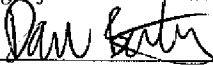


FORM PTO-1595 (Rev. 6-93) OMB No. 0651-0011 (exp 4/94)		<b>RECORDATION FORM COVER SHEET</b> <b>PATENTS ONLY</b>		U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office Docket No. 25142	
To the Honorable Commissioner of Patents and Trademarks: Please record attached original documents or copy thereof					
1. Name of conveying party(ies): Jeffrey M. Gardner and Davide R. Friedman  Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party(ies) Name: WEYERHAEUSER COMPANY Internal Address: PATENT DEPT., CH 1J27  Street Address: 33663 Weyerhaeuser Way South WEYERHAEUSER COMPANY City: Federal Way State: WA ZIP: 98003  Additional name(s) & addresses(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: 9/24/04 and 10/26/04					
4. Application number(s) or patent number(s): 10/374,281 filed on 02/25/2003  If this document is being filed together with a new application, the execution date of the application is: _____  A. Patent Application No.(s) _____ B. Patent No.(s) _____  Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No					
5. Name and address of party to whom correspondence concerning document should be mailed:  Name: WEYERHAEUSER COMPANY Internal Address: PATENT DEPT., CH 1J27  Street Address: P.O. Box 9777 WEYERHAEUSER COMPANY City: Federal Way State: WA ZIP: 98063-9777		6. Total number of applications and patents involved: <u>1</u>  7. Total fee (37 CFR 3.41) ..... <b>\$40.00</b> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account  8. Deposit Account number: <b>23-1480</b>			
<b>DO NOT USE THIS SPACE</b>					
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <u>Daniel J. Beitey, Registration No. 48,626</u> <u></u> <u>November 10, 2004</u> Name of Person Signing Signature Date  Total number of pages including cover sheet, attachments, and document: <u>4</u>					

Fax documents to be recorded with required cover sheet information to:

703-306-5995

Commissioner for Patents

PO Box 1450

Alexandria, VA 22313-1450

700130341

PATENT  
REEL: 015369 FRAME: 0361

CH \$40.00 231480 10374281

Docket #25142

Joint

ASSIGNMENT

WHEREAS, we, Jeffrey M. Gardner and Davide R. Friedman, all citizens of the United States, have invented certain new and useful improvements entitled "Display box" for which we have executed an application for Letters Patent of the United States of America, which was filed on February 25, 2003, and issued patent application number 10/374,281, and

WHEREAS, WEYERHAEUSER COMPANY, a Washington corporation, having its principal place of business at 33663 Weyerhaeuser Way South, Federal Way, King County, Washington 98063 and GENERAL MILLS INC., a Minnesota corporation having its principal place of business at 1 General Mills Road, Minneapolis, Minnesota 55426, (hereinafter referred to as the ASSIGNEES), are desirous of obtaining the entire right and interest in, to and under the said improvements and the said application;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, the said inventors have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEES, their successors, legal representatives and assigns, the entire right, title and interest in, to and under the said improvements, and the said application and all divisions and continuations thereof, and all Letters Patent of the United States of America which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States of America, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States of America and all extensions and reissues thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and any Official of any country or countries foreign to the United States of America, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEES, their successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEES, their successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEES, their successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

WE FURTHER AUTHORIZE ASSIGNEES to fill in the serial number assigned by the U.S. Patent and Trademark Office to this application, once such number has been assigned by said U.S. Patent and Trademark Office.

PATENT  
REEL: 015369 FRAME: 0362

Docket #25142

IN TESTIMONY WHEREOF, we hereunto set our hands and seals this

(1) 24<sup>TH</sup> day of SEPTEMBER, 2004.  
 (2) 26<sup>TH</sup> day of OCTOBER, 2004.

(1) Jeffrey M Gardner  
 Jeffrey M Gardner

STATE OF Illinois )  
 )  
 COUNTY OF DeWitt )

On this 24<sup>TH</sup> day of September, 2004, before me, a Notary Public in and for the State and County aforesaid, personally appeared Jeffrey M. Gardner, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



Linda C. Spinozzi  
 Notary Public in and for the State of  
Illinois, residing at 43W781 Willow Crk.  
Elkhorn IL 60119

(2) \_\_\_\_\_  
 Davide R. Friedman

STATE OF \_\_\_\_\_ )  
 )  
 COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_, 2004, before me, a Notary Public in and for the State and County aforesaid, personally appeared Davide R. Friedman, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

\_\_\_\_\_  
 Notary Public in and for the State of  
 \_\_\_\_\_, residing at \_\_\_\_\_

Docket #25142

IN TESTIMONY WHEREOF, we hereunto set our hands and seals this

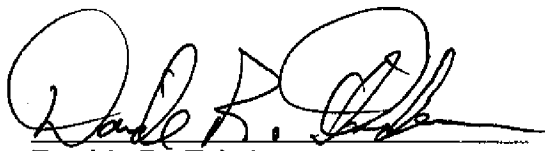
(1) \_\_\_\_\_ day of \_\_\_\_\_, 2004.  
(2) 26<sup>th</sup> day of October, 2004.

(1) \_\_\_\_\_  
Jeffrey M. Gardner

STATE OF \_\_\_\_\_ )  
COUNTY OF \_\_\_\_\_ )

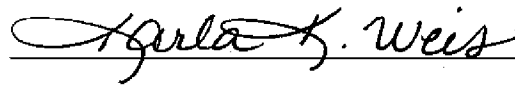
On this \_\_\_\_\_ day of \_\_\_\_\_, 2004, before me, a Notary Public in and for the State and County aforesaid, personally appeared Jeffrey M. Gardner, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

\_\_\_\_\_  
Notary Public in and for the State of \_\_\_\_\_, residing at \_\_\_\_\_.

(2)   
Davide R. Friedman

STATE OF Minnesota )  
COUNTY OF Hennepin )

On this 26<sup>th</sup> day of October, 2004, before me, a Notary Public in and for the State and County aforesaid, personally appeared Davide R. Friedman, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

  
Notary Public in and for the State of Minnesota, residing at Champlin, MN.

