


06-02-2004

FORM PTO-1595 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)	REC	 102756526	U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): Jonathan W. Katz and Sean W. Svendsen</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies): Name: Vita-Mix Corporation Address: 8615 Usher Road Cleveland, Ohio 44138</p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other</p> <p>Execution Date: May 13 and May 14, 2004</p>	

22154 U.S. PTO
29/205900
052104

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is: May 13, 2004

A. Patent Application No.(s) B. Patent No.(s)

5-21-04


29 205900

Additional numbers attached? Yes No

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Edward G. Greive Renner, Kenner, Greive, Bobak, Taylor & Weber</p> <p>Street Address: Fourth Floor, First National Tower</p> <p>City: Akron State: OH ZIP: 44308-1456</p>	<p>6. Total Number of applications and patents involved: 1</p> <p>7. Total fee (37 CFR 3.41): \$ <u>40.00</u></p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. In the event that the enclosed fee is not sufficient, the Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment to Deposit Account No. 18-0987. (Attach duplicate copy of this page if paying by deposit account)</p>
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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Edward G. Greive		5/21/04
Name of Person Signing	Signature	Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:

Mail Stop ASSIGNMENT RECORDATION SERVICES
Director of the U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

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PATENT
REEL: 015384 FRAME: 0879

ASSIGNMENT

WHEREAS, we, **Jonathan M. Katz**, of Solon, County of Cuyahoga, and State of Ohio; and **Sean W. Svendsen**, of Columbus, County of Franklin, and State of Ohio, have invented a new, original and ornamental design for a **POURING SPOUT FOR A PITCHER**, for which we have made application for Letters Patent of the United States; and

WHEREAS, **Vita-Mix Corporation**, a corporation duly organized and existing under and by virtue of the laws of the State of Ohio and having its principal office and place of business at 8615 Usher Road, Cleveland, Ohio 44138, is desirous of acquiring the entire right, title and interest in and to said invention, and in, to and under any application directed thereto and any Letters Patent of the United States or foreign countries which may be obtained therefor:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN that in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration received by us from Vita-Mix Corporation, aforesaid, the receipt of which is hereby acknowledged, we, the said Jonathan M. Katz and Sean W. Svendsen, have sold, assigned, transferred and set over unto Vita-Mix Corporation, aforesaid, its successors and assigns, the full and exclusive right to the said invention in the United States and all foreign countries and in, to and under the application for Letters Patent of the United States therefor, executed by us on the 13th day of May, 2004, and in, to and under any reissue, divisional, continuing or substitute application thereof or any corresponding application filed in a foreign country, and in, to and under any Letters Patent that may be issued for said invention in the United States or in any foreign country; and we do hereby covenant and agree for ourselves and our legal representatives to assist our said assignee in the prosecution of the said application or applications and in any interference or litigation which may arise involving our said invention or the said patent or patents, and to execute any reissue application thereon, or any divisional, continuing, substitute, or foreign application based on or corresponding to the above specifically identified

Docket No. VIT.P0034


PATENT
REEL: 015384 FRAME: 0880

application, as may be requested by our said assignee, and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States upon the above specifically identified application for said invention to Vita-Mix Corporation, aforesaid, as assignee of our entire right, title and interest in and to the same for the sole use and behoof of our assignee, its successors and assigns.

IN WITNESS WHEREOF, we have hereunto set our hands and seals this

13th & 14th days of May, 2004.

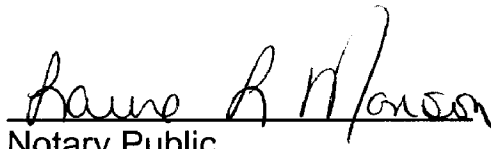

Jonathan M. Katz


Sean W. Svendsen

STATE OF OHIO)
COUNTY OF CUYAHOGA)ss
)

I, Laura L. Manson, a Notary Public in and for the County and State aforesaid, do hereby certify that Jonathan M. Katz, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 13th day of May, 2004.


Notary Public

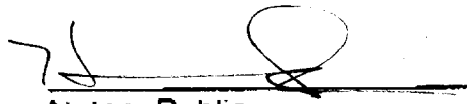
LAURA L. MANSON
Notary Public, State of Ohio
Recorded in Cuyahoga County
My Commission Expires 10-18-04

STATE OF OHIO)
)ss
COUNTY OF LICKING)

I, HERMAN E. JONES, a Notary Public in and for the County and State aforesaid, do hereby certify that Sean W. Svendsen, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 14TH day of MAY, 2004.

HERMAN E. JONES
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES AUGUST 3, 2004



Notary Public