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## 1. Name of conveying party(ies):

Marten Erik VAN DIJK;  
Franciscus Maria Joannes WILLEMSAdditional name(s) of conveying party(ies)  
attached?☐

Yes

☒

No

## 2. Name and address of receiving party(ies):

Name: Koninklijke Philips Electronics N.V.

Internal Address:

Street Address: Groenewoudseweg 1

NL-5621 BA Eindhoven

The Netherlands

## 3. Nature of conveyance:

☒

Assignment

☐

Merger

☐

Security Agreement

☐

Change of Terms

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Other

Additional name(s) &amp; address(es) attached?

☐

Yes

☒

No

Execution Date: 12/4/02.

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application, is 12/4/02.

A. Patent Application No. (s)

10477491

B. Patent No. (s)

Additional numbers attached?

☐

Yes

☒

No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Philips Electronics North America Corporation

Internal Address:

Street Address: P.O. Box 3001  
345 Scarborough Road

City: Briarcliff Manor State: NY Zip: 10510

## 6. Total number of applications and patents involved:

1

## 7. Total fee (37 CFR 3.41) ...\$40.00

☐

Enclosed

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Authorized to Deposit Account

## 8. Deposit Account Number: 14-1270

(Attach duplicate copy of this page paying by deposit account)

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## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael E. Marion, Reg. 32,266  
Name of Person Signing

Signature

11/7/03  
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:

Commissioner for Patents  
Box Assignments  
Alexandria, VA 22313-1450

For good and valuable consideration, of which I acknowledge receipt, I, as a below-named assignor, sell and assign to U.S. Koninklijke Philips Electronics N.V. (hereinafter "Assignee") a corporation existing under the laws of the Kingdom of the Netherlands, whose business address is Groenewoudseweg 1, 5621 BA Eindhoven, the Netherlands, its successors and assigns, the application for a United States Patent for the improvements in a

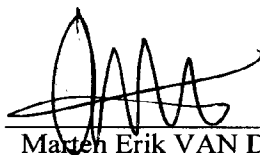
**"Embedding auxiliary data in an information signal"** invented by us, which application:

- ☐ is executed concurrently herewith  
☐ was executed by me/us on .....  
☐ is Serial No. .... filed .....  
☒ is International Application No. PCT/IB02/01702 filed 15 May 2002.....,

and all rights in and to said application, and all Patents which may be granted therefor, and all divisions, reissues, continuations and extensions thereof, and authorize and request the Commissioner of Patents and Trademarks to issue all Patents on said improvements or resulting therefrom to said Assignee as assignee of the entire interest and covenant that I have full right so to do, and agree that I will communicate to said Assignee or its representatives any facts known to me respecting said improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said Assignee, its successors, assigns and nominees, to obtain and enforce proper protection for said invention.

4 December 2002  
Date

(sign name here)  
(print name here)



Marten Erik VAN DIJK

\_\_\_\_\_, Assignor

\_\_\_\_\_  
Date

(sign name here)  
(print name here)

\_\_\_\_\_  
Franciscus Maria Joannes  
WILLEMS

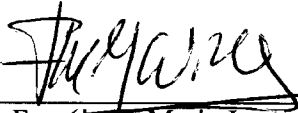
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_____	(sign name here)	_____	, Assignor
Date	(print name here)	Marten Erik VAN DIJK	
9 December 2002	(sign name here)		, Assignor
Date	(print name here)	Franciscus Maria Joannes WILLEMS	