

## PATENT ASSIGNMENT

Electronic Version v08

Stylesheet Version v02

|   |  |  |              |               |             |
|---|--|--|--------------|---------------|-------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                               | <b>APPLICATION NUMBER</b><br>10/904026 |              |               |             |
| NATURE OF CONVEYANCE:   | ASSIGNMENT OF ASSIGNOR'S INTEREST            |  |              |               |             |
| CONVEYING PARTY DATA  |  |  |              |               |             |
| Name  |  | Execution Date                         |              |               |             |
| Andy Chiu   |  | 2004-09-21                             |              |               |             |
| RECEIVING PARTY DATA  |  |  |              |               |             |
| Name  | Street Address                               | Internal Address                       | City         | State/Country | Postal Code |
| VIA Technologies Inc.   | 8F, No. 535, Chung-Cheng Rd., Hsin-Tien City |  | Taipei Hsien | TAIWAN        |             |
| CORRESPONDENCE DATA   |  |  |              |               |             |
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| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>  |  |  |              |               |             |
| When the customer number has been provided, the Office of Public Records will obtain the correspondence data from the official record on file at the USPTO. |  |  |              |               |             |
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| NAME OF PERSON SIGNING:   |  | WINSTON HSU                            |              |               |             |
| DATE SIGNED:  |  | 2004-10-17                             |              |               |             |
| Total Attachments: 1<br>source=VIAP0137-0-A1ASS1.tif  |  |  |              |               |             |

CH \$40.00 503105 10904026

## ASSIGNMENT OF INVENTION

I, (Assignor Name) Andy Chiu, residing at (Address)  
8F, No. 535, Chung-Cheng Rd., Hsin-Tien City, Taipei Hsien, Taiwan, R.O.C.  
have invented a device called

"Method And Related System For Detecting Advertising Sections <sup>of</sup> ~~in a~~ Video  
Signal By Integrating Results Based On Different Detecting Rules"

W. Han  
Reg. No. 41526  
10/19/2004

(Assignee name) VIA Technologies Inc.  
(hereinafter 'Assignee'), of (Assignee address)  
8F, No. 535, Chung-Cheng Rd., Hsin-Tien City, Taipei Hsien, Taiwan, R.O.C.

wishes to acquire the entire right, title, and interest in and to the invention and to any letters patent that may be granted therefor in the United States and in any and all foreign countries.

Accordingly, in consideration of the sum of One Dollar, (\$1.00) to me in hand paid, the receipt of which is hereby acknowledged, and other good and valuable consideration, Assignor, hereby sells, assigns, and transfers to Assignee the full and exclusive right to the above described invention in the United States and its territorial possessions, and in all foreign countries. The rights granted include the entire right, title, and interest in and to any and all letters patent which may be granted on the invention, including any rights gained by divisions, reissues, continuations, and extensions of the above described application.

I hereby authorize and request the Patent and Trademark Office Officials in the United States and any and all foreign countries to issue any and all letters patent, when issued, to Assignee, as the assignee of my entire right, title, and interest in and to the invention, for the sole use and enjoyment of Assignee and its successors and assignees.

Further, I agree that I will communicate to Assignee or its representatives any facts known to me respecting the invention, to testify in any legal proceedings, to sign all lawful papers, to execute all divisions, continuations, substitutions, renewal and reissue applications, and to generally do those things necessary to aid Assignee and its successors and assigns to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

Date: 2004. 9. 21  
(請務必簽日期)

Andy Chiu  
Andy Chiu

(Assignor signature)

(Print Assignor's name)