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102735509 PATENTS ONLY

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22581 U.S. PTO 10/832172



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

<p>1. Name of conveying party(ies): Mark E. Hull (04/22/2004), F. Randall Farmer (04/22/2004), and Ellen S. Perelman (04/22/2004)</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies)</p> <p>Name: <u>Yahoo! Inc.</u></p> <p>Internal Address: _____</p> <p>Street Address: _____</p> <p>701 First Avenue</p> <p>City: <u>Sunnyvale</u></p> <p>State: <u>CA</u> Zip: <u>94089</u></p> <p>Additional name(s) &amp; address(es) attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of Conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Other _____</p> <p>Execution Date: <u>see Box 1, conveying parties</u></p>	

4. Application number(s) or patent number(s): 10832172

If this document is being filed together with a new application, the execution date of the new application is: April 22, 2004

A. Patent Application No.(s):  
This application

B. Patent No.(s):

Additional numbers attached?  Yes  No

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Jamie L. Wiegand</u> <u>DARBY &amp; DARBY P.C.</u></p> <p>Internal Address: <u>Atty. Dkt.: 08226/0200674-US0</u></p> <p>Street Address: _____ <u>P.O. Box 5257</u></p> <p>City: <u>New York</u> State: <u>NY</u> Zip: <u>10150-5257</u></p>	<p>6. Total number of applications and patents involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41) \$ <u>40.00</u></p> <p><input checked="" type="checkbox"/> Enclosed</p> <p><input type="checkbox"/> Authorized to be charged to deposit account</p> <p><input type="checkbox"/> Authorized to be charged to credit card (Form 2038 enclosed)</p> <p>8. Deposit account number: _____ <u>04-0100</u></p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
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9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Jamie L. Wiegand - 52,361 *J. Wiegand* April 26, 2004  
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and documents: 3

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PATENT REEL: 015270 FRAME: 0391

Attorney Docket No.: 08226/0200674-US0

ASSIGNMENT

I, Mark E. Hull, a citizen of US, residing at 1175 Norval Way; San Jose, California 95125; and

I, F. Randall Farmer, a citizen of US, residing at 2040 Edgewood Drive; Palo Alto, California 94303; and

I, Ellen S. Perelman, a citizen of US, residing at 3337 Octavia Street #6; San Francisco, California 94123;

and each of us, if more than one person is identified above (hereinafter "ASSIGNOR") in consideration of the sum of Ten Dollars (\$10.00), or the equivalent thereof, and other good and valuable consideration, the sufficiency of which and receipt of which are hereby acknowledged, paid to ASSIGNOR by

Yahoo! Inc.

a Corporation organized under the laws of Delaware, located at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), do hereby sell and assign to said ASSIGNEE, its successors and assigns, the below indicated right, title, and interest, **throughout the world** in and to my Invention entitled:

METHOD AND SYSTEM FOR CUSTOMIZING VIEWS OF INFORMATION  
ASSOCIATED WITH A SOCIAL NETWORK USER

invented by me and described in the specification bearing the above Attorney Docket No. and title executed by me concurrently herewith; and all patents, divisions, reissues, continuations and any extensions thereof and rights of priority therein, said interest being my entire ownership interest in the same, to be held and enjoyed by said ASSIGNEE, its successors, assigns, or other legal representatives, to the full end of the term thereof, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not be made;

And for the consideration aforesaid, I hereby covenant and agree to and with said

