R	G-D04US 05 - 04	1-2004	Attor	ney Docket No.: 075254.		
	4.2804 & APR 2 8 2004 FREC		[
	the Honorable Commissioner for Patents: 1027	37202	.t(s) or co	py(ies) thereof.		
1.	Name of Conveying Part (103):					
	CHRISTOPHER MILLS MARK E. KERSHAW					
	Additional name(s) of conveying party(ies) attac		/es	X No		
2.	Name and Address of Party(ies) receiving an interest (assigned)					
	Name: Sportsfactory consulting Limit					
	Address: WARRINGTON BUSINESS PARK, LONG	G LANE, WARRINGTO	on, Cheshir	E WA2 8TX		
	Country: UNITED KINGDOM			** **		
	Additional name(s) and address(es) attached?		Yes	X No		
3.	Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date(s) of the application is:					
	A. Patent Application No(s).:	Patent No(s).:				
	29/199,267 filed February 12, 2004					
	Others on additional sheet(s) attached?		Yes	X No		
4.	Nature of Conveyance:					
	X ASSIGNMENT Merger Change of Name:					
	Verified Translation Security Agreement Execution Date: 02/12/04	Other:				
5.	Name and address of party to whom correspondence concerning document should be mailed: ANDREAS GRUBERT BAKER BOTTS L.L.P. (023640)	6. Total number Application + Patent(s): = Total:		ations and patents invo		
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10.	To the best of my knowledge and belief, the foregoing informathe original document.	mation is true and co	rrect and any	attached copy is a true co		
An	ndreas Grubert	Terr		APRIL 28, 2004		
	Name of Person Signing	Signature		Date		
	Total number of pages including cover sh	eet, attachments, and	document: 3	3 PAGES		
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ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, the below signed inventors of record, hereby assign to:

Sportsfactory Consulting Limited Warrington Business Park Long Lane, Warrington Cheshire WA2 8TX

and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by me this day, entitled:

"DRINKING BOTTLE"

this assignment including said application, any and all United States and foreign patents, utility models, design registrations, inventor's certificates and other similar rights granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name, or in its own name, for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for myself and my heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

IN WITNESS THEREOF, I hereby set my hand, date of signature and place of signature as indicated below.

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Signature of Sole of First Inventor		Date of Signature		
Ist'Witness MARK E. KERSHA printed name February 2004	W	2rd Witness 1. BURSLEM, printed name February 2004		
Date Tebruary 2004	· · · · · · · · · · · · · · · · · · ·	Date Date		

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BURSLEM	KDREWITT printed name		
printed name	printed name		
February 2004	12 February 2004		

Date

Date

RECORDED: 04/28/2004

PATENT REEL: 015275 FRAME: 0370