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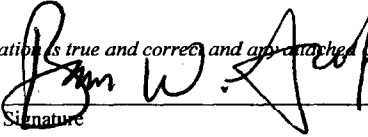
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22154 U.S. PTO
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To the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. Please record and index the attached original documents or copy thereof.

1. Name of conveying party(ies): Michael G. Bava and Vladimir Gekhter		2. Name and address of receiving party(ies): Name: John O. Butler Company Address: 4635 West Foster Avenue Chicago, IL 60630 Additional name(s) & address(es) attached? _ Yes <input checked="" type="checkbox"/> No	
3. Nature of Conveyance: Assignment Execution Date: <u>April 7, 2004</u>		29204553 NO ADDITIONAL NUMBERS ATTACHED.	
4. This document is being filed together with a new application. The execution date of the application is: <u>April 7, 2004</u>			
5. Name and address of party to whom correspondence concerning document should be mailed: Barry W. Sufrin Michael Best & Friedrich LLP 401 North Michigan Avenue Suite 1900 Chicago, Illinois 60611 Phone: (312) 222-0800		6. Total number of applications and patents involved: <u>1</u> 7. Total fee (37 CFR 3.41):.....\$ 40.00 <input checked="" type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Deficiencies in fee charged to Deposit Account 8. Deposit account number: <u>50-1965</u>	
DO NOT USE THIS SPACE			
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.</i> Barry W. Sufrin (Reg. No. 27,398) Name of Person Signing  <u>4/30/04</u> Signature Date Total number of pages including cover sheet, attachments, and document: <u>2</u>			
OMB No. 0651-0011 (exp. 4/94) H:\PF\MASIGN.CSI		Attorney File 200700-9170	

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PATENT
REEL: 015295 FRAME: 0395

ASSIGNMENT

FOR VALUE RECEIVED, the receipt of which is hereby acknowledged, the following inventor or inventors (hereinafter called "ASSIGNOR")

Michael G. Bava
3801 Dillon Court, Downers Grove, Illinois 60515

Vlad Gekhter
5105 Mulford Street, Skokie, Illinois 60077

hereby assigns, transfers and sets over to:

John O. Butler Company
4635 West Foster Avenue
Chicago, Illinois 60630

(hereinafter called "ASSIGNEE"), the entire worldwide right, title and interest in and to the invention known as:

TOOTHBRUSH HANDLE

for which a United States Patent Application was executed herewith and all rights and privileges under any Letters Patent which may be granted thereon, including all rights, if any, throughout the entire world to sue for all past infringements which may have occurred before the execution of this assignment.

(1) The ASSIGNOR agrees without charge to said ASSIGNEE but at its expense (a) to execute (i) all necessary papers to be used in connection with this application and any additional, continuing, or divisional applications, as the ASSIGNEE may deem necessary or expedient, (ii) all papers in connection with any interference or other legal or quasi-legal proceedings relating to this application or any additional, continuing, or divisional application thereof, (iii) all papers and documents which may be necessary in connection with the preparation and filing of any foreign applications or with making claims to priority rights granted under the provisions of the International Convention for Protection of Industrial Property or similar agreements; (b) to cooperate with ASSIGNEE in every way possible in obtaining evidence and going forward in any such proceedings; and (c) to perform all other affirmative acts which may be necessary or desirable to obtain a grant of a valid patent for said invention in any country throughout the world.

(2) ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and the appropriate officials in any other country, to issue any and all Letters Patent that may be granted upon any patent application or any additional, continuing or divisional applications thereof to the ASSIGNEE, its successors and assigns.

(3) ASSIGNOR hereby covenants and warrants that he has full right to convey the entire right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

(4) ASSIGNOR hereby grants to the law firm of MICHAEL BEST & FRIEDRICH, LLP. of Chicago, Illinois, authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent and Trademark Office or a Patent Office of any foreign country.

Date: APRIL 7, 2004
(SEAL)

Signature of Inventor

Michael G. Bava
Michael G. Bava

Date: APRIL 7, 2004
(SEAL)

Signature of Inventor

V. Gekhter
Vladimir Gekhter

The execution by the inventor(s) should be witnessed by at least two witnesses who sign here. If this Assignment is signed outside the United States, it should preferably be signed before a United States Consul.

Witness *[Signature]*

Witness *Gennifer Moffitt*

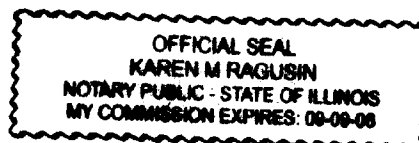
State of Illinois)
)
County of Cook) ss.

ACKNOWLEDGMENT

I, KAREN M. RAGUSIN do hereby certify that the above-identified ASSIGNOR, personally known to me to be the same person or persons who signed the foregoing instrument, appeared before me this day in person, and acknowledged that the said instrument was signed and delivered as the free and voluntary act of the ASSIGNOR, for the uses and purposes therein set forth.

Given under my hand and seal,
this 7th day of APRIL, 2004.

Karen M. Ragusin
[seal] Notary Public



PATENT

RECORDED: 04/30/2004

REEL: 015295 FRAME: 0396