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Page 2 PATENT Correspondent Name and Address Area Code and Telephone Number Name Patent Administrator Address (line 1) Testa, Hurwitz & Thibeault, LLP Address (line 2) High Street Tower Address (line 4) Boston, MA 02110 ages Enter the total number of pages of the attached conveyance document including any attachedments. Application Number(s) or Patent Number(s) Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property). Patent Application Number(s) Patent Application Number Patent Application Number Patent PCT application Number Pot PCT PCT PCT PCT Only if a U.S. Application Number has not been assigned. Pee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00 Method of Payment: Enclosed Deposit Account Deposit Account Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the secount) Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the secount) Deposit Account To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein. John V. Forcier, Reg. No. 42,545 Name of Person Signing Patent Number PCT PATENT PCT PCT PCT PCT PCT PCT PCT PCT PCT PC	*						
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Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00 Method of Payment: Enclosed Deposit Account Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account) Deposit Account Number # 20-0531 Authorization to charge additional fees: Yes No Statement and Signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein. John V. Forcier, Reg. No. 42,545	Enter PCT application nu Only if a U.S. Application	mber PCT Number					
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ASSIGNMENT

WHEREAS, I, James Carnes, have invented one or more inventions described in an application for Letters Patent of the United States entitled:

and identified by

SHOE

	ana rac	onininoa oy		
and a		Attorney Docket No. ADI-1 e filed in the United States Page 1	•	by me on even date herewith

Serial No. 29/194,186 filed in the United States Patent Office on November 20, 2003; and

WHEREAS, adidas International Marketing B.V. (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of The Netherlands, and having a usual place of business at Koningin Wilhelminaplein 30, 1062 KR Amsterdam, The Netherlands desires to acquire an interest therein, in accordance with agreements duly entered into with me;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns, and legal representatives, my entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to the invention(s) described in said application, together with my entire right, title and interest in and to said application and such Letters Patent as may issue thereon or claim priority under United States law or international convention, including but not limited to non-provisionals, continuations, divisionals, reissues, reexaminations, extensions, and substitutions of said application or such Letters Patent, and any right, title and interest I may have in provisional applications to which said application claims priority; said invention(s), applications and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by me had this assignment and sale not been made; I hereby convey all of my rights arising under or pursuant to any and all United States laws and international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent, including but not limited to any cause(s) of action and damages accruing prior to this assignment. I hereby acknowledge that this assignment, being of my entire right, title and interest in and to said invention(s), carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all Letters Patent to ASSIGNEE in its own name as assignee of my entire right, title and interest therein;

AND, I hereby further agree for myself and my executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention(s) to said ASSIGNEE, its successors, assigns, and legal representatives, but at its or their expense and charges, including the execution of non-provisional, substitution, continuation, divisional, reissue, reexamination, or corresponding foreign or international patent applications;

AND, I hereby further agree to provide statements or testimony in any interference or other proceeding in which said invention(s) or any application or patent directed thereto may be involved;

PATENT REEL: 015281 FRAME: 0609 Sole Assignment U.S. Serial No. 29/194,186 Page 2 of 2

AND, I hereby authorize ASSIGNEE or its attorneys or agents to insert the correct serial number and filing date into this assignment, if none is indicated on the date of my execution of this assignment;

AND, I do hereby authorize and request the Director of the United States Patent and Trademark Office to issue such Letters Patent as shall be granted upon said application, or applications based thereon, to said ASSIGNEE, its successors, assigns, or legal representatives.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my seal on the date set forth below.

Inventor:

James Carnes

Date: 16.04.04

Witness Charter Walter

CHAISTOF WAREN

Date: 16.04.204

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RECORDED: 05/03/2004

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