-Form PTO-1595

Attorney Docket No.: 102792-335/11388D1

RECORDATION FORM COVER SHEET PATENTS ONLY

Co P.C	uil Stop ASSIGNMENT mmissioner for Patents D. Box 1450 exandria, VA 22313-1450				
1.	Submission Type				
	[X] New	[]	Resubmission (Non-Recordation) Document ID #		
	[] Correction of PTO Error	[]	Corrective Document		
2.	Name of Conveying Party(ies):	3.	Name and Address of Receiving Party(ies):		
	BUTLER, Martin READ, Richard SMITH, Christopher		RECKITT BENCKISER (UK) LIMITED 103-105 Bath Road Slough Berkshire SL1 3UH United Kingdom		
	Additional name(s) of conveying party(ies) attached?		Additional name(s) & addresses attached?		
	[] Yes [X] No		[] Yes [X] No		
4.	Nature of Conveyance:				
	[X] Assignment	[]	Merger		
	[] Security Agreement	[]	Change of Name [] Other		
	Execution Date: 23 September 2004; 0	4 Octobe	r 2004; and 23 September, 2004, respectively		
5.	Application Number(s) or Patent Number(s): 29/211,931 filed 23 August 2004				
	If this document is being filed together with a new application, the execution date of the application				
	A. Patent Application No.(s):				
	B. Patent No.(s)				
	· ·	Yes	[X] No		
	Name and address of markets release and		and a second second by maileds		

6. Name and address of party to whom correspondence concerning document should be mailed:

Andrew N. Parfomak
NORRIS McLAUGHLIN & MARCUS PA
875 Third Avenue, 18th Floor
New York, New York 10022
(212) 808-0700

7.	Total number of applications a	nd patents involved: <u>1</u>	
8.	Total Fee (37 CFR 3.41)	\$ <u>40.00</u>	<u> </u>
	[] Enclosed	[X] Authorized to be Charged to I	Deposit Account
9.	Deposit Account Number: 14	<u>-1263</u>	
		DO NOT USE THIS SPACE	
10.	Statement and signature.		
	To the best of my knowledge a copy is a true copy of the origin	nd belief, the foregoing information is true nal document.	-
	Andrew N. Parfomak	Audren Ti Parfoura h	22 Ochsher 200
	Name of Person Signing Reg. No.: 32,431	Signature	Date
	Total number of pages including	ng cover sheet, attachments, and document:	8
11.	ADDITIONAL FEE		
	Please charge any insufficiency 14-1263.	of fees, or credit any excess, to our Depos	it Account No.
	875 Third Avenue		

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that the foregoing Recordation Form Cover Sheet and Assignment (8 pages total) are being transmitted to the United States Patent and Trademark Office by facsimile to the designated number for the Assignment Division: (703) 306-5995 on the date indicated below.

Date: October 22, 2004 By

18th Floor

(212) 808-0700

New York, New York 10022

Kimberly Brittingham

Attorney Docket. No.: 102792-335

ASSIGNMENT

In consideration of One Dollar (\$1.00) in hand paid and other good and valuable considerations, the receipt of which is hereby acknowledged, the undersigned [hereinafter (collectively) named "Assignor"] hereby assigns and transfers to

Reckitt Benckiser (UK) Limited 103-105 Bath Road, Slough, Berkshire SL1 3UH, UNITED KINGDOM

, a <u>British</u> corporation (hereinafter named "Assignee"), its successors, legal representatives and assigns, the entire right, title and interest in and to Assignor's application for Letters Patent of the United States, Application Serial No. ______, filed on <u>23 August 2004</u>, entitled

An Air Freshener Refill

and to Assignor's entire right, title and interest in any and all inventions, whether joint or sole, disclosed in said application for Letters Patent, and in any and all divisional or continuation or renewal applications that may be filed for United States Letters Patent for any and all of said inventions, and in and to any and all patents that may be granted on the foregoing applications and any reissue or extension thereof.

The Assignor hereby authorizes and requests the Commissioner of Patents to issue any and all of said Letters Patent to said Assignee.

For said consideration, the Assignor hereby agrees upon the request of said Assignee, its successors, legal representatives or assigns, to execute any and all United States divisional, continuation and renewal applications for said invention, and any and all necessary oaths, supplemental oaths or declarations or supplemental declarations or affidavits relating thereto, and any application for the reissue or extension of any United States Letters Patent that may be granted upon said application that said Assignee, its successors, legal representatives or assigns may deem necessary or expedient.

For the said consideration the Assignor further agrees upon the request of said Assignee, its successors, legal representatives or assigns, in the event of said application or any division thereof, or Letters Patent issued thereon or any reissue or application for the reissue thereof, becoming involved in interference, to cooperate to the best of the ability of the Assignor with said Assignee, its successors, legal representatives or assigns in the matters of preparing and executing the Preliminary Statement and giving and producing evidence in support thereof, the Assignor hereby agreeing to perform upon such request, any and all affirmative acts necessary to obtain said Letters Patent and vest all rights therein hereby conveyed in said Assignee, its successors, legal representatives or assigns as fully and entirely as the same would have been held and enjoyed by the assignor if this assignment and sale had not been made.

Assignor hereby binds himself, his heirs, legal representatives, administrators, and assigns properly to execute without further consideration, any and all applications, petitions, oaths, assignments

Christopher SMITH

Signature.

or other papers and instruments which may be necessary in order to carry into full force and effect the sale, assignment and transfer hereby made, or intended or agreed to be made.

And for said considerations, the Assignor hereby assigns to said Assignee, its successors, legal representatives and assigns, the entire right, title and interest in said invention or improvement for any and all foreign countries and agrees upon the request of said Assignee, its successors, legal representatives or assigns to execute any and all documents that shall be required of the Assignor to be executed in connection with any and all applications for foreign Letters Patent therefor, including the prosecution thereof, and to execute any and all documents necessary to invest title in said foreign applications and patents in said Assignee, its successors, legal representatives or assigns.

Date

Signature, _		Datc
_	Martin BUTLER	
Signature: _	Richard READ	Date:
Signature: _	050	Date: 23rd September 2004

Attorney Docket. No.: 102792-335

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the entire right, title and i	nterest in and to Assignor's application for Letters Patent of the United States,
Application Serial No	, filed on 23 August 2004, entitled

An Air Freshener Refill

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For said consideration, the Assignor hereby agrees upon the request of said Assignee, its successors, legal representatives or assigns, to execute any and all United States divisional, continuation and renewal applications for said invention, and any and all necessary oaths, supplemental oaths or declarations or supplemental declarations or affidavits relating thereto, and any application for the reissue or extension of any United States Letters Patent that may be granted upon said application that said Assignee, its successors, legal representatives or assigns may deem necessary or expedient.

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Assignor hereby binds himself, his heirs, legal representatives, administrators, and assigns properly to execute without further consideration, any and all applications, petitions, oaths, assignments

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Signature: _	Martin BUTLER	Date: 23 SEPTEMBER 2004
Signature: _	Richard READ	Date:
Signature: _	Christopher SMITH	Date:

Attorney Docket. No.: 102792-335

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RECORDED: 10/22/2004

Signature:

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Data

515114141.U		Date.	
	Martin BUTLER		
Signature: _	LM. Lead Richard READ	Date: 04/10/04	
	Richard Res, do		
Signature: _		Date:	
	Christopher SMITH	Date	