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OMB No. 0651-0027 (exp. 6/30/2005)

Tab settings

FINANCE SECTION

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Dora Moffett, Paul Moffett
Paul Moffet, Mark Moffett

2. Name and address of receiving party(ies)
Name: Dial A Lure, L.L.C.

Internal Address: Attn: Paul Moffett

Additional name(s) of conveying party(ies) attached? Yes No

3 Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Street Address: 428 E. 14th St.

City: Concordia State: KS Zip: 66901

Execution Date: April 28, 2004

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: N/A

A. Patent Application No.(s)

B Patent No.(s) 6,134,825

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kenneth H. Jack

Internal Address: Davis & Jack, L.L.C.

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

50-0550

(Attach duplicate copy of this page if paying by deposit account)

Street Address: 2121 W. Maple

City: Wichita State: KS Zip: 67213

05/18/2004 METACHE 00000002 500550 6134825
01 FC:8521 40.00 DA

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kenneth H. Jack
Name of Person Signing

Signature Date 5-10-04

Total number of pages including cover sheet, attachments, and documents: 1

Mall documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D C. 20231

05/08/2004 METACHE 00000001 500550 6134825
01 FC:8521 40.00 DA

"Express Mail" Label No. ER023193825US

PATENT
REEL: 015328 FRAME: 0414

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Owners: Dora M. Moffett, Paul M. Moffett,
David W. Moffett, and Mark A. Moffett
Patent No.: 6,134,825
Issue Date: October 24, 2000
Invention: Fishing Lure Container

PATENT ASSIGNMENT

WHEREAS, We, **Dora M. Moffett, Paul M. Moffett, David W. Moffett, and Mark A. Moffett** are the owners of record of a certain new and useful invention titled *Fishing Lure Container* disclosed in U.S. Patent No. 6,134,825 issued October 24, 2000;

WHEREAS, we remain, as of and leading up to the date of this Assignment, the actual owners and owners of record of said patent;

AND WHEREAS, **Dial A Lure, L.L.C.**, a Kansas limited liability company, (hereafter together with any successors, legal representatives of assigns thereof, called "Assignee") wants to acquire the entire right, title and interest in and to said patent;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title and interest in and to said patent;

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith;

AND WE HEREBY further covenant and agree that we will communicate to Assignee any facts known to us respecting said invention and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, substitute and reissue applications, make all rightful oaths and generally do

everything possible to aid Assignee to obtain and enforce proper patent protection for said invention.

IN TESTIMONY WHEREOF, we hereunto set our hand the day and year written below.

Dated: 4-28, 2004. *Dora M. Moffett*
DORA M. MOFFETT

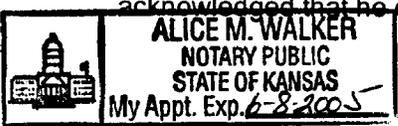
Dated: 4-28, 2004. *Paul M. Moffett*
PAUL M. MOFFETT

Dated: 4-28, 2004. *David W. Moffett*
DAVID W. MOFFETT

Dated: 4-27-, 2004. *Mark A. Moffett*
MARK A. MOFFETT

STATE OF KANSAS)
COUNTY OF Cloud) ss:

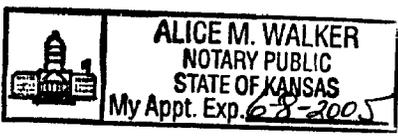
On April 28, 2004, before the undersigned, a Notary Public for the State and County aforesaid, personally appeared **DORA M. MOFFETT**, known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the above assignment, and acknowledged that he executed the same.



Alice M Walker
NOTARY PUBLIC

STATE OF KANSAS)
COUNTY OF Cloud) ss:

On April 28, 2004, before the undersigned, a Notary Public for the State and County aforesaid, personally appeared **PAUL M. MOFFETT**, known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the above assignment, and acknowledged that he executed the same.



Alice M Walker
NOTARY PUBLIC

STATE OF KANSAS)
COUNTY OF Cloud) ss:

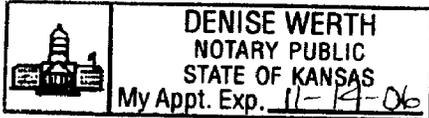
On April 28, 2004, before the undersigned, a Notary Public for the State and County aforesaid, personally appeared **DAVID W. MOFFETT**, known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the above assignment, and acknowledged that he executed the same.



Alice M Walker
NOTARY PUBLIC

STATE OF KANSAS)
COUNTY OF Saline) ss:

On April 27, 2004, before the undersigned, a Notary Public for the State and County aforesaid, personally appeared **MARK A. MOFFETT**, known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the above assignment, and acknowledged that he executed the same.



Salina, KS
Denise Werth
NOTARY PUBLIC