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To the Honorable Commissioner of Patents and Trademarks: Please return the attached original documents or copy thereof.

1. Name of conveying party(ies):  
ProfitScience, LLC  
**S.10-04**  
Additional name of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Servigistics PS, Inc.  
Internal Address: 4<sup>th</sup> Floor

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Street Address: 320 Interstate North Parkway  
City: Atlanta State: GA Zip: 30339  
Additional Name(s) & address(es) attached?  Yes  No

Execution Date: 05/06/04

4. Application number(s) or patent number(s):  
If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_  
A. Patent Application No.(s)  
09/740,004  
Additional numbers attached?  Yes  No

B. Patent No.(s)  
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5. Name and address of party to whom correspondence concerning this document should be mailed:  
Name: Eric J. Hanson, Esq.  
Internal Address: Suite 3100, Promenade II  
Street Address: 1230 Peachtree Street, NE  
City: Atlanta State: GA Zip: 30309-3592

6. Total number of applications and patents involved: 1  
7. Total fee (37 CFR 3.41) . . . . . \$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
Eric J. Hanson  
Reg. No. 44,738  
Name of Person Signing

Signature

5/7/2004  
Date

Total number of pages including cover sheet, attachments, and documents: 3

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

05/11/2004 GT0N11 00000081 09740004

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## ASSIGNMENT OF PATENT APPLICATION

**WHEREAS**, ProfitScience, LLC, a limited liability company organized under the laws of the Commonwealth of Virginia, having a principal place of business at 1355 Beverly Road, Suite 101, McLean, Virginia 22101 (“Assignor”), is the owner of all right, title, and interest in and to inventions and improvements disclosed in an application for Letters Patent entitled “Method for Performing Market-Adapted Price Planning”, filed in the United States Patent and Trademark Office on December 20, 2000, and assigned patent application serial no. 09/740,004; and

**WHEREAS**, Servigistics PS, Inc., a corporation organized under the laws of the State of Georgia, having a principal place of business at 320 Interstate North Parkway, 4<sup>th</sup> Floor, Atlanta, Georgia 30339 (“Assignee”), is desirous of acquiring all right, title and interest in the application;

**NOW, THEREFORE**, for and in consideration of Five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, by these presents does sell, assign and transfer unto Assignee, on this 6<sup>th</sup> day of May, 2004, the full, exclusive and entire right, title, and interest in and to said application, in and to any non-provisionals, divisions, continuations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application; and Assignor hereby requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said application, or from a non-provisional, division, continuation, or reissue thereof, to Assignee, as the assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives;

For the same consideration, Assignor, by these presents does sell, assign, and transfer to Assignee, the full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to said application or claiming priority of said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and

similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of Assignee, or its designee insofar as permitted by applicable law;

**AND**, for the same consideration, Assignor agrees, without charge to Assignee but at its expense, to sign all lawful papers, execute all non-provisional, division, continuing, reissue and other applications claiming priority to the application, make all assignments and rightful oaths, and generally do everything reasonably possible to aid Assignee, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements disclosed in the application in all countries throughout the world.

“Assignor”:

ProfitScience, LLC

By: 

William Huyler, Manager