and valuable consideration acknowledged by the Assignor to have been received in full from the Assignee:

The Assignor does hereby sell, assign, transfer and convey unto the Assignee, the entire right, title and interest (a) in and to the application and the invention; (b) in and to all rights to apply for foreign patents on the invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on the invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a division, substitution or continuation of any of the applications and (d) in an to each and every reissue or extensions of any of the patents.

The Assignor hereby jointly and severally covenant and agree to cooperate with the Assignee to enable the Assignee to enjoy the fullest extent the right, title and interest herein conveyed in the United States and foreign countries. Such cooperation by the Assignor shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers and other assistance all to the extent deemed necessary or desirable by the Assignee

PAT-009B

(a) for perfecting in the Assignee the right, title and interest herein conveyed; (b) for prosecuting any of the applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering the invention (d) for filing and prosecuting applications for reissuance of any of the patents; (e) for interference or other priority proceedings involving the invention, and (f) for legal proceedings involving the invention and any applications therefor and any patents granted thereon, including, without limitation, opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions, provided, however, that the expense incurred by the Inventors in providing such cooperation shall be paid for by the Assignee.

The terms and covenants of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representatives and shall be binding upon the Inventors, their respective heirs, legal representatives and assigns.

The Assignor hereby jointly and severally warrant and represent that they have not entered and will not enter into any assignment, contract or understanding in conflict herewith.

Executed at Omaha, Nebraska, this 12 day of October, 2004.

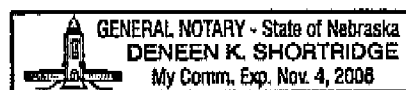
By: Paul M. Mendlik
Paul M. Mendlik
Chief Financial Officer

PAT-009B

STATE OF NEBRASKA)
) ss.
County of Douglas)

On October 12, 2004, before me, Deneen K. Shortridge personally appeared Paul M. Mendlik, ☒ personally known to me **-OR-** ☐ proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS, my hand and official seal.



Deneen K. Shortridge
Notary Public in and for said County and State