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1.	Name of conveying party(ies): Hong-jae KIM II-Ki MIN Young-chan KIM	
2.	Name and Address of receiving party(ies): SAMSUNG ELECTRONICS CO., LTD. 416, Maetan-Dong, Yeongtong-gu, Suwon-si, Gyeonggi-do Republic of Korea	
3.	Nature of conveyance: X	
4.	Application number(s) or patent number(s): This document is being filed together with a new application: (a) The execution date(s) of the application is/are: April 25, 2004 (b) The title is:DISPLAY APPARATUS AND CONTROL METHOD THEREOF OR This document is being filed after filing of the application: (a) Patent Application No(s)/, filed; or (b) Patent No(s). , issued	
5.	Name and address of party to whom correspondence concerning document should be mailed: STAAS & HALSEY LLP Our Docket: 1572.1293 Attention: Michael D. Stein 1201 New York Ave., N.W., Suite 700 Washington, D.C. 20005	
6.	Total number of applications and patents involved:1	
7.	Total fee (37 CFR 3.41) (\$ 40.00 per Assignment) X Enclosed Authorized to be charged to deposit account.	
8.	Deposit Account No.: 19-3935 (Any underpayment is authorized to be charged to this Deposit Acco (Attach duplicate copy of this page if paying by deposit account)	unt)
9.	Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attache copy is a true copy of the original document.	d
 <u>Michae</u>	1E1 00000057 19842414 40, 0) 0P el D. Stein, Reg. No. 37,240 May 11, 2004	
Name	of Person Signing / Signature Date	
DO NOT I	Total number of pages including cover she	et: <u>2</u>
		1

REEL: 015321 FRAME: 0259

Docket No. 1572.1293

U.S. ASSIGNMENT

S&11170

IN CONSIDERATION of the sum of One Dollar (\$1.00), and of other good and valuable consideration paid to the undersigned inventor(s) (hereinafter, "ASSIGNOR") by

(Insert Name(s) & Address(es) of ASSIGNEE(S))

SAMSUNG ELECTRONICS CO., LTD. 416, Maetan-Dong, Yeongtong-gu, Suwon-si, Gyeonggi-do Republic of Korea

RECORDED: 05/11/2004

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(hereinafter, "ASSIGNEE"), the receipt of which is here transfers to ASSIGNEE the entire and exclusive right, (Title of Invention)	eby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and title and interest to the invention entitled
DISPLAY APPARATUS AND CONTRO	L METHOD THEREOF
relating to International Patent Application PCT/JP_ was executed on even date herewith or, if not so execu	and/or for which application for Letters Patent of the United States uted, was:
(a) executed on;	(Insert date of execution of application, if not concurrent)
(b) filed on ,	Any registered attorney of STAAS & HALSEY LLP, 1201 New York Avenue, N.W., Suite 700 Washington, D.C. 20005 (202/434-1500) is hereby authorized to insert in (b) the specified data, when known.
substitute, reissue or reexamination application based granted and including any extensions thereof (collectiv The ASSIGNOR agree(s), when requested be to do all acts which the ASSIGNEE may deem necessal said invention, including in the preparation and prosectinterference, reissue, reexamination, or public use pro-	United States granted on said application and any continuation, division, renewal, thereon, for the full term or terms for which the said Letters Patent(s) may be rely, hereinafter, "said application(s) and Letters Patent(s)"). By said ASSIGNEE and without charge to but at the expense of said ASSIGNEE, any, desirable or expedient, for securing, maintaining and enforcing protection for aution of said application(s) and the issuance of said Letters Patent(s), in any ceeding, and in any litigation or other legal proceeding which may arise or be not be limited to executing all papers, including separate assignments and destimony, and obtaining and producing evidence.
IN WITNESS WHEREOF, the undersigned inventor (Typed Name & Signature of Inventor(s))	r(s) has (have) affixed his/her/their signature(s). (Date) (Typed Name & Signature of Witness(es))
1) V Km Hr M A	PRIL 25, 2004
2) V il-Ki Min.	APRIL 25, 2004
3) Young-chan KIM	APRIL 25, 2004
4)	
5)	
3)	

PATENT REEL: 015321 FRAME: 0260