



5-4-04

D\$

5.304

Docket No.: 7788-5663

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****Applicant(s):** Maria Cristina Calvani**Group Art** 2913**Serial No.:** 29/197,337**Examiner:** To Be Assigned**Filed:** January 13, 2004**For:** **HOURLY SYMBOL FOR A WATCH FACE****RECORDATION FORM COVER SHEET PURSUANT TO 37 C.F.R. § 3.31**

Mail Stop Assignment Recordation Services  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

05-10-2004



102742083

Sir:

Please record the attached original documents or copy thereof.

1. Name of conveying party/parties:

Maria Cristina Calvani

2. Name and address of receiving party/parties:

Name Rolex Watch U.S.A., Inc.

Internal Address: \_\_\_\_\_

Street Address: 665 Fifth AvenueCity New York, New YorkZip 10022Country USA

[ ] Additional names and addresses attached.

3. Name of conveyance: [X] Assignment [ ] Merger [ ] Security Agreement  
[ ] Change of Name [ ] Other

Execution Date: April 26, 2004

4. Application Number(s) or Patent Number(s):

[X] This document is being filed together with a new application which was executed on  
April 26, 2004.

[ ] Patent Application No.(s) \_\_\_\_\_

[ ] Patent No.(s) \_\_\_\_\_

05/07/2004 DBYRNE

00000009 29197337

01 FC:8021

40.00 DP

837654 v1

**PATENT**  
**REEL: 015299 FRAME: 0947**

**5. Address all future communications to:**

**MORGAN & FINNEGAN, L.L.P.  
345 Park Avenue  
New York, New York 10154**

**6. Total number of applications and patents involved: 1.**

**7. Total fee (37 CFR §3.41): \$40.00 property x 1 property(ies) = \$40.00.**

**[X] A check in the amount of \$ 40.00 to cover the recordation fee is enclosed.**

**[ ] Charge fee to Deposit Account No. 13-4500. Order No. \_\_\_\_\_.**

**[X] The Commissioner is hereby authorized to charge any additional fees which may be required for this recordation, or credit any overpayment to Deposit Account No. 13-4500. Order No. 7788-5663.**

**8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.**

Respectfully submitted,

MORGAN & FINNEGAN, L.L.P.

Dated: May 3, 2004

By:



Richard Straussman  
Registration No. 39,847

CORRESPONDENCE ADDRESS:

Total number of pages including the recordation cover sheet 4

MORGAN & FINNEGAN, L.L.P.  
345 Park Avenue  
New York, New York 10154  
(212) 758-4800  
(212) 751-6849 Facsimile

FORM: REC-PAT.NY  
Rev. 10/01/00

**ASSIGNMENT OF APPLICATION FOR PATENT**

WHEREAS:

**MARIA CRISTINA CALVANI**  
**Chemin David-Munier 12, 1223 Cologny, Switzerland**

(hereinafter referred to as ASSIGNOR(S)), has made a discovery or invention entitled:

**HOUR SYMBOL FOR A WATCH FACE**

- ☐ for which application for Letters Patent of the United States has been executed on even date herewith,
- ☒ for which application for Letters Patent of the United States has been filed on **January 13, 2004**, under Serial No. **29/197,337**, and

WHEREAS:

**Rolex Watch U.S.A., Inc., 665 Fifth Avenue, New York, New York, 10022, USA**

(hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and its territorial possessions.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of ten dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR(S) hereby sells, assigns and transfers to ASSIGNEE, its successors, legal representatives and assigns, the full and exclusive right, title and interest to said discovery or invention in the United States and its territorial possessions and to all Letters Patent or similar legal protection in the United States and its territorial possessions and to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof for the full term or terms for which the same may be granted.

I, SAID ASSIGNOR(S), hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America or such other Official whose duty it is to issue Letters Patent on applications as aforesaid, to issue all such Letters Patent for said discovery or invention to the ASSIGNEE, as assignee of the entire right, title and interest in, to and under the same, for the sole use and behoof of the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I, SAID, ASSIGNOR(S), hereby covenant that I have full right to convey the entire right, title and interest herein sold, assigned, transferred and set over;

AND I, SAID ASSIGNOR(S) hereby further covenant and agree that the ASSIGNEE, its successors, legal representatives, or assigns, may, as allowed by national law, apply for Letters Patent on said discovery or invention and claim the benefits of the International Convention, and that I will, at any time, when called upon to do so by the ASSIGNEE, its successors, legal representatives, or assigns, communicate to the ASSIGNEE, its successors, legal representatives, or assigns, as the case may be, any facts known to me respecting said discovery or invention, and execute and deliver any and all lawful papers that may be necessary or desirable to perfect the title to the said discovery or invention, the said applications and the said Letters Patent in the ASSIGNEE, its successors, legal representatives and assigns, and that if reissues of the said Letters Patent or disclaimers relating thereto, or divisions, continuations, or refilings of the said applications, or any thereof, shall hereafter be desired by the ASSIGNEE, its successors, legal representatives, or assigns, I will, at any time, when called up to do so by the ASSIGNEE, its successors, legal representatives, or assigns sign all lawful papers, make all rightful oaths, execute and deliver all such disclaimers and all divisional, continuation and reissue applications so desired, and do all lawful acts requisite for the application for such reissues and the procuring thereof and for the filing of such disclaimers and such applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention or discover in all countries, and without further compensation but at the expense of the ASSIGNEE, its successors, legal representatives and assigns.

Signed:

  
\_\_\_\_\_  
MARIA CRISTINA CALVANI

Date

26. AVR. 2004