

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Fireclick, Inc.	10/25/2004
RECEIVING PARTY DATA	
Name:	Digital River, Inc.
Street Address:	9625 West 76th Street
Internal Address:	Suite 150
City:	Eden Prarie
State/Country:	MINNESOTA
Postal Code:	55344
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	09923809
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	612-332-8200
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Correspondent Name:	Moore, Hansen & Sumner
Address Line 1:	225 South Sixth Street
Address Line 2:	Suite 4850
Address Line 4:	Minneapolis, MINNESOTA 55402
NAME OF SUBMITTER:	Shawn B Dempster
Total Attachments: 1 source=Assignment923809#page1.tif	

CH 09923809 \$40.00

ASSIGNMENT

Fireclick, Inc. ("Fireclick"), a California corporation, having a place of business at 1565 Charleston Road, Mountain View, CA, 94043, is a subsidiary of Digital River, Inc. ("Digital River"), a Delaware corporation having a place of business at 9625 West 76th Street, Suite 150, Eden Prairie, MN 55344.

Fireclick hereby assigns to Digital River the entire right, title and interest in inventions (the "Inventions") described and claimed in U.S. and foreign patents and patent application (the "Patents") identified as:

U.S. Application No. 09/923,809 filed on August 7, 2001.

Such right, title and interest in the Inventions and Patents, includes, without limitation:

- (i) the rights and privileges of letters patent that may be granted under any continuations, divisions, reissues, reexaminations, renewals and extensions, utility models, inventors' certificates, and designs;
- (ii) the rights to claim priority rights derived from the Patents in all countries;
- (iii) the rights to income, royalties, damages, and payments now or hereafter due or payable; and
- (iv) the right to sue, counterclaim, and recover for applicable past, present and future infringement of the Inventions or Patents.

Fireclick, on behalf of itself, its successors, assigns, or other legal representatives, covenants and agrees to execute, without additional consideration, but at the expense of the Digital River, such further documents deemed necessary by Digital River to obtain and record title to all such patents, patent applications, or similar legal protection on the inventions in any and all countries.

October 25, 2004

Date



Ram Srinivasan
President & CEO
Fireclick, Inc.