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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Robert M. Fung; and Stuart Crawford 4.27.04 Additional name(s) of conveying party(ies) attached? [] Yes [x] No

2. Name and address of receiving party(ies) Name: Fair Isaac Corporation Internal Address: Street Address: 3661 Valley Center Drive City: San Diego State: CA Zip: 92130 Additional name(s) & address(es) attached? [] Yes [x] No

3. Nature of conveyance: [x] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: 3/26/2004; and April 1, 2004

4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: 10474219 A. Patent Application No.(s) 10/474,219 B. Patent No.(s) Additional numbers attached? [] Yes [x] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Michael A. Glenn Internal Address: Glenn Patent Group Street Address: 3475 Edison Way, Ste. L City: Menlo Park State: CA Zip: 94025

6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 3.41).....\$ 40.00 [] Enclosed [x] Authorized to be charged to deposit account 8. Deposit account number: 07-1445 Attorney Docket: ISAA0014

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9. Signature. Michael A. Glenn, Reg. No. 30,176 Name of Person Signing Signature Date April 26, 2004

Total number of pages including cover sheet, attachments, and documents: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT

WHEREAS, We, Robert M. FUNG and Stuart CRAWFORD, hereinafter referred to as "ASSIGNORS", have invented certain new and useful improvements, as described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: **Model-Based and Data-Driven Analytic Support for Strategy Development**

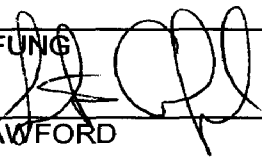
U.S. Serial No. 10/474,219 Filed: 10/2/2003

WHEREAS, Fair Isaac Corporation, a corporation duly organized under and pursuant to the laws of the State of Delaware, and having its principal place of business at 3661 Valley Center Drive, San Diego, California 92130 hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title, and interest in the said invention and application and in any Letters Patent which may be granted with regard to the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable consideration, ASSIGNORS have sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the said ASSIGNEE, and ASSIGNEE'S successors and assigns, all right, title, and interest in and to said invention, said application for United States Letters Patent and any Letters Patent which may be hereafter granted on the same in the United States and all countries throughout the world, including any divisions, renewals, continuations in whole or part, substitutions, conversions, reissues, revivals, prolongation, or extensions thereof, said interest to be held and enjoyed by said ASSIGNEE as fully and exclusively as it would have been held and enjoyed by said ASSIGNORS had this assignment and transfer not been made, for all time.

ASSIGNORS further agree that they will, without charge to said ASSIGNEE, but at ASSIGNEE'S expense, cooperate with ASSIGNEE in the prosecution of said application and/or applications, execute, verify, acknowledge, and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as ASSIGNEE may lawfully request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said ASSIGNEE, or ASSIGNEE'S successors and assigns.

IN TESTIMONY WHEREOF, ASSIGNORS have hereunto signed their names to the assignment on the date indicated below:

ROBERT M. FUNG 
STUART CRAWFORD

Date _____
APRIL 1, 2004
Date _____

ASSIGNMENT

WHEREAS, We, Robert M. FUNG and Stuart CRAWFORD, hereinafter referred to as "ASSIGNORS", have invented certain new and useful improvements, as described and set forth in the below-identified application for United States Letters Patent:

**Title of Invention: Model-Based and Data-Driven Analytic Support
for Strategy Development**

U.S. Serial No. 10/474,219 Filed: 10/2/2003

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IN TESTIMONY WHEREOF, ASSIGNORS have hereunto signed their names to the assignment on the date indicated below:



ROBERT M. FUNG

3/26/2004

Date

STUART CRAWFORD

Date