


UNUS #04-0039-UNI; DM7425(V)

RECORDATION FORM COVER SHEET PATENTS ONLY		U.S. DEPARTMENT OF COMMERCE PATENT & TRADEMARK OFFICE	
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.			
1. NAME OF CONVEYING PARTY(IES):  Gilles KELLER Ronald KHAN Philip Alan MARLOW  ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? YES [ ] NO [XX]		2. NAME AND ADDRESS OF RECEIVING PARTY(IES):  NAME: Unilever Bestfoods, North America, Division of Conopco, Inc.  STREET ADDRESS: 800 Sylvan Avenue  CITY: Englewood Cliffs STATE: NJ ZIP: 07632  ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? YES [ ] NO [XX]	
3. NATURE OF CONVEYANCE:  [XX] ASSIGNMENT [ ] SECURITY AGREEMENT [ ] MERGER [ ] CHANGE OF NAME [ ] OTHER EXECUTION DATE: July 15, 2004; September 7, 2004; June 23, 2004			
4. APPLICATION NUMBER(S) OR PATENT NUMBER(S): 29/206,210 FILED: May 27, 2004  IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:			
A. PATENT APPLICATION NO.(S): 29/206,210		B. PATENT NO.(S)	
ADDITIONAL NUMBERS ATTACHED? [ ] YES [XX] NO			
5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020			
6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1			
7. TOTAL FEE (37 CFR 3.41): \$40.00 [ ] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.			
8. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account)			
DO NOT USE THIS SPACE			
9. STATEMENT AND SIGNATURE:  TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. I FURTHER CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW.   EDWARD A. SQUILLANTE, ATTORNEY FOR APPLICANT(S) REGISTRATION NO. 38,319  11/22/04 DATE			
TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 10			
OMB NO. 0651-0011 (EXP. 4/94)			
DO NOT DETACH THIS PORTION			
MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231  PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231			

CH \$40.00 121155 29206210

SA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK., its successors and  
signs, may be necessary in this country fully to secure to said UNILEVER BESTFOODS,  
NORTH AMERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK its  
successors and assigns, any and all said applications, inventions, improvements, Design  
Model, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

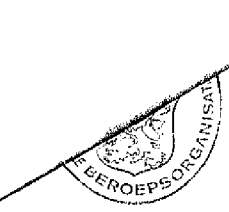
In witness whereof, I/we have hereunto set my/our hand

Dated: 15 Jul 04 (1) KELLER  
Gilles Keller

Dated: \_\_\_\_\_ (2) \_\_\_\_\_  
Ronald Khan

Dated: \_\_\_\_\_ (3) \_\_\_\_\_  
Philip Alan Marlow

*Notarise & Apostille*



Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signature placed on the attached document of Mr Gilles Keller, c/o 4 rue Joseph Monier L'Europeen D-20001 92859 Rueil Malmaison France.

Rotterdam, 27 October 2004



### APOSTILLE

(Convention de la Haye du 5 octobre 1961)

1. Country: The NETHERLANDS

This public document

2. has been signed by

mr V.J.A.J.C. van Heeswijk

3. acting in the capacity of

notary

4. bears the stempel of

mr V.J.A.J.C. van Heeswijk te Rotterdam

Certified

5. at ROTTERDAM 6. on 01-11-2004

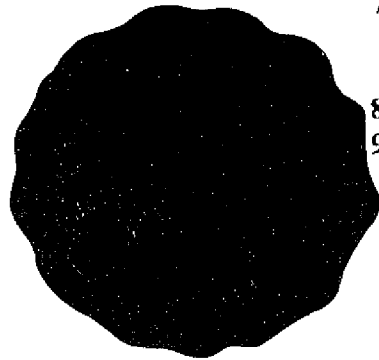
7. by the clerk of the District Court

(Griffier van de Arrondissementsrechtbank)

8. N° 150217

9. Stempel:

10. Signature:



ASSIGNMENT

DM 7425 (V)

WHEREAS, IWE, Gilles KELLER, a Belgium subject, of, 4, rue Joseph Monier L'Europeen D - 2000 92859 Rueil Malmaison France, Ronald KHAN, a British subject, of, Brooke House Manor Royal Crawley RH10 9RQ United Kingdom and Philip Alan MARLOW, a British subject, of, 18 Clerkenwell Close, London EC1R 0QN United Kingdom

have invented certain improvements in: BOTTLE

(bearing Attorney's Docket Number: **DM 7425 (V)**), which is found in

[Check and complete (a), (b) or (c)]

(a) \_\_\_\_\_ U.S. design application executed on \_\_\_\_\_

(b)   X   To comply with 37 CFR 3.21 for recordal of this assignment, IWE as ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. \_\_\_\_\_ filed on \_\_\_\_\_

AND WHEREAS, **UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC.**, a corporation of **NEW YORK** having a principal place of business at **800 SYLVAN AVENUE, ENGLEWOOD CLIFFS, NEW JERSEY 07632** desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Design Model which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid.

**UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC.**, a corporation of **NEW YORK**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Design Model of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said **UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC.**, a corporation of **NEW YORK**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Design Models to issue the said Design Model of the United States to said **UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC.**, a corporation of **NEW YORK**, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said **UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC.**, a corporation of **NEW YORK**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said **UNILEVER BESTFOODS, NORTH**

**DIVISION OF CONOPCO, INC.**, a corporation of **NEW YORK**, its successors and  
may be necessary in this country fully to secure to said **UNILEVER BESTFOODS,**  
**TH AMERICA, DIVISION OF CONOPCO, INC.**, a corporation of **NEW YORK** its  
successors and assigns, any and all said applications, inventions, improvements, Design  
Model, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: \_\_\_\_\_ (1) \_\_\_\_\_  
Gilles Keller

Dated: 07 SEPT. 2004 (2) RONALD KHAN  
Ronald Khan

Dated: \_\_\_\_\_ (3) \_\_\_\_\_  
Philip Alan Marlow

*Notarise & Apostille*



Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signature placed on the attached document of Mr Ronald Khan, c/o Brook House Manor Royal, Crawley RH10 9RQ United Kingdom.

Rotterdam, 27 October 2004



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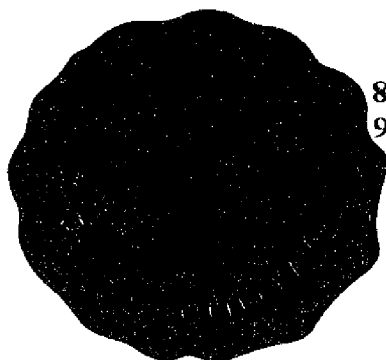
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8. N° 150219

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ASSIGNMENT

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NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, IWE, the undersigned, hereby sell, assign and transfer to the aforesaid.

**UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC.**, a corporation of **NEW YORK**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Design Model of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said **UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC.**, a corporation of **NEW YORK**, its successors and assigns.

AND IWE do hereby authorize and request the Commissioner of Design Models to issue the said Design Model of the United States to said **UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC.**, a corporation of **NEW YORK**, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND IWE do hereby agree to assist said **UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC.**, a corporation of **NEW YORK**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said **UNILEVER BESTFOODS, NORTH**

ERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK, its successors and assigns, may be necessary in this country fully to secure to said UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK its successors and assigns, any and all said applications, inventions, improvements, Design Model, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: \_\_\_\_\_ (1) \_\_\_\_\_  
Gilles Keller

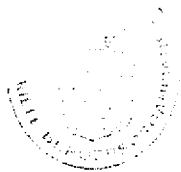
Dated: \_\_\_\_\_ (2) \_\_\_\_\_  
Ronald Khan

Dated: 23<sup>rd</sup> June 04 (3) Philip Alan Marlow  
Philip Alan Marlow

*Notarise & Apostille*

PATENT  
REEL: 015397 FRAME: 0405





Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signature placed on the attached document of Mr Philip Alan Marlow, c/o 18 Clerkenwell Close, London EC1R 0QN, United Kingdom.

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Certified

5. at ROTTERDAM 6. on 01-11-2004

7. by the clerk of the District Court

(Griffier van de Arrondissementsrechtbank)

8. N° 150218

9. Stempel:

10. Signature

