

011-28-04

044

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

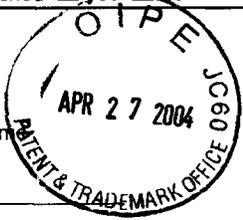
MARK T. KRASNE, DUANE SMITH, WILLIAM S. ENDRES, JIMMY YUNG,

4/27/04

Additional name(s) of conveying party(ies) attached yes no

3. Nature of Conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other



Execution Date: February 19, 2004

2. Name and address of receiving party(ies):

Name: SELECT BRANDS, INC.

Internal Address:

Street Address: 10817 Renner Boulevard

City Lenexa State Kansas Zip Code 66219

Additional name(s) & address(es) attached? yes no

05-03-2004



102735913

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is

A. Patent Application No.(s) B. Patent No.(s)

29/199,082 filed 2/9/2004

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: STEPHEN D. TIMMONS

Internal Address: HOVEY WILLIAMS LLP

Street Address: 2405 GRAND BOULEVARD, SUITE 400

City: KANSAS CITY State MO Zip 64108

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 19-0522 (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

STEPHEN D. TIMMONS
Name of Person Signing

Stephen D. Timmons Signature
4/27/04 Date

Total number of pages comprising cover sheet: 6

OMBNo. 0651-0011 (exp. 4/94)

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ASSIGNMENT

WHEREAS, We, **MARK T. KRASNE**, of 7515 Madison, Kansas City, Missouri 64114; **DUANE SMITH** of 7208 Park Street, Shawnee, Kansas 66216; **WILLIAM S. ENDRES** of 2204 W. 120th Terr., Leawood, Kansas 66209; and **JIMMY YUNG** of 11A 11 Street, Hong Lok Yuen, Tai Po, Hong Kong have jointly invented certain new and useful improvements in

COMBINATION MIXING AND DRINKING VESSEL

for which we have filed Application for Design Letters Patent of the United States, identified as follows: Serial No. (unknown), filed February 9, 2004 and titled "COMBINATION MIXING AND DRINKING VESSEL" (hereinafter "Application");

WHEREAS, **SELECT BRANDS, INC.**, a corporation duly organized under the laws of the State of Kansas and having its principal place of business at 10817 Renner Boulevard, Lenexa, Kansas 66219, is desirous of acquiring an interest in, to and under said invention, said application and any and all Design Letters Patent which may be granted for or upon said invention in the United States of America and all countries foreign thereto.

NOW, THEREFORE, to all whom it may concern be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, **MARK T. KRASNE, DUANE SMITH, WILLIAM S. ENDRES** and **JIMMY YUNG**, as co-inventor(s), have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said **SELECT BRANDS, INC.** the full and exclusive right, title and interest, throughout the world, in, to and under the following:

- (a) said invention as fully set forth and described in said Application;

- (b) said Application;
- (c) any and all refilings, divisions, and continuations of said Application;
- (d) any and all Design Letters Patent of the United States of America which may

issue from said Application, refilings, divisions and continuations;

(e) any and all reissues of said Design Letters Patent of the United States of America;

(f) any and all applications for Design Letters Patent on said invention which have heretofore been filed or may hereafter be filed in any and all countries foreign to the United States of America, together with all rights to file and to claim priority in connection with said foreign-filed applications;

(g) any and all refilings, divisions and continuations of said foreign-filed applications;

(h) any and all Design Letters Patent of countries foreign to the United States of America which may issue from the said foreign-filed applications, refilings, divisions and continuations; and

(i) any and all extensions of, and additions to, said Design Letters Patent of countries foreign to the United States of America.

ALL of the above shall be held and enjoyed by said **SELECT BRANDS, INC.** for its own use and behoof, and for its successors, legal representatives and assigns, to the full end of the term for which said Design Letters Patent may be granted, and we do hereby authorize and request the

Commissioner of Patents and Trademarks to issue said Design Letters Patent in accordance with this Assignment.

Date: 2-19-04

Mark T. Krasne
MARK T. KRASNE

Date: 4-5-04

Duane Smith
DUANE SMITH

Date: 2-19-04

William S. Endres
WILLIAM S. ENDRES

Date: 4-19-04

Jimmy Yung
JIMMY YUNG

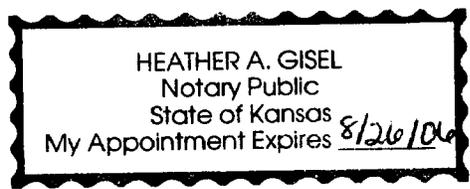
STATE OF _____)
County of _____) ss.
_____)

On this 19th day of February, 2004, before me personally appeared **MARK T. KRASNE**, to me known to be the person described in and who executed the foregoing instrument, and who duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

Heather A. Gisel
Notary Public

My Commission expires:
8-26-06

[SEAL]



STATE OF)
) ss.
County of)

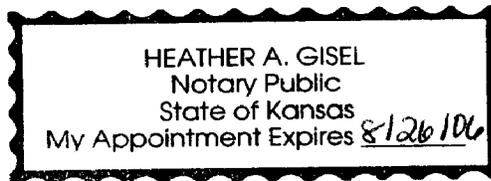
On this 5th day of April, 2004, before me personally appeared **DUANE SMITH**, to me known to be the person described in and who executed the foregoing instrument, and who duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

Heather A. Gisel
Notary Public

My Commission expires:

8/26/06

[SEAL]



STATE OF)
) ss.
County of)

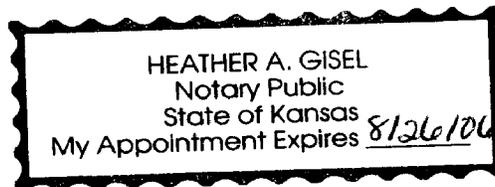
On this 19th day of February, 2004, before me personally appeared **WILLIAM S. ENDRES**, to me known to be the person described in and who executed the foregoing instrument, and who duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

Heather A. Gisel
Notary Public

My Commission expires:

8/26/06

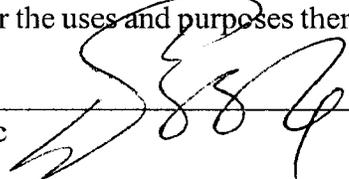
[SEAL]



STATE OF)
) ss.
County of)

On this 19th day of April, 2004, before me personally appeared **JIMMY YUNG**, to me known to be the person described in and who executed the foregoing instrument, and who duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

Notary Public



Sung Wing-Kwong
Notary Public, Hong Kong SAR

My Commission expires:

My Commission is for life.

[SEAL]

(Docket 34690)