

05-12-2004

REEL NO. EL 916936859 US

Docket No.: 4110-277D1



5-5-04

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PATENT ONLY

22151 U.S. PTO
29/204857



Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Justin Discoe
Allan F. Papp
Robert J. Romash

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Mattel, Inc.
333 Continental Boulevard
El Segundo, CA 90245-5012

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other
 Correction of previously recorded document
 Reel Frame No.

Execution Date: Discoe and Papp on April 30, 2004
and Romash on May 4, 2004

4. Application Number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:
Discoe on March 24, 2004, Papp on April 30, 2004 and Romash on May 4, 2004

A. Patent Application No.(s) 29204857

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

John Jamieson
AKIN GUMP STRAUSS HAUER & FELD LLP
One Commerce Square
2005 Market Street, Suite 2200
Philadelphia, PA 19103
Direct Dial: 215-965-1310
E-mail: jjamieson@akingump.com

6. Total number of applications/patents involved: 1

7. Total fee (37 CFR 3.41).....\$40

Check enclosed
 Authorization to charge deficient fees or credit any overpayment to Deposit Account.

8. Deposit Account Number: 50-1017

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John Jamieson
Name of Person Signing
Reg. No. 29,546

[Signature]
Signature

5 May 2004
Date

Total number of pages including cover sheet, attachments, and documents: 5

05/11/2004 MGETACHE 00000199 29204857
 01 FC:0021 40.00 DP
 204110.0400 7193750 v1

PATENT
 REEL: 015307 FRAME: 0164

ASSIGNMENT

WHEREAS, we, listed below with respective post office addresses,

Justin Discoe
1334 Fairfield Avenue
Windsor, CO 80550

Allan F. Papp
306 Evans Court
Mt. Laurel, NJ 08054

Robert John Romash
1208 Squirrel Road
Marlton, NJ 08053

all citizens of the United States of America, hereinafter generally referred to as "ASSIGNORS," have invented a certain new design for a:

TOY VEHICLE

for which we have executed a United States patent application, Application No. _____, filed _____.

ASSIGNORS authorize said ASSIGNEE, or its representatives to insert above the filing date and application number of the application when these are known.

WHEREAS, Mattel, Inc., a Delaware corporation having a place of business at 333 Continental Boulevard, El Segundo, California 90245-5012, United States of America, hereinafter generally referred to as "ASSIGNEE", is desirous of acquiring said invention and said patent application.

NOW, THEREFORE, in consideration of the sum of One Dollar and other good and valuable executed consideration, the full receipt and sufficiency of all of which are hereby acknowledged and intending to be legally bound hereby, we, the undersigned ASSIGNORS, hereby agree to sell, assign, transfer and convey and by these presents do sell, assign, transfer and convey unto the above-named ASSIGNEE, the whole and entire right, title and interest

in and to said invention as described in the above patent application, for the territory of the United States and its possessions and territories and all foreign countries;

in and to the above patent application and any and all related United States and foreign patent applications disclosing said invention, including provisionals, non-provisionals, divisions and continuations thereof, along with all rights of priority created by said patent application under any treaty relating thereto; and

4-30-2004

(Date)

Allan F. Papp

Allan F. Papp

STATE OF New Jersey :
: SS.
COUNTY OF Burlington :

Before me, a notary public in and for the State and County aforesaid, on this 30 day of April, 2004, personally appeared **Allan F. Papp**, who being to me personally known, and who having first executed the foregoing instrument in my presence and have been by me first duly sworn, did acknowledge the foregoing instrument as his free deed and act, signed, sealed and delivered by him for the purpose therein stated and intending to be legally bound thereby and intending that said instrument be recorded.

Ann M. Stulak

Notary Public

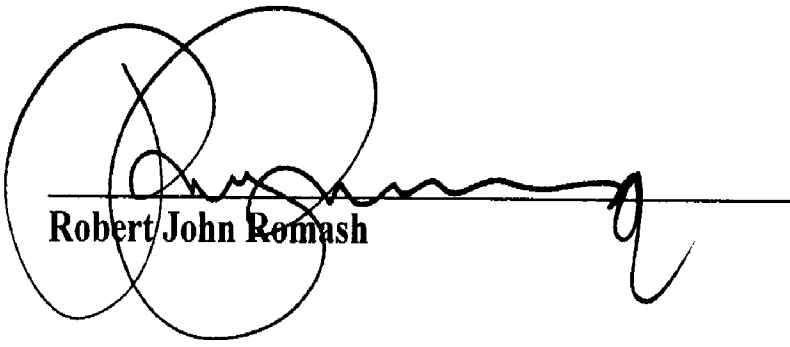
My Commission Expires:

ANN M. STULAK
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES JULY 19, 2004

2004
AMS

5/4/04

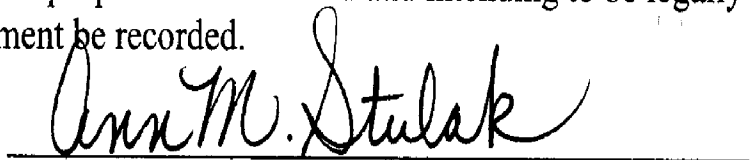
(Date)


Robert John Romash

STATE OF New Jersey :

COUNTY OF Burlington : SS.

Before me, a notary public in and for the State and County aforesaid, on this 4th day of May, 2004, personally appeared **Robert John Romash**, who being to me personally known, and who having first executed the foregoing instrument in my presence and have been by me first duly sworn, did acknowledge the foregoing instrument as his free deed and act, signed, sealed and delivered by him for the purpose therein stated and intending to be legally bound thereby and intending that said instrument be recorded.


Notary Public

My Commission Expires:

ANN M. STULAK
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES JULY 19, 2009
ams