NATURE OF CONVEYANCE:

ZIP: 06830

UNUS #04-0042-CP/TR; Docket #J6888(C) RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE PATENT & TRADEMARK OFFICE PATENTS ONLY Please record the attached original documents or copy thereof. To the Honorable Commissioner of Patents and Trademarks: NAME AND ADDRESS OF RECEIVING PARTY(IES): NAME OF CONVEYING PARTY(IES): NAME: Unilever Home & Personal Care USA, Division of Conopco, Inc. DIANE MARIE KEENAN

UNILEVER PATENT DEPT

FILOMENA AUGUSTA MACEDO STREET ADDRESS: 33 Benedict Place GREGORY AARON GRISSETT CITY: Greenwich STATE: CT DAVID ROBERT WILLIAMS ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? SHAUNA MARY LAGATOL YES [ ] NO [XX] ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? NO [XX] YES [ ]

[ ] SECURITY AGREEMENT [ ] MERGER [ ] CHANGE OF NAME [ ] OTHER [XX] ASSIGNMENT EXECUTION DATE: AUGUST 30, 2004 AUGUST 30, 2004; AUGUST 9, 2004; AUGUST 31, 2004; AUGUST 31, 2004 APPLICATION NUMBER(S) OR PATENT NUMBER(S): 10/937,555 FILED: September 9, 2004

IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:

PATENT APPLICATION NO.(S): 10/937,555 PATENT NO.(\$)

ADDITIONAL NUMBERS ATTACHED? [ ] YES [XX] NO

- NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020
- 6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1
- TOTAL FEE (37 CFR 3.41): \$40.00/patent [ ] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.
- DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account)

## DO NOT USE THIS SPACE

STATEMENT AND SIGNATURE:

TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. I FURTHER CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW.

MILTON L. HONIG, ATTORNEY FOR APPLICANT(S) REGISTRATION NO. 28,617

November 9, 2004

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 5

OMB NO. 0651-0011 (EXP, 4/94)

## DO NOT DETACH THIS PORTION

MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231

PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231

> PATENT REEL: 015356 FRAME: 0951

MLH- J6888(C) 04-0042-CP/TR PAGE -1 of - 3

## ASSIGNMENT

WHEREAS, WE; Diane Marie Keenan, a citizen of the United States, residing at 63 Chapel Street, Derby, CT 06418; Filomena Augusta Macedo, a citizen of the United States, residing at 38 Tracey Ann Court, Naugatuck, CT 06770; Gregory Aaron Grissett, a citizen of the United States, residing at 146 Lakewood Drive, Jacksonville, NC 28546; David Robert Williams, a citizen of Britain, residing at 77 Crown View Drive Monroe, CT 06468 and Shauna Mary Lagatol, a citizen of the United States, residing at 21 Avon Street, New Haven, CT 06511 have invented certain improvements in

## EXTENDED LATHERING PILLOW ARTICLE FOR PERSONAL CARE

(bearing Attor	ney's Docket Number	J6888(C)	,) which is found in:
(a)	U.S. patent a	pplication executed on	The state of the s
(b)	To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.		
	U.S. application Serial  September	No. 10/937,555 er 9, 2004	filed on
(c)	International	Application No. PCT _	
which claims	the benefit under 35 U.S	S.C. 119(e) of United S	ates provisional application(s) listed below:
(Application No.)		(Filing Date	e)
(Application N	No.)	(Filing Date	e)

AND WHEREAS, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., a corporation of New York, having a principal place of business at 33 Benedict Place, Greenwich, Connecticut 06830 desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC. its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and from the filing of any of the provisional application(s) listed above and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United

> PATENT REEL: 015356 FRAME: 0952

MLH-J6888(C) 04-0042-CP/TR PAGE -2 of - 3

States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, may be necessary in this or any foreign country fully to secure to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I have 2004.	hereunto set my hand and seal this 3° day of 145° hand and 145° hand
STATE OF CT COUNTY OF Fairfield )	<u>Ocare Macio Koenaro (</u> Seal) Diane Marie Keenan
	, 2004 before me came Diane Marie Keenan to me known to be uted the foregoing instrument, and acknowledged that she executed
the same.  ALBERT MEROLA JR.  NOTARY PUBLIC  MY COMMISSION EXPIRES APR. 30, 2005	

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 30 day of August

2004.

STATE OF COUNTY OF Fair

F/Iomena Augusta Macedo

On this 30 day of Cuqust , 2004 before me came Filomena Augusta Macedo to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that she executed the same.

ALBERT MEROLA JR. Notary Public NOTARY PUBLICMY COMMISSION EXPIRES APR. 30, 2005

PATENT REEL: 015356 FRAME: 0953 MLH-J6888(C) 04-0042-CP/TR PAGE -3 of - 3

IN WITNESS WHEREOF, I have hereunto set my hand and seal this ' day of

2004.

STATE OF North Cardlina, COUNTY OF Durham

On this  $\ref{G}$  day of  $\ref{Awgust}$  , 2004 before me came Gregory Aaron Grissett to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he executed , 2004 before me came Gregory Aaron Grissett to me known to be the same.

My Comentiskon Expires April 10, 2007

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 31 day of August

2004.

STATE OF

COUNTY OF Fair

David Robert Williams

On this 31 day of Augus T , 2004 before me came David Robert Williams to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he executed the same.

ALBERT MEROLA JR.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 31 day of August

2004.

STATE OF

On this 31 day of QuequST , 2004 before me came Shauna Mary Lagatol to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that she executed the same.

BERT MEROLA JR. NOTARY PUBLIC MY COMMISSION EXPIRES APR. 30, 2005

PATENT REEL: 015356 FRAME: 0954

RECORDED: 11/09/2004