

Form **PTO-1595** (Rev. 03/01) 4.26.04 RE

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	OMB No. 0651-0027 (exp. 5/31/2002) / PATENTS	ONLY				
	To the Honorable Commissioner of Patents and Trademarks: Pl	ease record the attached original documents or copy thereof				
	1. Name of conveying party(ies): Mark E. Hull (04/22/2004), F. Randall Farmer (04/22/2004), and Ellen S. Perelman (04/22/2004)	Name and address of receiving party(ies) Name: Yahoo! Inc. Internal Address:				
	Additional name(s) of conveying party(ies) Additional name(s) of conveying party(ies) Yes X No 3. Nature of Conveyance:	Street Address: 701 First Avenue				
	X Assignment Merger Security Agreement Change of Name	City: Sunnyvale				
	Other Execution Date: see Box 1, conveying parties	State: CA Zip: 94089 Additional name(s) & Yes x No address(es) attached:				
	4. Application number(s) or patent number(s): If this document is being filed together with a new application, the exit A. Patent Application No.(s): This application	83 2 1 72 Secution date of the new application is: April 22, 2004 B. Patent No.(s):				
	Additional numbers attache 5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1				
	Name: Jamie L. Wiegand DARBY & DARBY P.C. Internal Address: Atty. Dkt.: 08226/0200674-US0	7. Total fee (37 CFR 3.41) \$ 40.00 x Enclosed				
	Street Address: P.O. Box 5257	Authorized to be charged to deposit account Authorized to be charged to credit card (Form 2038 enclosed)				
	City: State: Zip: New York NY 10150-5257	Deposit account number: 04-0100 (Attach duplicate copy of this page if paying by deposit account)				
	DO NOT USE THIS SPACE					
	9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.					
	Jamie L. Wiegand - 52,361 Name of Person Signing	April 26, 2004 Signature Date				
	Total number of pages including cover sheet, attach	mments, and documents:3				
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Attorney Docket No.: 08226/0200674-US0

ASSIGNMENT

- I, Mark E. Hull, a citizen of US, residing at 1175 Norval Way; San Jose, California 95125; and
- I, F. Randall Farmer, a citizen of US, residing at 2040 Edgewood Drive; Palo Alto, California 94303; and
- I, Ellen S. Perelman, a citizen of US, residing at 3337 Octavia Street #6; San Francisco, California 94123;

and each of us, if more than one person is identified above (hereinafter "ASSIGNOR") in consideration of the sum of Ten Dollars (\$10.00), or the equivalent thereof, and other good and valuable consideration, the sufficiency of which and receipt of which are hereby acknowledged, paid to ASSIGNOR by

Yahoo! Inc.

a Corporation organized under the laws of Delaware, located at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), do hereby sell and assign to said ASSIGNEE, its successors and assigns, the below indicated right, title, and interest, **throughout the world** in and to my Invention entitled:

METHOD AND SYSTEM FOR CUSTOMIZING VIEWS OF INFORMATION ASSOCIATED WITH A SOCIAL NETWORK USER

invented by me and described in the specification bearing the above Attorney Docket No. and title executed by me concurrently herewith; and all patents, divisions, reissues, continuations and any extensions thereof and rights of priority therein, said interest being my entire ownership interest in the same, to be held and enjoyed by said ASSIGNEE, its successors, assigns, or other legal representatives, to the full end of the term thereof, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not be made;

And for the consideration aforesaid, I hereby covenant and agree to and with said

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PATENT REEL: 015270 FRAME: 0392 ASSIGNEE, its successors and assigns, that whenever ASSIGNEE, its counsel or representative, or the counsel or representative of its successors or assigns, shall advise that an amendment to, or a division of, or any other proceeding or action in connection with an application concerning said Invention, including interference proceedings, is lawful and desirable, or that a reissue or continuation or extension of such application or patent issuing therefrom is lawful and desirable, I will sign all papers and drawings, take all rightful oaths and affidavits, and do all acts necessary or required to be done for the procurement of all lawful rights associated with the Invention, or for the reissue or continuation or extension of the same, will do all acts necessary or required to secure in said ASSIGNEE, its successors or assigns, the title to and full benefit of all rights hereby assigned, without charge to said ASSIGNEE or its successors or assigns, but at its or their expense; and I hereby appoint every present or future officer of said ASSIGNEE as my agent to sign all such papers and to do all such necessary acts on my behalf, to the fullest extent permitted by law;

And I hereby authorize and request the Commission of Patents and Trademarks and any other granting authority to issue any Letters Patent resulting from said Invention and application(s) concerning same to said ASSIGNEE.

This assignment shall have an effective date corresponding to the last date of execution.

I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that I have signed this document as my own free act and that all of the foregoing is

true and correct.

RECORDED: 04/26/2004

Dated:

4-27-64

Datad

4/22/2004

Datad

4/22/04

Mark & Hull, Inventor

F. Randall Farmer/Inventor

Ellen S. Perelman, Inventor

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REEL: 015270 FRAME: 0393